

Call for Entries

(Feature-length films in post-production, narratives and documentaries)

FIRST LOOK

A screening of clips from up-coming films

Organized by Telefilm Canada

Los Angeles and New York

March, 2019

FIRST LOOK is a Telefilm Canada sales initiative that provides a preview of films in post-production to the acquisitions community in New York and Los Angeles.

This sizzle reel of film clips will be presented on the occasion of the annual **CANADA NOW** showcase launches in March 2019. Presented on-site by Telefilm Canada, First Look aims to introduce fresh new talent and films currently in post-production to American sales agents, distributors, agents and festival programmers during an on-invitation screening in each city.

The FIRST LOOK clips will be assembled in a 75-minute montage that will screen in a theatre. The 3 to 5 minute clip may include one or several scenes. The selection process will be conducted by Telefilm Canada.

Entry deadline via e-telefilm:
January 7, 2019

Decisions will be rendered by January 21, 2019.

Delivery of the clip (digital file) deadline:
February 1st, 2019

ELIGIBILITY CRITERIA FOR SUBMISSION

To be considered eligible, a film must meet the following criteria:

1. Be eligible under the [CFFF guidelines](#):
 - CFFF-funded Canadian film;
 - Or**
 - a Canadian official coproduction directed by a Canadian;
2. Film **from a filmmaker who have won a recognized award**, a special mention or gained **recognition on the international festival circuit** with a previous feature film or a short film in the 36 months leading up to the market;
AND/OR
3. Film **from a producer who has gained international recognition** on the international festival circuit with a previous feature film;
AND/OR
4. Film with an **actor or actress recognized on the international circuit**.

SELECTION CRITERIA

Telefilm Canada will assess the eligible Canadian productions using an evaluation grid according **to the sliding priority scale below** until the slate has been filled.

- Films that are not yet represented by a sales agent;
- Films that have a sales agent attached.

Telefilm Canada shall seek to maintain an appropriate regional balance, so as to encourage films and production companies from all regions of Canada.

APPLICANT OBLIGATIONS

Invited participant must meet Telefilm Canada requirements:

- The required technical specifications of file format;
- The delivery deadline associated to the upload of your file at a Montréal-based lab.
- Delivery deadline of items required for the production of the promotional campaign (an image and a short synopsis).

REGISTERING YOUR FILM TO THE SELECTION

If you already are an eTelefilm user, [click here](#) to fill the **FIRST LOOK U.S.A 2019** form.

If you are not already registered as an eTelefilm client, you must first open a TEMPORARY account and then fill the **FIRST LOOK U.S.A 2019 form**. Click on this [link](#) for details regarding the procedure.

FURTHER INFORMATION

If you have any questions, you may contact **Danielle Bélanger** at 438-469-1129 or au 1 800 567-0890 (danielle.belanger@telefilm.ca) or **Alexandra Paquette-Torres** at 438-469-1236 (alexandra.paquette-torres@telefilm.ca)