

Development Program

Evaluation Grid

General Stream

This Evaluation Grid applies to all applications submitted to the **General Stream**.

NOTE: The Indigenous Stream and Stream for Black People and People of Colour have different weightings. Please refer to the [Program](#) webpage for the Evaluation Grids applicable to these streams.

Criteria	Weight
Track Record of the Key Creative Personnel (i.e., screenwriter(s) and/or producer(s) and/or director(s) for the packaging phase)	15
Creative Elements	5
Cultural Impact and Audience Reach Potential	10
Total	30

Diversity of Voices

The decision-making process takes into consideration Telefilm's goal of fostering a diversity of voices in the industry, ensuring that Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions of the country and different viewpoints.

As part of its commitment to fostering a diversity of voices, Telefilm may prioritize projects whose key creatives demonstrate alignment with Telefilm's EDIA Action Plan.

Gender parity remains a priority across all programs, and prioritization also considers the intersectionality of identities to reflect a broad range of lived experiences.

For more information, please see the Development Program Guidelines and the Essential Information Guide on the Development Program [webpage](#).