

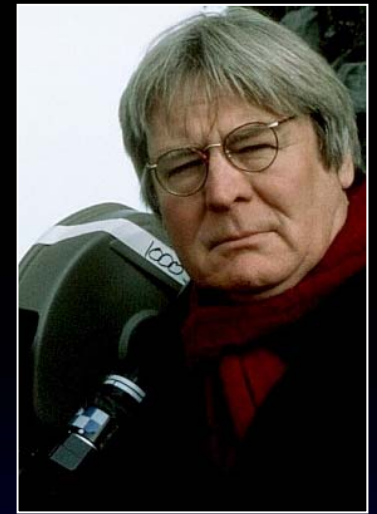


TELEFILM

C A N A D A



Build it and they will come.



No one is ever going to take the place of Hollywood, no one in the world can do that. What we can do is actually offer alternatives to it.







Build it and they will come.

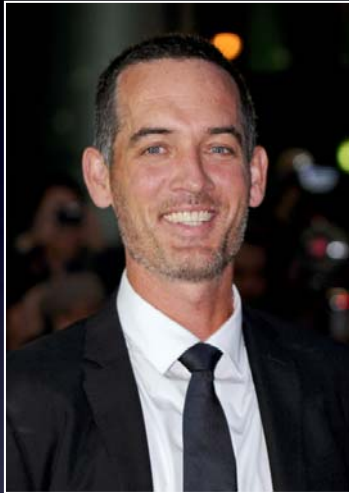


A world-class product





A deep talent pool





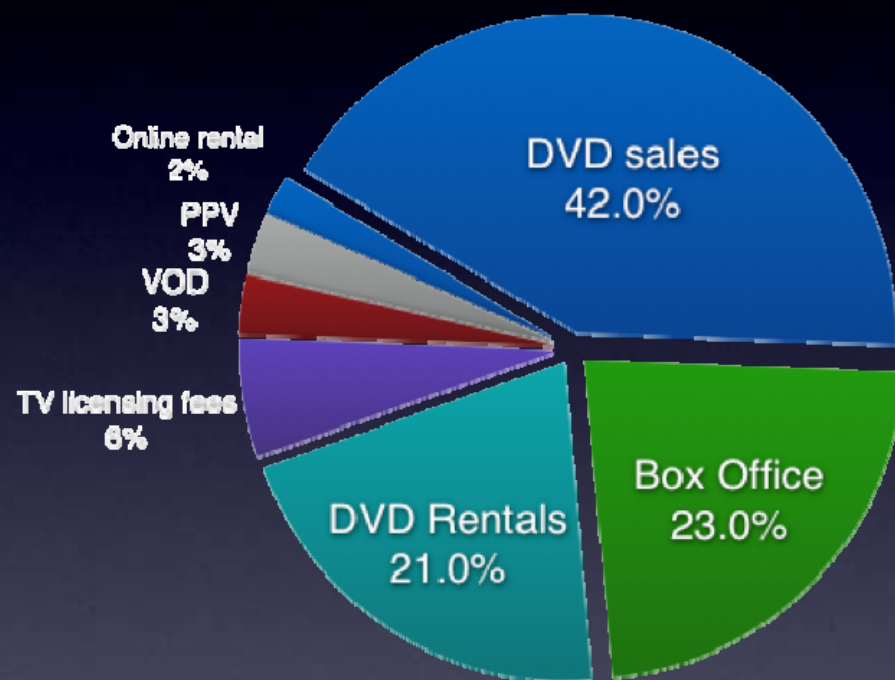
Game changing innovation



Build it and they will come.



5%





Measuring success



INDUSTRIAL

COMMERCIAL

CULTURAL



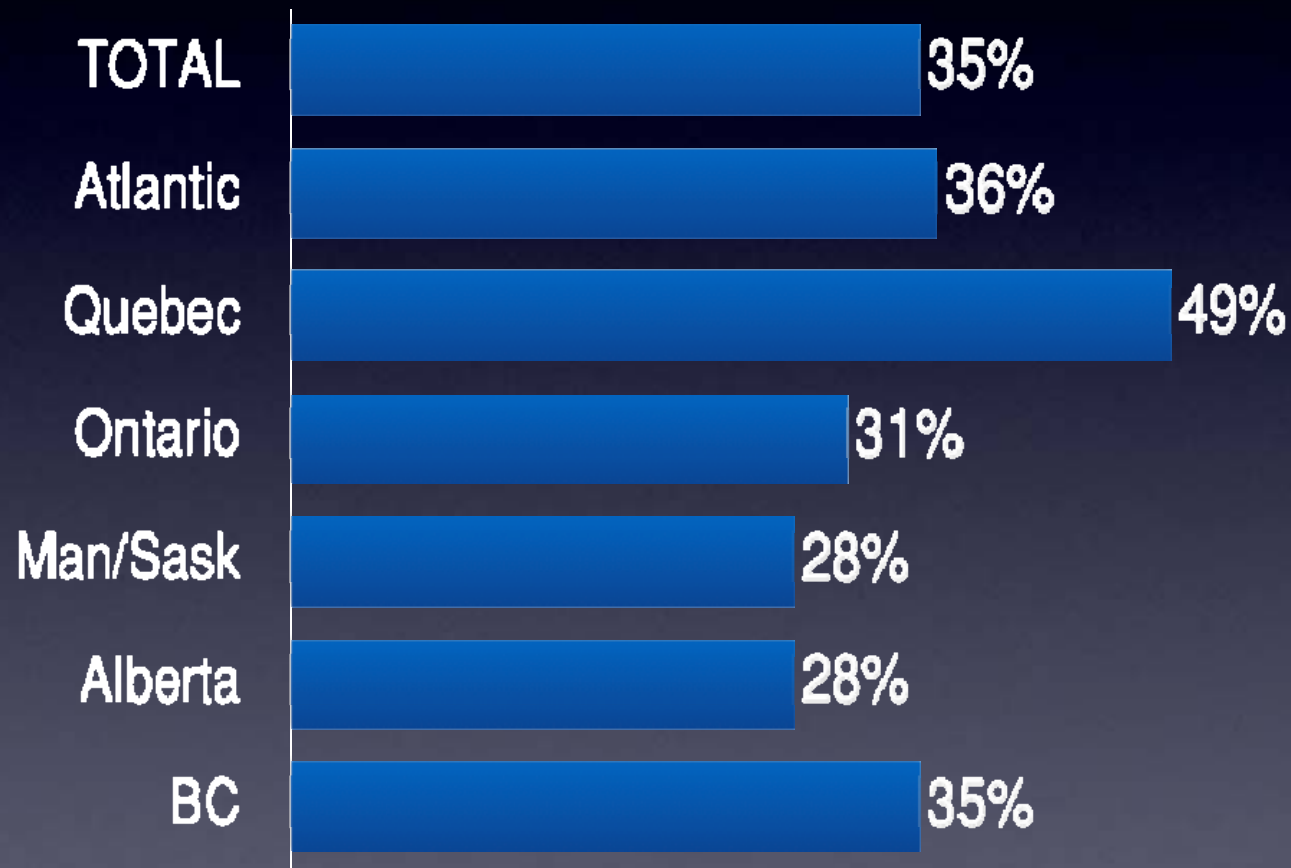
We don't have the all the answers yet.
But we're asking the right questions.



The acting, directing and production quality of Canadian movies is as good as movies made in other countries.

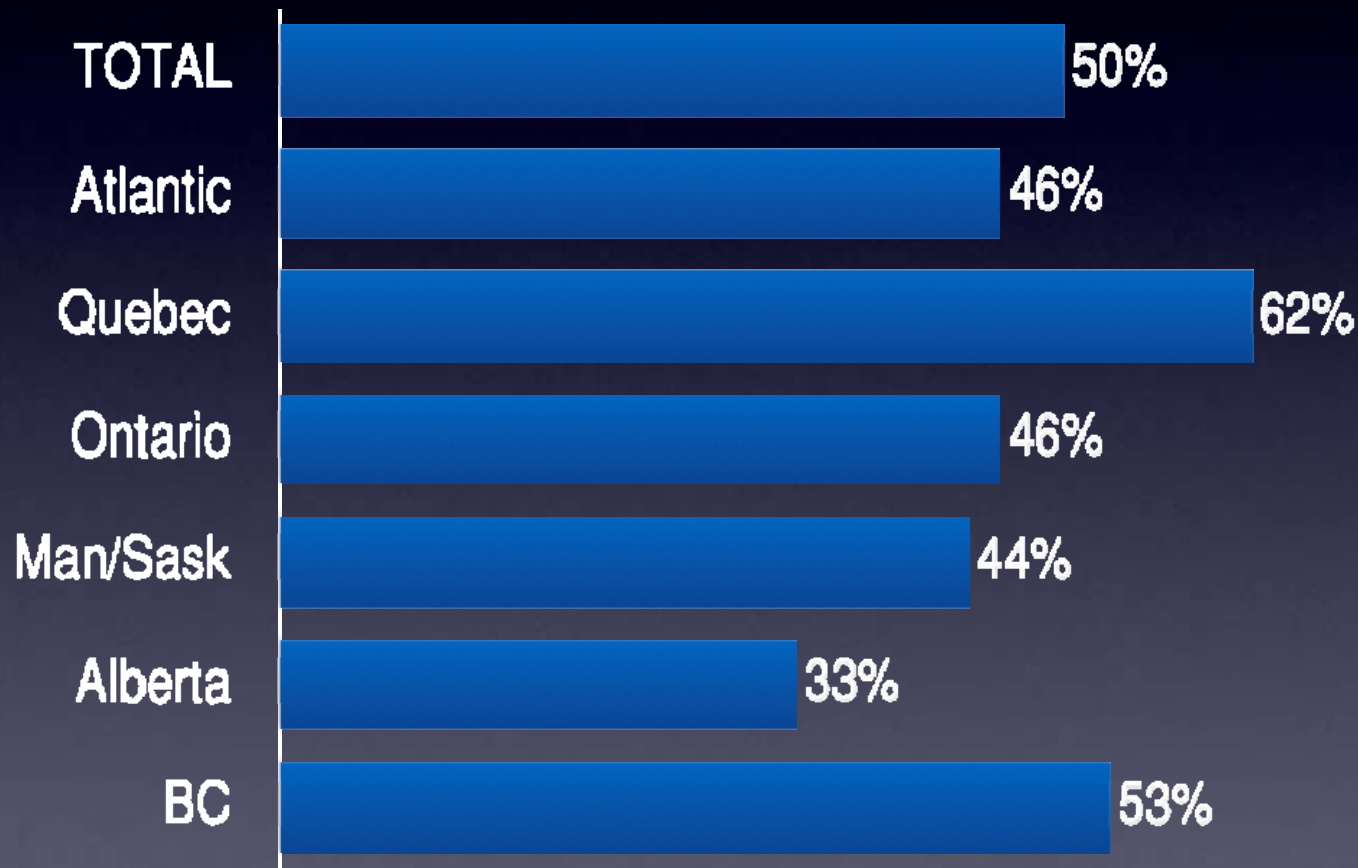


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I think it is important that Canadian movies can be seen in movie theaters in Canada.





Stimulating demand



Fostering Cultural Success

