

**TELEFILM**  
C A N A D A

**PRIME  
TIME IN  
OTTAWA**

02/03/12



**W**

**WHEELS  
OF CHANGE**

# SUCCESS INDEX

**& PROMOTION**  
**AUDIENCE**  
**BUILDING**

**INNOVATIVE**

**FUNDING**

**APPROACH**



**YEAR OF  
THE DRAGON**



INTERNATIONAL  
**REPUTATION**

**TELEFILM**  
C A N A D A





P  
PROMOTE

REACHING  
FOR THE

TOP



**TRENDS**



# **GLOBAL ECONOMY**



# TABLET COMPUTER

2

**MEDIA  
REVOLUTION**



**MILLION**  
**HOUSEHOLDS**

**2X**

**SPENDING FOR ONLINE  
MOVIES BY 2014**



**APPS**

**LIBRARIES**

**STREAMING**

**MOBILE DEVICES**

**You** **Tube**





**OPPORTUNITIES**



# YOUTH CONTENT



**GLOBAL  
ECONOMY**

**MEDIA  
REVOLUTION**

OUR

INDUSTRY

**ENTREPRENEURIAL**

**SPIRIT**

**ABILITY**

**TO ADAPT**

A large, stylized number '4' is formed by white rectangular blocks on a green background. The top bar is a single white rectangle. The middle bar is a white rectangle that is shorter than the top bar, creating a gap. The bottom bar is a white rectangle that is the same length as the top bar, creating a gap between the middle and bottom bars.

# FINANCING OPTIONS



**PRIVATE**

**INVESTMENTS**

**FOREIGN**

**PARTICIPATION**

**2X**

**266%**

**TOTAL PRODUCTION BUDGETS**

5

**MORE**

**FILMS**

**PEAK**

**EFFICIENCY**

60

**COPRODUCTIONS**

**\$230**

**MILLION**



**WORLD**

**OF INNOVATION**





**HOBBO**  
**WITH A**  
**SHOTGUN**



# ENFIN L'AUTOMNE

un film d'Olivier Roberge et de Patrick Boivin



# INDIE GAME: THE MOVIE

# Indie Game: The Movie - The Final Push

A Documentary project in Winnipeg, Canada by BlinkWorks · [send message](#)

[PROJECT HOME](#)[UPDATES 19](#)[BACKERS 1596](#)[COMMENTS 75](#)

2,405 people like this. Be the first of your friends.



<http://kck.st/11nunA>

## ABOUT THIS PROJECT

### What's it about?

*Indie Game: The Movie* is a feature documentary about video games, their creators and the craft. The film follows the dramatic journeys of indie game developers as they create their games, and as they release those works, and themselves, to the world.

*Indie Game: The Movie* is about making video games, but at its core, it's about the creative process and exposing yourself through your work.

The film tells the emotional story of a two-man team, Edmund McMillen and Tommy Refenes, as they craft and release their first major game for XBOX, "Super Meat Boy". It follows Phil Fish, the creator of the highly-anticipated game, "Fez", as he shows it for the first time in 4 years at the giant gaming expo, PAX EAST. And, the film tells behind-the-scenes story an independent designer, Jonathan Blow, who made one of highest-rated video games of

# 1,596

BACKERS

# \$71,335

PLEGGED OF \$35,000 GOAL

# 0

SECONDS TO GO

### FUNDING SUCCESSFUL

This project successfully raised its funding goal on July 23, 2011. ✓

### PLEDGE \$1 OR MORE

24 BACKERS

Our sincere thanks for helping us make Indie Game: The Movie!

### PLEDGE \$15 OR MORE

694 BACKERS

A digital copy of Indie Game: The Movie and Special Thanks in the credits.

### PLEDGE \$35 OR MORE

299 BACKERS

An Indie Game: The Movie DVD, a digital copy of the film and Special Thanks in the credits. Includes shipping.

### PLEDGE \$40 OR MORE



**JOIN THE WAVE!**

Love great Canadian film? Join us and we'll bring the best of Canadian cinema to you and communities across the country. Your contribution directly supports the future of great Canadian film.






Amount:  CAD



**QUICK SEARCH**

Search...

**BLOG UPDATES**

- "Daydream Nation" a Passion Project ... 
- Canadian doc on gaming scores HBO deal at Sun ... 
- Monsieur Lazhar wins Audience Award at Rotter ... 
- Philippe Falardeau's Instincts Proved Right 
- Cronenberg and Vallée Tackle Similar Themes i ... 

**FILM CATEGORIES**

- ▶ Animated Film (1)
- ▶ Documentary (34)
- ▶ Feature (226)
- ▶ For Children (2)
- ▶ Short Film (2)



**Support our bid to create a VOD service for Canadian films**

Thanks to our members, community supporters and industry partners - including Telefilm Canada who provided a \$20,000 grant - we've achieved something incredible this year. We've raised enough funds towards the beta launch of a new streaming service that will bring the very best of Canadian feature films online. By March 2012, we will have this beta site ready with a selection of Canadian films to view online.

We're still raising funds for the full streaming site and if you'd like to help us get there, join the wave! With a contribution of \$15 or more, you can own a personalized seat in our virtual theatre for a year. Donate \$50 or more and receive the virtual seat plus the opportunity to test drive our beta site.

Soon you'll be able to access the thrilling world of Canadian cinema anywhere in Canada, anytime. If you're a Canadian film fan, join the wave and contribute now.

Thank you to all of our industry partners who are supporting this new project!



Writers Guild of Canada



**FWC ON TWITTER**

Last 5 tweets from 1stweekendclub:

about 18 hours ago  
**1stweekendclub:**  
 Daydream Nation starring @OfficialKat a Passion Project for @TheGenieAwards Nominated Cinematographer Jon Joffin <http://t.co/6t0FXVc3>

about 19 hours ago  
**1stweekendclub:**  
 Happy Valentine's Day to all our members & partners, & the filmmakers, artists & producers who inspire us to celebrate Canadian film!

about 19 hours ago  
**1stweekendclub:**  
 Screenplay Festival Feb 15th deadline, full feedback on all entries, shorts or features: <http://t.co/Pa2McWPR>

about 19 hours ago  
**1stweekendclub:**  
 eOne, Kastner pair up for Secret Disco Revolution » Playback <http://t.co/HXBc1Elf> via @PlaybackOnline

about 20 hours ago  
**1stweekendclub:** New crowd funding service from @HotDocs launches with time travel doc » Playback <http://t.co/xwFIO00L> via @PlaybackOnline

**BIGGER**

**PICTURE**

# SUCCESS INDEX

**M**

**MICRO  
BUDGET  
PROGRAM**



**8**

**TO**

**10**

**FILMS PER YEAR**

**\$100,000**

TO

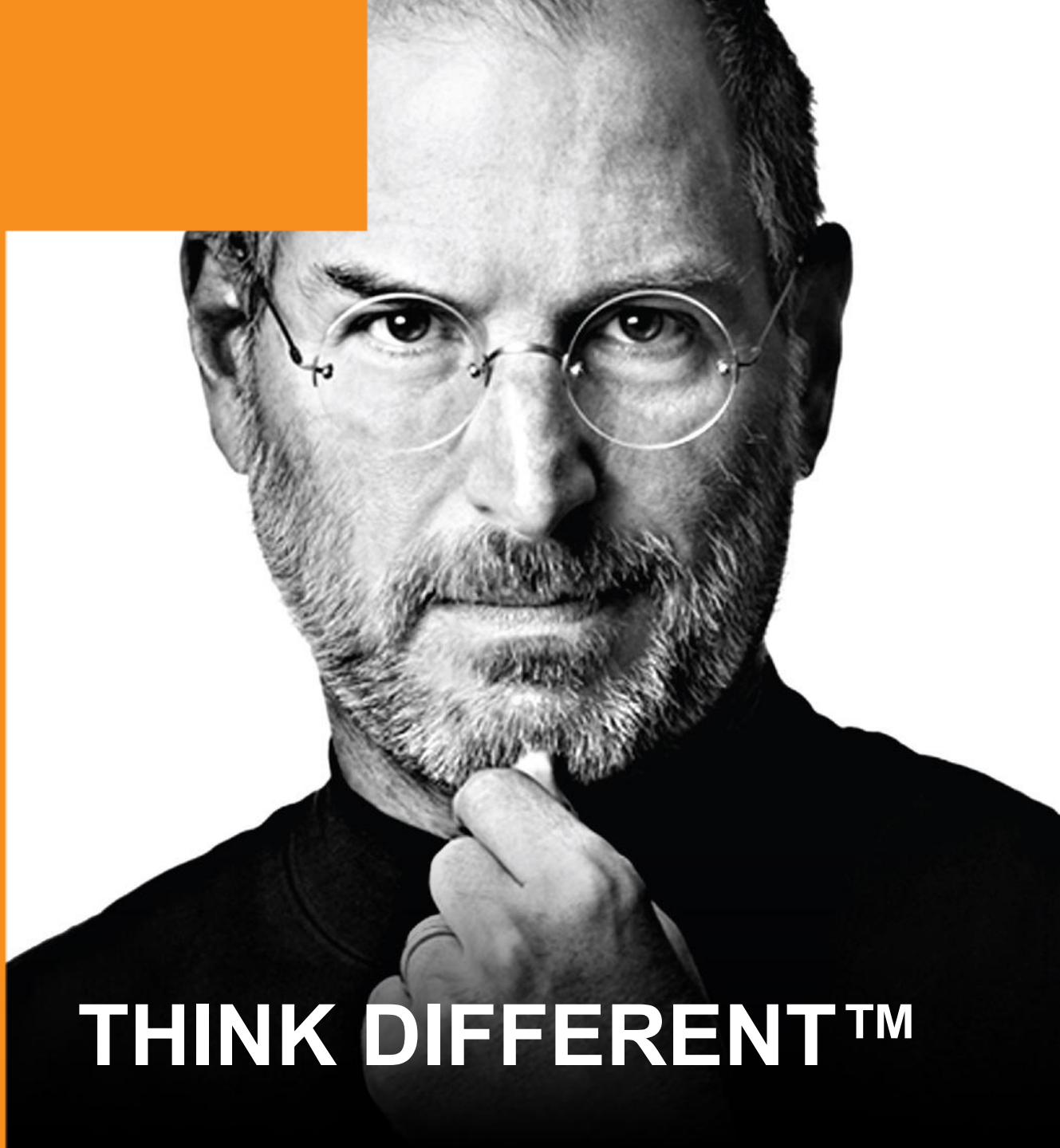
**\$250,000**

PER PROJECT

A large, stylized letter 'C' logo is positioned on the left side of the image. The 'C' is white with a blue circular cutout in the center. The background is a solid blue color.

**CHOICES**

**TO MAKE**



**THINK DIFFERENT™**

**INNOVATIVE**

**INVESTOR**

**NEW  
PRIVATE  
DONATION  
FUND**



5

**MILLION PER YEAR**



**EMERGING**

**FILMMAKERS**



**EXPERIENCED  
AND  
AWARD-WINNING  
FILMMAKERS**

**F**

**NEW  
PRIVATE  
DONATION  
FUND**



**OPTIMISM**  
**FOR THE**  
**FUTURE**

**MATURE**

**RESOURCEFUL**

**INTERNATIONAL**

**REPUTATION**

**OUTPERFORM**

**BUDGETS**



**CHALLENGE  
YOU**

**THINK  
DIFFERENT™**





**THANK  
YOU**

**TELEFILM**  
**CANADA**