

THEATRICAL DISTRIBUTION COMPENSATION PROGRAM

### **ESSENTIAL INFORMATION GUIDE**

### 1. When should applications be submitted?

Funding applications must be submitted during the opening period indicated on the Program <u>webpage</u>. Applications submitted outside of the applicable opening dates will be considered ineligible.

### 2. How do I apply?

All applications must be submitted electronically via <u>Dialogue</u>. Applicants who do not have a Dialogue account may create one <u>here</u>. The applicant's name in Dialogue must exactly match the name provided in the corporate documents submitted in support of the funding application.

Once an organization has been registered in Dialogue, any member of the organization can submit a request on behalf of the organization or work on existing applications related to the organization.

A task to designate an administrator is automatically sent to the account member when the request status is set as "recommended." If you do not receive the administrator task, please send an email to <u>enr@telefilm.ca</u>.

For any questions related to the Dialogue registration process, please send an email to <u>enr@telefilm.ca</u>. For all other technical problems, please contact <u>services@telefilm.ca</u>.

### 3. What documents do I need to submit in support of my application?

The list of documents required at the time of application is available on the Program webpage.

#### 4. What is a corporate group?

A corporate group refers to an applicant and any related party. Parties are related when one party can exercise, directly or indirectly, control, joint control or considerable influence over the other. Two or more parties are related when they are subject to common control, joint control or considerable common influence. Members of management and close relatives are also considered related parties.

For example, if an individual is the majority shareholder of several companies, each of which operates one or more theatres, all these companies are part of the same corporate group and will only be able to benefit from consolidated financial assistance for the entire group, through a single funding contract.

5. My distribution company acquired the theatrical rights to a few titles that should have been released between January 1, 2018, and September 1, 2022 but no theatrical release occurred. Is my company eligible for the program?

No.

Canadä

# 6. How many Canadian feature films must the applicant have distributed in theatres in order to be eligible?

To be eligible, a distribution company must have distributed at least two (2) Canadian feature films in theatres between January 1, 2018, and September 1, 2022.

### 7. How does Telefilm calculate the amount of funding applicants are eligible for?

In applying to Telefilm, the applicant selects, from among the years covered by the reference period, the one in which their company(ies) covered by the application obtained the highest total box-office receipts and indicates the total box-office receipts for the year in question. The years are:

- 2018: January 1 to December 31, 2018
- 2019: January 1 to December 31, 2019
- 2020: January 1 to December 31, 2020
- 2021: January 1 to December 31, 2021
- 2022: January 1 to September 1, 2022

At program closing, Telefilm will rank the applicant companies by tier based on their total annual box-office receipts. Tier thresholds and associated amounts will be determined at program closing, based on demand and results reported by the applicant companies.

## 8. How should a film whose theatrical release overlapped two consecutive years be considered in determining total box-office receipts?

The portion of the box office receipts generated by December 31 should be included in the Year A total, and the portion of the box office receipts generated on or after January 1 should be included in the Year B total.

#### 9. What proof of box-office receipts do I need to provide?

At the time of application, the applicant must submit a statement indicating the best year in terms of box-office receipts, the titles distributed during that year and the total amount of box-office receipts. Telefilm will rely on this statement to determine the applicant's eligibility and the amount of eligible funding.

However, Telefilm may require additional information or documents, particularly if the declared box-office receipts differ from those declared by the Movie Theatre Association of Canada (MTAC) or if one or more of the titles does not appear on the list of films released in the last 5 years.

## 10. Does Telefilm only consider the box-office receipts of Canadian films when calculating the funding amount to be provided?

No. The calculation is based on the total box-office receipts of the films released in the best year that are considered for the purposes of calculating funding under this program. However, to be eligible for the program, a minimum of 2 Canadian feature films must have been distributed during the reference period.

### 11. What should I do if a film I distributed during the calendar year I selected does not appear in the list?

You can add the film to the grid provided and attach proof of box-office receipts.

### 12. Do films whose box-office receipts are used to calculate support have to be new releases?

No. Revenues of films in an applicant's catalogue, and that have been released in theatres, are also considered.

### 13. How will Telefilm's funding be disbursed?

Telefilm's funding will be paid by direct deposit into the bank account the applicant has identified in Telefilm's electronic portal.

### 14. How soon can I expect to receive a decision on my funding application?

Applicants will obtain a response by no later than February 28, 2023.