

## MEDIUM TO LARGE-SCALE FESTIVALS PROGRAM

### EVALUATION GRID

Criteria	Weight
Promotion of Canadian Content and Talent	35
Impactful Audience Development and Engagement	25
Effective Community Partnerships	5
Sound Fiscal and Operational Management and Timely Reporting	20
Dedication to Meaningful Inclusion <sup>1</sup> and Sustainable Eco-Responsibility Measures	15
	<b>100</b>

**Diversity of Voices** - The decision-making process takes into account Telefilm's objective to fund an equitable<sup>2</sup> and balanced portfolio in terms of regional representation and diversity of voices.

As part of fostering a diversity of voices, Telefilm may prioritize festivals whose **mandate** is to **only** showcase and promote the work of creators who belong to communities supported through its Inclusion Initiatives<sup>3</sup>:

- ✓ Indigenous;
- ✓ Black people;
- ✓ People of Colour;
- ✓ 2SLGBTQIA+ individuals;
- ✓ Women;
- ✓ Gender-diverse identities and expressions;
- ✓ Persons with disabilities;
- ✓ Members of Official Language Minority Communities.

For more information, please see the Medium to Large-Scale Festivals Program Guidelines and the Essential Information Guide on the Program [webpage](#).

<sup>1</sup> Inclusion considers the active, intentional, and ongoing commitment to reflect and serve a diversity of voices in all facets of the activity.

<sup>2</sup> Telefilm seeks to achieve resource equity (the distribution of resources across the portfolio in order to close equity gaps) and representation equity (the proportional participation within the portfolio) in its funding decisions.

<sup>3</sup> Telefilm acknowledges that terminology is subject to change and evolving language will be part of the ongoing and inclusive dialogue with the industry.