

**CANADA FEATURE FILM FUND**

**TALENT TO WATCH PROGRAM  
EVALUATION GRID**

Criteria	Weight
Creative Elements	<b>40</b>
Track Record of the Key Members of the Creative Team (Producer(s), Director(s), Screenwriter(s))	<b>30</b>
Project Viability	<b>15</b>
Cultural Impact and Audience Reach Potential	<b>15</b>
	<b>100</b>

**Diversity of Voices**

The decision-making process takes into consideration Telefilm’s objective to foster a diversity of voices in the industry to **ensure that Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions across the country, and different viewpoints.**

As part of fostering diversity of voices, **Telefilm may prioritize projects where the key members of the creative team** (i.e., director(s) and/or screenwriter(s) and/or producer(s)) **are members of communities supported through its Inclusion Initiatives:**

- ✓ Indigenous;
- ✓ Black people;
- ✓ People of Colour;
- ✓ 2SLGBTQIA+ individuals;
- ✓ Gender-diverse identities and expressions;
- ✓ Persons with disabilities;
- ✓ Members of Official Language Minority Communities.

Gender parity will continue to be a priority across all programs. Prioritization also considers the intersectionality of identities as a way to better reflect a large spectrum of lived experiences<sup>1</sup>.

For more information, please see the Production Program Guidelines and the Essential Information Guide on the Program [webpage](#).

<sup>1</sup> Telefilm acknowledges that terminology is subject to change and evolving language will be part of the ongoing and inclusive dialogue with the industry.