

## **MARKETING PROGRAM**

### **Declaration Regarding Visibility Requirements**

**Applicant:** \_\_\_\_\_ (the “**Applicant**”)

**Title of the project:** \_\_\_\_\_ (the “**Project**”)

The following visibility requirements apply to all projects funded by Telefilm Canada under the Marketing Program (the “**Program**”):

- ✓ Telefilm’s logo must be printed on all promotional material related to the distribution of the Project;
- ✓ In cases where Telefilm has only contributed to the funding of the marketing and/or promotion of the Project, the following statement must appear on all copies of the Project, as well as on the print publicity material prepared in connection with the distribution of the Project:

#### **“Marketing and promotional assistance provided by Telefilm Canada”**

**OR** if the marketing and/or promotional assistance was provided by Telefilm Canada and the Talent Fund, the statement must be as follows:

#### **“Marketing and promotional assistance provided by Telefilm Canada and the Talent Fund”**

The statement must include, as the case may be, the Telefilm Canada logo, or, when applicable, the combined Telefilm Canada and Talent Fund logo. The statements and use of the above-mentioned logos must be approved in advance by Telefilm Canada.

**Declaration of the Applicant:**

**[PLEASE SELECT ONE OF THE FOLLOWING OPTIONS:]**

The Applicant declares having read and understood the above visibility requirements and undertakes to fulfill these requirements should the Project be funded by Telefilm under the Program.

The Applicant declares that it is unable to meet the visibility requirements indicated above. *(Note: If you check this box, please indicate the reasons, and provide an alternative visibility proposal. Telefilm Canada reserves the right to refuse to fund a project if it deems, at its discretion, that the visibility proposal is not satisfactory.)*

**REASONS:**

---

---

**ALTERNATIVE VISIBILITY PROPOSAL:**

---

---

---

---

Signature: \_\_\_\_\_

Name of Applicant's Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_