

DATA COLLECTION AND PERSONAL INFORMATION USER GUIDE

Ce document est également disponible en français.

WELCOME TO TELEFILM CANADA'S DATA COLLECTION AND PERSONAL INFORMATION USER GUIDE

Telefilm Canada is committed to demonstrable action in creating greater access for Canadian creators of underrepresented identities to Canada's audiovisual industry. Collecting data allows us to gain greater insight into all the members of our community and their projects. It also plays a key role in creating a more equitable industry. Telefilm Canada needs this data from all our creators of all backgrounds and lived experiences for business intelligence and to meet our equity, diversity and inclusion commitments. Even if you do not self-identify as a member of an underrepresented community, your data is still important.

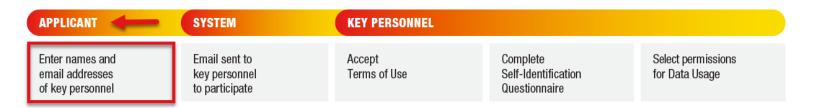
All directors, writers, producers and co-producers attached to a project submitted for evaluation will receive Telefilm's self-identification questionnaire.

To assist you with completing this important document, we have created this guide which includes instructions on how to register and complete the self-identification questionnaire as well as how to select permissions for how Telefilm Canada can use your data. We appreciate your efforts to provide us with this vital information and thank you for your support.

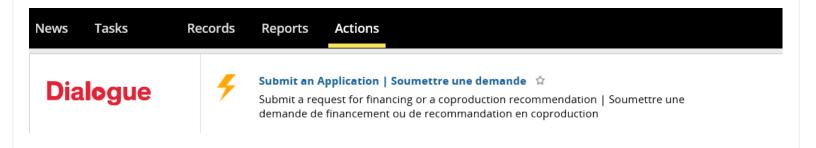
The self-identification questionnaire applies only to the Production, Theatrical Documentary, Talent to Watch and Development programs.

If you have any questions, please contact questionnaire@telefilm.ca.

HOW DOES IT WORK FOR THE APPLICANT



1. In Dialogue, the applicant company completes an application:



2. The applicant company identifies its key personnel and provides their email address (Note: this screen may differ depending on the program you are applying to):

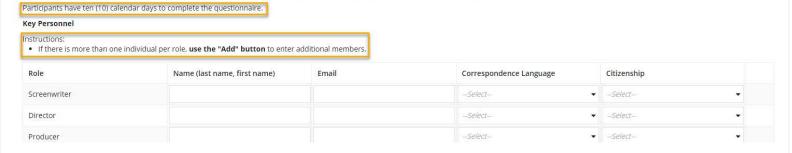
∨ Data Collection and Key Personnel

Why participate?

- Telefilm's data collection allows us to better understand our applicants and their projects, while also leading to better informed decision-making.
- · Data collected also is used for validating eligibility for streams in:
 - Indigenous Stream (Development, Talent to Watch, Theatrical Documentary, Production).
 - o Stream for Black and People of Colour (Development).
 - Filmmaker Apply-Direct Stream (Talent to Watch).

Who should participate?

- All individuals in a producer, screenwriter or director role are asked to complete a self-identification questionnaire (excluding executive producers and producers receiving a courtesy credit).
- Participants then **choose** how that information is shared.
- Note: It is important that you use a direct contact email address (i.e., not a generic or third-party address such as info@ or an agent's email).



HOW DOES IT WORK FOR THE KEY PERSONNEL

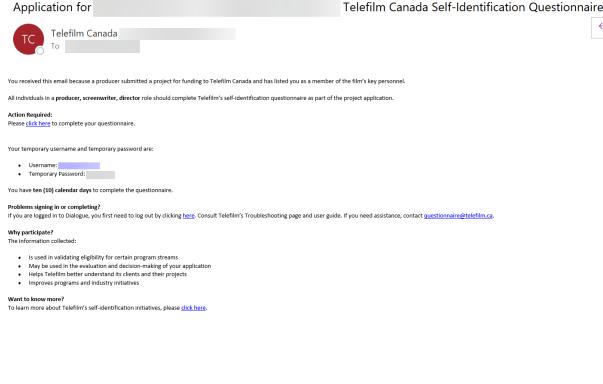


3. Once the applicant company submits the financing application, the members of the key personnel in a director, writer and producer role will each automatically receive an email invitation from Telefilm (noreply@telefilm.ca) to submit their self-identification questionnaire privately:

Reply

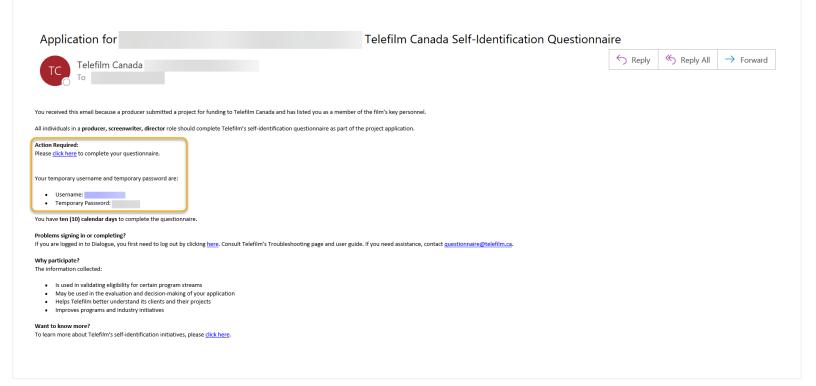
≪ Reply All

→ Forward

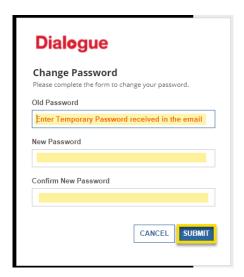


→ IMPORTANT: The members of the key personnel have ten (10) calendar days to complete the questionnaire from the day they receive the email. If you miss the deadline and would like to have the opportunity to complete the questionnaire, please contact questionnaire@telefilm.ca and ask for your questionnaire to be reset. Note: Depending on when the request is made, we may not be able to take into account the information in the processing of the application, but it will be able to be used in Telefilm's overall data collection statistics.

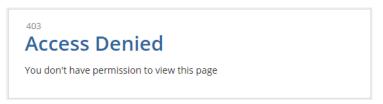
4. To access Telefilm's Self-Identification Portal, you must click on the link provided in the Questionnaire email from Telefilm and enter your **Username** and the **Temporary Password contained in the email**:



→ The window below will appear. Enter your Temporary Password (Old Password) provided in the email and create and enter and confirm a New Password:



→ IMPORTANT: You will get this error message if you are currently logged in to your Dialogue account.



- Please follow these instructions:
 - → Go to your **Dialogue account** and **SIGN OUT**
 - → Delete your browser history and close any open web browsers
 - → Copy and paste this link into your browser search field: https://telefilmbpm.appiancloud.com/suite/tempo/
 - → Log in using the **email (username)** and **temporary password** received in the Questionnaire email sent by Telefilm (Note: once the step to change the password appears on screen, enter a new password).
 - → If you encounter another error message, contact us at questionnaire@telefilm.ca

HOW TO COMPLETE TASKS IN THE SELF-IDENTIFICATION PORTAL

APPLICANT

SYSTEM

KEY PERSONNEL

Enter names and email addresses of key personnel

Email sent to key personnel to participate

Accept Terms of Use Complete Self-Identification Questionnaire

Select permissions for Data Usage

5. In the Telefilm Canada Self-Identification Portal, you must Accept Terms of Use:

Telefilm Canada Self-Identification

This self-identification and data collection will help Telefilm Canada better understand our clients and their projects, while also helping enhance programs and industry initiatives.

The data collected here may also be used in validating eligibility for certain Program streams and lead to better informed decision-making for a project that you are attached to.



You have been listed as a member of the key personnel by the Producer on a project submitted for funding to Telefilm Canada.

Why participate?

The data collected is used in validating the eligibility of projects for certain streams:

- Indigenous Stream (Development, Talent to Watch, Theatrical Documentary, Production).
- Stream for Black and People of Colour (Development).
 Filmmaker Apply-Direct Stream (Talent to Watch).

It could also be used in the creative evaluation and decision-making for the project you are attached to.

How it works:

- · All individuals in any producer, screenwriter or director role are asked to complete the self-identification questionnaire.
- Your responses are confidential and you choose how the information is shared.
- · Participants have ten (10) calendar days to complete the questionnaire.

To learn more about Telefilm's data collection initiatives and how we use and share the information we collect, please click here.

Your participation is greatly appreciated. Thank you.

Please complete and submit any outstanding action items listed below.

Action Items Status Expiry Priority Accept Terms of Use Consent to use in Pending

Accept Terms of Use

Français

TERMS OF USE - SELF-IDENTIFICATION PLATFORM (the "Agreement")

The use of this Platform is governed by these terms of use. If you agree to these terms of use, please indicate your acceptance by clicking "YES". If you do not agree to the terms of use, please kindly leave this Platform

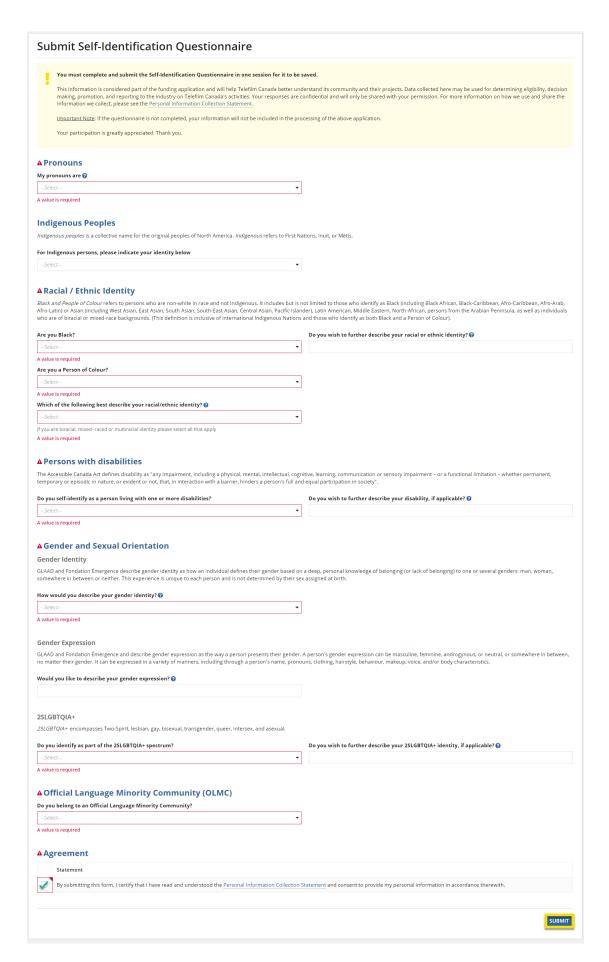
- 1. DEFINITIONS
- a. "Member Account" means the account allowing you to access the Platform by entering its username and password.
- b. "Appian software" means Appian Corporation's business process management software suite and associated documentation.

COMPLETE SELF-IDENTIFICATION QUESTIONNAIRE

APPLICANT	SYSTEM	KEY PERSONNEL	_	
Enter names and email addresses of key personnel	Email sent to key personnel to participate	Accept Terms of Use	Complete Self-Identification Questionnaire	Select permissions for Data Usage

IMPORTANT

- → You must complete and submit the Self-Identification Questionnaire in one session for it to be saved.
- → The sections in red on the Self-Identification Questionnaire are mandatory fields.
- → The options to answer "I do not wish to identify" and "I prefer not to answer" are available throughout the questionnaire.



SELECT PERMISSIONS FOR DATA USAGE

APPLICANT SYSTEM **KEY PERSONNEL** Email sent to Complete Select permissions Enter names and Accept Terms of Use Self-Identification email addresses key personnel for Data Usage of key personnel to participate Questionnaire

- 6. In order for your information to be used in the processing of an application, you must complete the Consent to Use task.
 - → You must confirm how your information may be used by Telefilm.
 - You may consent to your data being <u>used in the processing of the application</u> for the project/application you are associated with.
 - In this case, the information may be used in the validation of the eligibility of the application for particular streams (e.g., Indigenous Stream, Stream for Black and People of Colour, etc.) and in the evaluation and decision-making of that application.
 - You may consent for it to only be used in an aggregate/anonymous manner.
 - In this case, it will not be used in the processing of the application you are attached to but may be used in Telefilm's reporting in an aggregate way but you will not be specifically identifiable (e.g., x% of all directors attached to projects submitted under the Production Program this fiscal year were women).
 - o Please consult the Data Collection FAQ for more information.

NOTE: You can change your choice for future applications you may be attached to. In other words, you will receive a notice for each application an applicant company attaches you to and you can save your Consent to Use choice or change it for that new application. Changes will *not* revert backward to previous applications.

Confirmation

Thank you for completing the questionnaire.

In order for your information to be used in the processing of an application, please go to the Consent to use task which can be accessed in the Action Items section of the Self-ID Portal homepage.

Telefilm Canada Self-Identification

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i Terms of Use

Why participate?

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- The data collected is used in validating the eligibility of projects for certain streams:

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- · Your responses are confidential and you choose how the information is shared.
- Participants have ten (10) calendar days to complete the questionnaire.

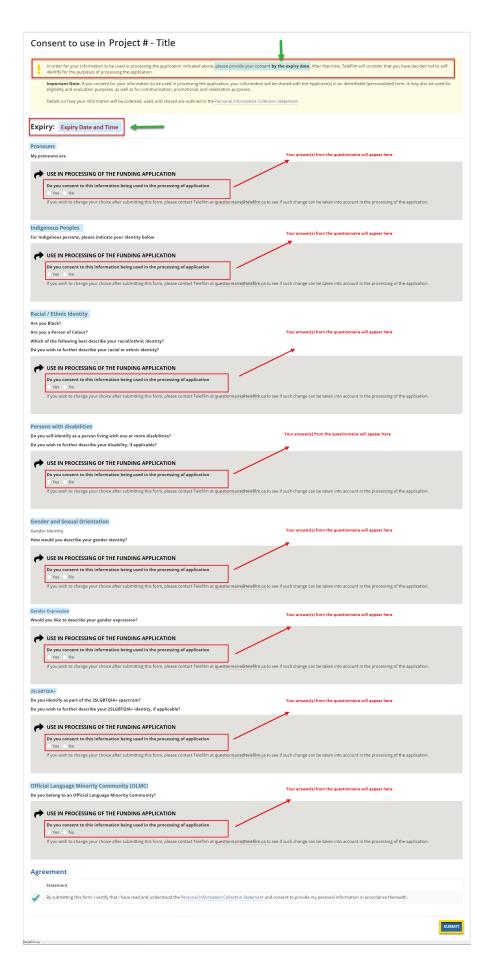
To learn more about Telefilm's data collection initiatives and how we use and share the information we collect, please click here.

Your participation is greatly appreciated. Thank you.

Please complete and submit any outstanding action items listed below.

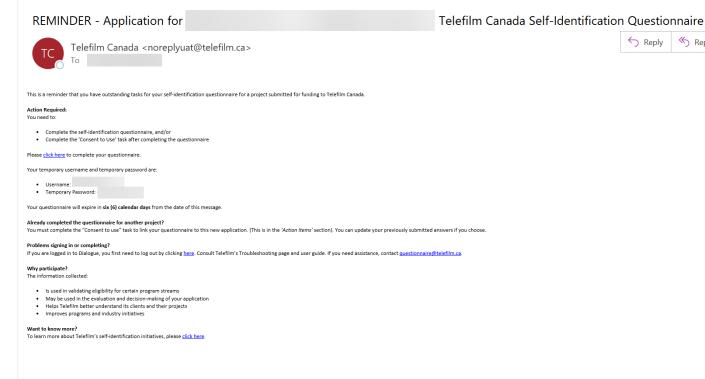
Action Items

Status	Expiry	
Available		Consent to use in



REMINDER EMAIL

→ If the previous steps are not completed within ten (10) calendar days of the application submission date, you will receive a REMINDER email:



IMPORTANT: If the Consent to Use task is <u>not completed before</u> the Expiry Date and Time set out in the Self-Identification platform, your information may not be able to be used in the processing of the application. If you wish to submit the questionnaire or complete the Consent to Use task after task has expired, please email questionnaire@telefilm.ca. Note: Depending on when the request is made, we may not be able to take into account the information in the processing of the application but it will be able to be used in Telefilm's overall data collection statistics.

← Reply

≪ Reply All

 \rightarrow Forward

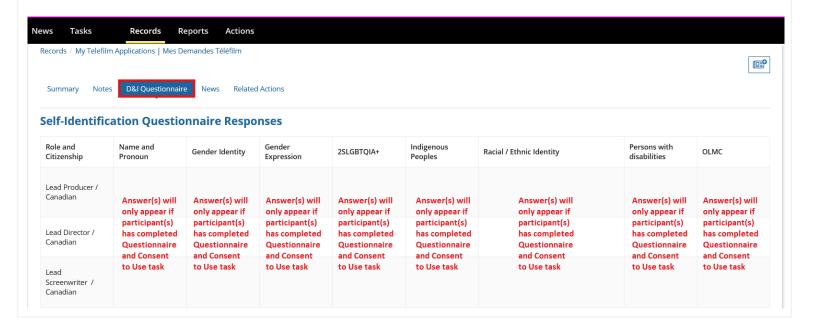
MODIFICATIONS TO THE SELF-IDENTIFICATION QUESTIONNAIRE

i Terms of Use Self-Identification Questionnaire Note: You can update your information at any time. However, any information updated after the expiry date associated to a specific application may not be taken into account in the processing of that application. **Pronouns** Current declaration My pronouns are Your answer(s) from the questionnaire will appear here **Indigenous Peoples** For Indigenous persons, please indicate your identity below Your answer(s) from the questionnaire will appear here **Financing Applications** Racial / Ethnic Identity Project # - Title Are you Black? Are you a Person of Colour? Your answer(s) from the questionnaire will appear here Which of the following best describe your racial/ethnic identity? Do you wish to further describe your racial or ethnic identity? Persons with disabilities Do you self-identify as a person living with one or more disabilities? Your answer(s) from the questionnaire will appear here Do you wish to further describe your disability, if applicable? **Gender and Sexual Orientation Gender Identity** How would you describe your gender identity? Your answer(s) from the questionnaire will appear here **Gender Expression** Would you like to describe your gender expression? 2SLGBTQIA+ Do you identify as part of the 2SLGBTOIA+ spectrum? Your answer(s) from the questionnaire will appear here Do you wish to further describe your 2SLGBTQIA+ identity, if applicable? Official Language Minority Community (OLMC) Do you belong to an Official Language Minority Community? Your answer(s) from the questionnaire will appear here

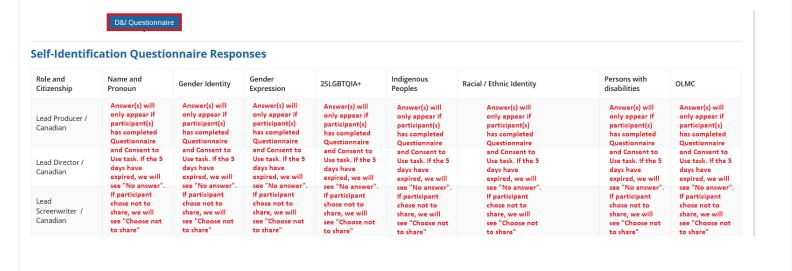
→ IMPORTANT: If you have modified your answer(s) in the questionnaire and wish for the new answer(s) to be included in the processing of the application, please email questionnaire@telefilm.ca to see if a new Consent to Use task may be issued.

VIEW OF THE INFORMATION COLLECTED

7. The applicant company will be able to see the information only if the key personnel has agreed to share the information in the processing of the application (Note: multiple authorized members of the applicant company may be able to see the application including the Self-Identification Questionnaire Responses).



8. The information collected will only be accessible to approved Telefilm staff who have a valid reason for accessing and using that personal information. This includes designated staff on the Project Financing and Business Affairs teams who administer the programs under which an application is filed as well as designated staff in the Legal Services, Information Technology and Communications departments.



INQUIRIES AND ADDITIONAL REFERENCE DOCUMENTS

FOR INQUIRIES relating to Telefilm's data collection process, please contact questionnaire@telefilm.ca.

→ For technical support, please contact <u>services@telefilm.ca</u>.

ADDITIONAL REFERENCE DOCUMENTS can be found here https://telefilm.ca/en/who-we-are/our-engagement/equity-diversity-and-inclusion/data-collection

