

**CANADA FEATURE FILM FUND**

**PRODUCTION PROGRAM  
EVALUATION GRID**

Criteria	Weight		
	<\$3.5M	≥\$3.5M	Minority coproductions (30% or less)
Creative Elements	50	40	20
Track Record of the Key Creative Personnel (Producer(s), Director(s), Screenwriter(s))	20	20	25
Project Viability	10	20	35
Cultural Impact and Audience Reach Potential	20	20	20
	100	100	100

**Diversity of Voices**

The decision-making process takes into consideration Telefilm’s objective to foster a diversity of voices in the industry to ensure that Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions across the country, and different viewpoints.

As part of fostering diversity of voices, Telefilm may prioritize projects whose key creative personnel (i.e., director(s) and/or screenwriter(s) and/or producer(s)) are members of communities supported through its Inclusion Initiatives:

- ✓ Indigenous;
- ✓ Black people;
- ✓ People of Colour;
- ✓ 2SLGBTQIA+ individuals;
- ✓ Gender-diverse identities and expressions;
- ✓ Persons with disabilities;
- ✓ Members of Official Language Minority Communities.

Gender parity will continue to be a priority across all programs. Prioritization also considers the intersectionality of identities as a way to better reflect a large spectrum of lived experiences.<sup>1</sup>

For more information, please see the Production Program Guidelines and the Essential Information Guide on the Program [webpage](#).

<sup>1</sup> Telefilm acknowledges that terminology is subject to change and evolving language will be part of the ongoing and inclusive dialogue with the industry.