

# Talent to Watch Program

## Evaluation Grid

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Criteria	Weight
Creative Elements	40
Track Record of the Key Members of the Creative Team (Producer(s), Director(s), Screenwriter(s))	30
Project Viability	15
Cultural Impact and Audience Reach Potential	15
	100

### Diversity of Voices

The decision-making process takes into consideration Telefilm’s objective to foster a diversity of voices in the industry to **ensure that Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions across the country, and different viewpoints.**

As part of fostering diversity of voices, **Telefilm may prioritize projects where the key members of the creative team (i.e., director(s) and/or screenwriter(s) and/or producer(s)) are members of communities supported through its Inclusion Initiatives:**

- Indigenous;
- Black people;
- People of Colour;
- 2SLGBTQIA+ individuals;
- Gender-diverse identities and expressions;
- Persons with disabilities;
- Members of Official Language Minority Communities.

Gender parity will continue to be a priority across all programs. Prioritization also considers the intersectionality of identities as a way to better reflect a large spectrum of lived experiences<sup>1</sup>.

For more information, please see the Production Program Guidelines and the Essential Information Guide on the Program [webpage](#).

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<sup>1</sup> Telefilm acknowledges that terminology is subject to change and evolving language will be part of the ongoing and inclusive dialogue with the industry.