

Marketing Program

Visibility Requirements

The following visibility requirements apply to all projects funded by Telefilm Canada under the Marketing Program:

- ✓ Telefilm's logo must be printed/displayed on all promotional materials related to the distribution of the project (trailers, posters, advertisements, step-and-repeats, screening slides, etc);
- ✓ In cases where Telefilm has only contributed to the funding of the marketing and/or promotion of the project, the following statement must also appear on all promotional materials prepared in connection with the promotion and distribution of the project:

"Marketing and promotional assistance for the film's release provided by Telefilm Canada"

(And/or add Telefilm's logo)

The statements and use of the above-mentioned logos must be approved in advance by Telefilm Canada.

VISIBILITY PROPOSAL

This section should only be filled out if the Project was NOT supported in Production by Telefilm Canada

Applicant :

Title of the project :

Describe briefly the visibility offered to Telefilm Canada:

Signature :

Name of applicant's representative :

Title :

Date :