



- Call for Applications - Canadian Creative Accelerator (CCA) Program – MIPCOM 2026

The Canadian Creative Accelerator (CCA) is a joint initiative of the Embassy of Canada in France and Telefilm Canada, delivered in partnership with other Canadian industry stakeholders.

The program is part of the Government of Canada's strategy to support the internationalization and export growth of Canada's creative industries.

The CCA aims to support Canadian audiovisual companies in expanding their presence in the French and European markets. Through an intensive and tailored program, participants will be able to increase the visibility of their content, identify new co-production partners, expand their professional networks, and create new business opportunities.

For this edition, the CCA will place a special focus on women (see eligibility criteria below).

Program Overview

The program will take place over a three-week period in a hybrid format (online and in person) around MIPCOM 2026, which will be held in Cannes from October 12–15, 2026.

The six selected companies will benefit from dedicated support, including:

- a personalized assessment of their international development needs and objectives, with a particular focus on MIPCOM;
- specialized webinars and workshop led by recognized industry experts;
- exclusive exchanges with French and European industry leaders;
- opportunities to showcase their catalogue and projects to industry professionals;
- B2B meetings with potential partners;
- networking activities designed to foster long-term business relationships.

Eligibility Criteria

The program is open to companies that meet the following criteria:

- be a legally incorporated Canadian company;
- be actively engaged in the audiovisual production sector in Canada;
- have a catalogue of at least five completed works currently available for sale;
- meeting at least one of the following criteria represents a major asset :
 - be majority-owned by one or more women;
 - present one or more projects led by a female producer;
 - develop content highlighting women-related themes;
- demonstrate a genuine interest in and capacity for international growth;
- commit to participating in all program activities (September–October 2026 – exact dates to be confirmed);
- submit a complete application package by the deadline.

Application Package

Applications must include the following:

- a company profile (approximately 20 lines);
- a statement of interest explaining why participation in the CCA and MIPCOM represents a strategic opportunity for the company (recommended length: one page);
- a filmography highlighting completed productions and titles currently available for sale.

Please Note

- Applications may be submitted in either English or French.
- Each selected company will receive one MIPCOM accreditation.
- Travel and accommodation expenses remain the responsibility of the selected companies.

Selection Process and Timeline

Key Dates

- Application deadline: **August 10, 2026, at midnight (Paris time)**
- Announcement of results: Late August 2026
- CCA Program: September–October 2026
- MIPCOM: October 12–15, 2026

Selection Process

Applications will be reviewed by a committee of international audiovisual industry professionals. Up to six Canadian companies will be selected based on the following criteria:

- relevance of their international business development strategy;
- company experience and track record;
- potential for international co-productions and partnerships;
- quality of the catalogue submitted;
- motivation and commitment demonstrated in the application.

As most activities will be conducted in either French or English, a good understanding of both languages will be considered an asset in order to fully benefit from the program.

Priority will be given to companies that have never participated in a Canadian Creative Accelerator (CCA), although previous participants are welcome to apply.

Submission Process

Applications must be submitted through the following form: [APPLICATION FORM](#)

For any questions regarding the program, please contact :

- Valérie Colombeau, Trade commissioner creative industries, Embassy of Canada to France :

valerie.colombeau@international.gc.ca

- Elsa Fellrath, Consultant specialized in audiovisual : elsa.fellrath@gmail.com