

Review of Canadian Moviegoing and Distribution

Second-quarter
cumulative: Period
from December 26,
2025, to July 2, 2026.

By Strategic Development and
Business Intelligence
Department
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Performance of Canadian films

Introduction

Telefilm presents its theatrical attendance and distribution report for the Canadian market, for the first two quarters of 2026. This document is based on the analysis of data provided by the [Movie Theatre Association of Canada \(MTAC\)](#).

For the box office revenue, the period covers **27 weeks from December 26, 2025, to July 2, 2026**. Regarding theatrical releases, the period runs from **January 1, 2026, to June 30, 2026**. A report covering the first three quarters of the year will be published in October 2026.

Canadian moviegoing

Box office revenue in Canada

At the end of the second quarter of 2026 (Q2), the **total box office revenue** in Canada was **\$489.7 million**, an increase of 14.8% compared to the same period in 2025 (\$426.5 million).

Canadian films generated box office revenue of **\$8.3 million**, versus \$7.2 million during the same period in 2025, representing a 15.6% increase.

- For **French-language** screenings, box office revenue for Canadian films came in at **\$2.5 million**, a drop of 50.4% compared to the cumulated revenue of \$5.1 million during the same period in 2025. This decline can be explained by the fact that four films had surpassed the \$500K threshold in French-language box-office revenue at the same point last year, whereas no film has reached this threshold since the beginning of this year.
- For **English-language** screenings, box office revenue for Canadian films totaled **\$5.8 million**, a 177.6% increase from the cumulative revenue of \$2.1 million during the same period in 2025. This exceptional growth on the anglophone side is largely attributable to the strong performance of the films ***Nirvanna the Band***, ***the Show the Movie*** and ***undertone***, both released in Q1, followed by the success of ***Little Lorraine*** and ***Mile End Kicks***, released in Q2.

Market share of Canadian films

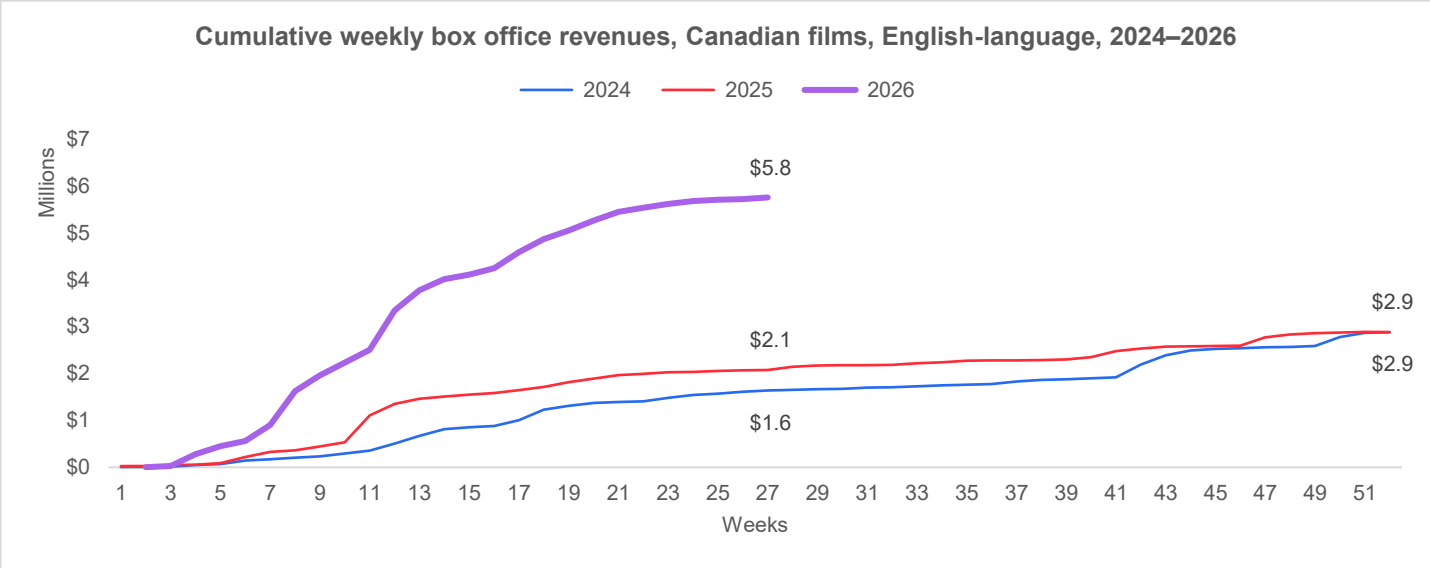
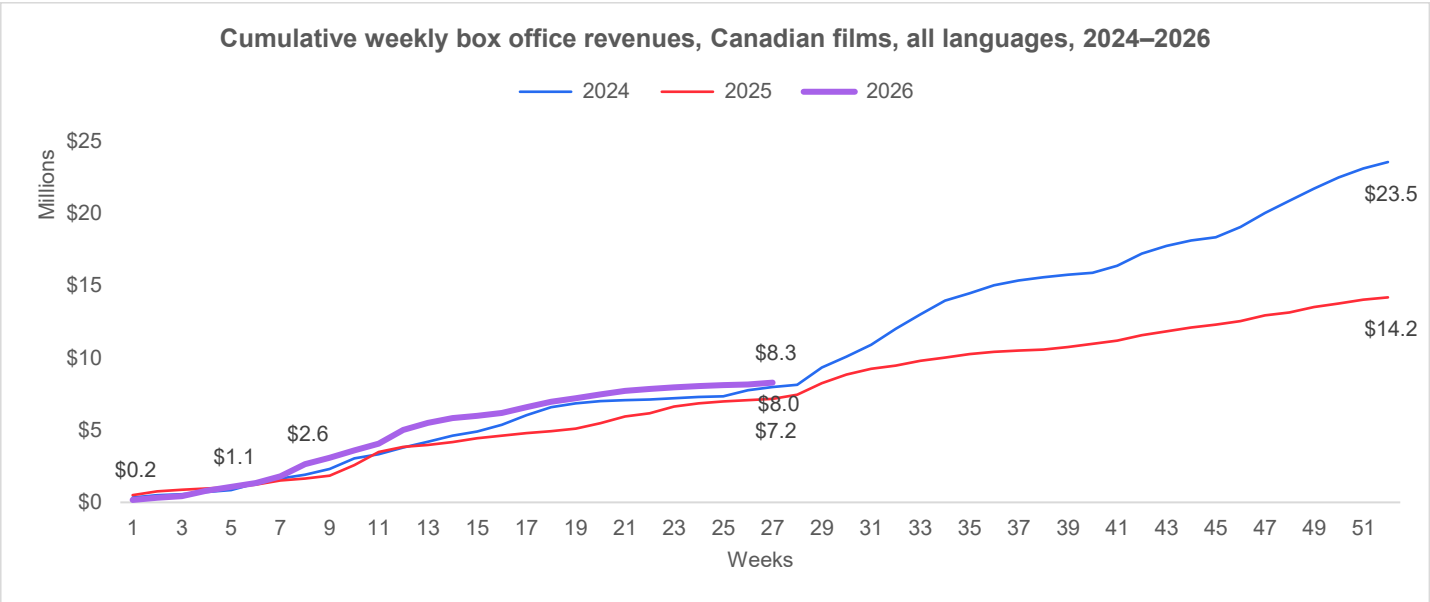
The market share of Canadian films stood at **1.7%** of total box office revenue, matching the level observed in Q2 2025.

- For **French-language** screenings, the market share of Canadian films stood at **4.9%**, down from the 12.9% share recorded in Q2 2025.
- For **English-language** screenings, the market share of Canadian films reached **1.3%**, compared with 0.4% during the same period the previous year, an increase of 0.9 percentage point and more than triple the level observed during the same period in 2025.

Cumulative Canadian box office revenues by week

Having surpassed the results of previous years from the outset of 2026, Canadian films' box office revenue grew at a slower pace in the second quarter but remained above the levels observed at the same point in 2024 and 2025.

This performance is largely explained by the surge in English-language films, which had one of their strongest openings in the past decade. **By the end of Q2 2026, the cumulative total of \$8.3 million exceeded** the level observed in Q2 2025 by approximately \$1.1 million, and that of Q2 2024 by \$0.3 million.



Number of theatrical releases

614 new films were released in theatres in Canada during the first two quarters of 2026. This represents a 29.5% increase compared to the 474 films released during the same period in 2025.

- **Canadian film** new releases totaled **97** by the end of Q2 2026 (47 French-language films and 50 English-language films), compared to 80 by the end of Q2 2025, representing an increase of 21.3%.
- **Foreign film** new releases amounted to **517** in Q2 2026, compared to 394 in Q2 2025.

Origin	Q2 2026	Q2 2025
Foreign films	517	394
Canadian films	97	80
Total	614	474

Number of films screened

The trend toward an increasingly abundant and varied supply continues in Canadian movie theatres, with **1433 films** generating box office revenue during the first two quarters of 2026. This represents **an increase of 35.7%** compared to the 1056 films screened during the same period in 2025.

A similar trend is observed for the **Canadian cinema**, with **177 films screened** in Q2 2026, compared to 148 in Q2 2025 — an increase of 19.6%.

Box office rankings by origin

Canadian films

The number of Canadian films that surpassed the **symbolic \$1 million box-office threshold** remains at two as of mid-year 2026. The comedy ***Nirvanna the Band the Show the Movie*** continues to lead the rankings, with box-office revenues reaching \$1.4 million by the end of Q2 2026, followed by the horror film ***undertone***, which generated over \$1.1 million in box-office revenue in Canada over the same period.

It is also worth highlighting the strong performance of the drama ***Little Lorraine*** and the comedy ***Mile End Kicks***, which entered the top 20 in the second quarter with box office revenues of nearly \$765K and more than \$450K, respectively. Also noteworthy is the entry of ***Blue Heron*** and ***Nina Roza*** into the top 20 during the second quarter of 2026. Both films enjoyed strong critical acclaim and performed well on the festival circuit.

Box office rankings for Canadian films screened in theatres in Q2 2026

Title	Genre	Release date	TOTAL revenue 2026 (\$)	ENGLISH revenue 2026 (\$)	FRENCH revenue 2026 (\$)
1. Nirvanna the Band the Show the Movie	Comedy	2026-01-30	1,381,043	1,380,265	778
2. undertone	Horror	2026-03-13	1,146,476	1,146,476	
3. Little Lorraine	Drama	2026-04-17	764,671	764,671	
4. Charlie the Wonderdog	Action/Adventure	2026-01-16	700,136	557,459	142,677
5. Les Furies	Comedy	2025-11-28	491,460 (Cumulative 1,320,540)	2,302 (Cumulative 5,448)	489,158 (Cumulative 1,315,092)
6. Mile End Kicks	Comedy	2026-04-10	454,108	325,354	128,754
7. Youngblood	Drama	2026-03-06	431,054	170,647	260,407
8. Whistle	Drama	2026-02-06	309,685	278,307	31,378
9. Folichonneries	Comedy	2026-01-30	305,955	6,852	299,103
10. Ma fille, tu seras libre	Drama	2026-03-27	183,267	44,946	138,321
11. Lydia et le vaisseau des tempêtes	Action/Adventure	2026-02-20	178,688	4,150	174,538
12. Time Hoppers: The Silk Road	Action/Adventure	2026-02-06	162,627	162,627	
13. Montréal, ma belle	Drama	2026-02-13	146,171	66,487	79,684
14. Finch & Midland	Drama	2026-02-13	131,204	131,204	
15. Blue Heron	Drama	2026-04-24	128,300	112,036	16,264
16. Nina Roza	Drama	2026-04-24	92,386	324	92,062
17. Kairos	Drama	2026-05-15	88,108	6,741	81,367
18. François.e	Comedy	2026-06-26	72,453	498	71,955
19. Hunting Matthew Nichols	Horror	2026-04-10	71,278	71,278	
20. Holy Days	Comedy	2026-03-27	71,137	71,137	

Note: 'Cumulative' refers to all box office revenue from the film's theatrical release until the end of Q2 2026, regardless of the film's year of release.

All films screened (all origins combined)

Among all films released in Canadian theatres, ***The Super Mario Galaxy Movie*** stood out, generating \$45.9 million in box-office revenues in the first two quarters of 2026. It was followed by ***Project Hail Mary*** and ***Avatar: Fire and Ash***, with box-office revenues of \$41.5 million and \$31.7 million, respectively.

More than half of the ten most popular films are sequels, franchise titles, or adaptations based on existing intellectual property. Animated films also performed strongly, with four titles among the top ten. Also noteworthy is the presence of the breakout hits ***Obsession*** and ***Backrooms*** in the rankings; two low-budget horror films born out of the world of digital creation.

Ranking of all films screened in theatres in Q2 2026

Title	Genre	Country	Revenue \$
1. The Super Mario Galaxy Movie	Action/Adventure	Japan-USA	45,890,282
2. Project Hail Mary	Science fiction/Fantasy	USA	41,513,950
3. Avatar: Fire and Ash	Science fiction/Fantasy	USA	31,726,508
4. Michael	Drama	USA-UK	24,020,288
5. Obsession	Thriller	USA	22,953,510
6. The Devil Wears Prada 2	Comedy	USA	21,751,361
7. Toy Story 5	Action/Adventure	USA	20,946,463
8. Hoppers	Action/Adventure	USA	16,580,440
9. Backrooms	Horror	USA	15,867,014
10. Zootopia 2	Action/Adventure	USA	14,855,139