

**ANNEXES TO THE INTERNATIONAL MARKETING GUIDELINES – PARTICIPATION IN  
INTERNATIONAL FESTIVALS AND EVENTS**

**ANNEX A**

**LIST OF RECOGNIZED FESTIVALS FOR FEATURE FILMS**

Support will be granted based on the recognized sections of a recognized film festival and the film's premiere status\* at the festival, as described below:

**Tier 1**

*Festival:* Berlin International Film Festival

*Eligible sections:* Competition, Out of Competition, Panorama, Generation, Forum

*Premiere status of the film:* World or international premiere

*Festival:* Cannes International Film Festival

*Eligible sections:* Official Competition, Un Certain Regard, Out of Competition, Semaine Internationale de la Critique, La Quinzaine des Réalistes

*Premiere status of the film:* World or international premiere

*Festival:* Sundance Film Festival

*Eligible sections:* World Competition (Narrative and Documentary), Park City at Midnight, Premieres, Sundance Kids.

*Premiere status of the film:* World or international premiere

*Festival:* Venice Film Festival

*Eligible sections:* Venezia Competition, Venezia Out of Competition, Venezia Orizzonti, Giornate degli Autori, Semaine de la critique

*Premiere status of the film:* World or international premiere

**Tier 2**

*Festival:* Berlin International Film Festival

*Eligible sections:* Special Screening, Panorama, Generation, Forum

*Premiere status of the film:* European premiere

*Festival:* Busan International Film Festival

*Eligible sections:* Flash Forward, Gala, World Cinema

*Premiere status of the film:* World premiere

*Festival:* Karlovy Vary International Film Festival

*Eligible sections:* Competition, Out of Competition

*Premiere status of the film:* World or international premiere



*Festival:* Locarno International Film Festival

*Eligible sections:* Official Competition, Filmmakers of the Present Competition, Piazza Grande

*Premiere status of the film:* World or international premiere

*Festival:* Rotterdam International Film Festival

*Eligible sections:* Tiger Awards Competition, Bright Futures, Spectrum

*Premiere status of the film:* World or international premiere

*Festival:* San Sebastian Film Festival

*Eligible sections:* Official Section, Zabaltegi – Tabakalera, New Directors

*Premiere status of the film:* World or international premiere

*Festival:* Sundance Film Festival

*Eligible sections:* Spotlight, New Frontier

*Premiere status of the film:* World, international or American premiere

*Festival:* Telluride Film Festival

*Eligible sections:* N/A

*Premiere status of the film:* World, international or American premiere

### **Tier 3**

International festivals or institutions organizing showcases or program sidebars spotlighting Canadian cinema in collaboration with Telefilm

#### ***European Film Festivals:***

Amsterdam International Film Festival (IDFA)

Annecy International Animated Film Festival

Berlin International Film Festival

BFI London Film Festival

Cinekid Festival (Amsterdam)

Edinburgh International Festival

Film Fest Gent

Giffoni Film Festival

Göteborg International Film Festival

Karlovy Vary International Film Festival

Locarno International Film Festival

BUFF International Film Festival (Malmö)

International Filmfestival Mannheim-Heidelberg

Munich International Film Festival  
Namur International French-Language Film Festival (FIFF)  
Reykjavik International Film Festival  
Rotterdam International Film Festival  
San Sebastian Film Festival  
Sheffield International Documentary Festival  
Sitges Film Festival  
Stuttgart Festival of Animated Film (ITFS)  
Thessaloniki International Film Festival  
Torino Film Festival  
Valladolid International Film Festival  
Vienna International Film Festival (Viennale)  
Warsaw Film Festival  
Zlin International Film Festival for Children and Youth

*Eligible sections:* All

*Premiere status of the film:* World, International or European premiere

***American Film Festivals:***

AFI FEST - American Film Institute (Los Angeles)  
Chicago International Film Festival  
Chicago International Children's Film Festival  
Hamptons International Film Festival  
Los Angeles Film Festival  
Miami International Film Festival  
New Directors, New Films (New York)  
New York Film Festival  
Seattle International Film Festival  
Slamdance Film Festival (Park City)  
SXSW (Austin)

Tribeca Film Festival

*Eligible sections:* all

*Premiere status of the film:* World, international or American premiere

***Asian and Oceanic Film Festivals:***

Beijing International Film Festival

Busan Film Festival

International Film Festival of India (Goa)

Melbourne International Film Festival

Mumbai Film Festival

Shanghai International Film Festival

Sydney Film Festival

Tokyo International Film Festival

*Eligible sections:* All

*Premiere status of the film:* World, international, Asian or Oceanic premieres

***Latin America Film Festivals:***

Mar del Plata International Film Festival

Buenos Aires International Festival of Independent Cinema (BAFICI)

Guadalajara International Film Festival

Sao Paulo International Film Festival

*Eligible sections:* All

*Premiere status of the film:* World, international or Latin-American premiere

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\* World premiere: means the first time that a film is presented in the world

\* International premiere: means the first time that a film is presented outside of Canada

\* American, European, Asian, Oceanic or Latin-American premiere: means the first time that a film is presented in these territories.

## **ANNEX B**

### **LIST OF RECOGNIZED FESTIVALS FOR SHORT FILMS**

*World or international premiere at one of these festivals:*

- Berlin International Film Festival (Berlinale)
- Cannes International Film Festival – Official Selection, Semaine Internationale de la Critique, La Quinzaine des Réalisateurs
- International Short Film Festival - Clermont-Ferrand
- Locarno Film Festival
- International Short Film Festival Oberhausen
- Oscars (one of the five final nominees)
- Sundance Film Festival
- Tampere Film Festival
- Tribeca Film Festival
- Telluride Film Festival
- Valladolid International Film Festival
- Venice Film Festival (Horizon)

## **ANNEX C**

### **INTERNATIONAL EVENTS – FINANCING AND COPRODUCTION MARKETS**

- Amsterdam International Film Festival: IDFA Forum
- Atlantic Film Festival: Trans Atlantic Partners (TAP) (international component)
- Berlinale: Berlinale Co-production Market
- Bogota Audiovisual Market (BAM)
- Fantasia International Film Festival: Frontières International Co-production Market (international component)
- Film Bazaar Coproduction Market - India
- Independent Film Week: No Borders Forum
- Rencontres de co-productions francophones (international component)
- Rotterdam International Film Festival: Cinemart
- Venice International Film Festival: Venice Gap Financing Market