

**ANNEXES TO THE INTERNATIONAL MARKETING GUIDELINES – PARTICIPATION IN
INTERNATIONAL FESTIVALS AND EVENTS**

ANNEX A

LIST OF RECOGNIZED FESTIVALS FOR FEATURE FILMS

Support will be granted based on the recognized sections of a recognized film festival and the film's premiere status* at the festival, as described below:

Tier 1

Festival: Berlin International Film Festival

Eligible sections: Competition, Out of Competition, Panorama, Generation, Forum

Premiere status of the film: World or international premiere

Festival: Cannes International Film Festival

Eligible sections: Official Competition, Un Certain Regard, Out of Competition, Semaine Internationale de la Critique, La Quinzaine des Réalistes

Premiere status of the film: World or international premiere

Festival: Sundance Film Festival

Eligible sections: World Competition (Narrative and Documentary), Park City at Midnight, Premieres, Sundance Kids.

Premiere status of the film: World or international premiere

Festival: Venice Film Festival

Eligible sections: Venezia Competition, Venezia Out of Competition, Venezia Orizzonti, Giornate degli Autori, Semaine de la critique

Premiere status of the film: World or international premiere

Tier 2

Festival: Berlin International Film Festival

Eligible sections: Special Screening, Panorama, Generation, Forum

Premiere status of the film: European premiere

Festival: Busan International Film Festival

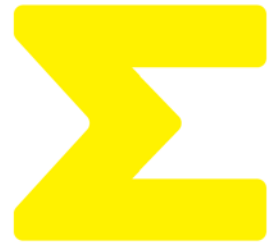
Eligible sections: Flash Forward, Gala, World Cinema

Premiere status of the film: World premiere

Festival: Karlovy Vary International Film Festival

Eligible sections: Competition, Out of Competition

Premiere status of the film: World or international premiere



Festival: Locarno International Film Festival

Eligible sections: Official Competition, Filmmakers of the Present Competition, Piazza Grande

Premiere status of the film: World or international premiere

Festival: Rotterdam International Film Festival

Eligible sections: Tiger Awards Competition, Bright Futures, Spectrum

Premiere status of the film: World or international premiere

Festival: San Sebastian Film Festival

Eligible sections: Official Section, Zabaltegi – Tabakalera, New Directors

Premiere status of the film: World or international premiere

Festival: Sundance Film Festival

Eligible sections: Spotlight, New Frontier

Premiere status of the film: World, international or American premiere

Festival: Telluride Film Festival

Eligible sections: N/A

Premiere status of the film: World, international or American premiere

Tier 3

International festivals or institutions organizing showcases or program sidebars spotlighting Canadian cinema in collaboration with Telefilm (Focus Canada)

(Limited spots available – Maximum contribution of \$1,500 regardless of the premiere status. See FAQs for more details on the eligible Focus Canada initiatives)

European Film Festivals:

Amsterdam International Film Festival (IDFA)

Anncy International Animated Film Festival

Berlin International Film Festival

BFI London Film Festival

Cinekid Festival (Amsterdam)

Copenhagen Documentary Film Festival

Edinburgh International Festival

Film Fest Gent

Giffoni Film Festival

Glasgow Film Festival

Göteborg International Film Festival

Karlovy Vary International Film Festival
Locarno International Film Festival
BUFF International Film Festival (Malmö)
International Filmfestival Mannheim-Heidelberg
Munich International Film Festival
Namur International French-Language Film Festival (FIFF)
Reykjavik International Film Festival
Rotterdam International Film Festival
San Sebastian Film Festival
Sheffield International Documentary Festival
Sitges Film Festival
Stuttgart Festival of Animated Film (ITFS)
Thessaloniki International Film Festival
Torino Film Festival
Valladolid International Film Festival
Vienna International Film Festival (Viennale)
Warsaw Film Festival
Zlin International Film Festival for Children and Youth

Eligible sections: All

Premiere status of the film: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

American Film Festivals:

AFI FEST - American Film Institute (Los Angeles)
Chicago International Film Festival
Chicago International Children's Film Festival
Hamptons International Film Festival
Los Angeles Film Festival
Miami International Film Festival
New Directors, New Films (New York)

New York Film Festival
Palm Springs International Film Festival
San Francisco International Film Festival
Seattle International Film Festival
Slamdance Film Festival (Park City)
SXSW (Austin)
Tribeca Film Festival

Eligible sections: all

Premiere status of the film: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

Asian and Oceanic Film Festivals:

Beijing International Film Festival
Busan Film Festival
International Film Festival of India (Goa)
Melbourne International Film Festival
Mumbai Film Festival
Shanghai International Film Festival
Sydney Film Festival
Tokyo International Film Festival

Eligible sections: All

Premiere status of the film: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

Latin America Film Festivals:

Buenos Aires International Festival of Independent Cinema (BAFICI)
Guadalajara International Film Festival
Los Cabos International Film Festival
Mar del Plata International Film Festival
Sao Paulo International Film Festival

Eligible sections: All

Premiere status of the film: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

* World premiere: means the first time that a film is presented in the world

* International premiere: means the first time that a film is presented outside of Canada

* American, European, Asian, Oceanic or Latin-American premiere: means the first time that a film is presented in these territories.

ANNEX B

LIST OF RECOGNIZED FESTIVALS FOR SHORT FILMS

World or international premiere at one of these festivals:

- Anecy International Animated Film Festival and Market
- Berlin International Film Festival (Berlinale)
- Cannes International Film Festival – Official Selection, Semaine Internationale de la Critique, La Quinzaine des Réalisateurs
- International Short Film Festival - Clermont-Ferrand
- International Short Film Festival Oberhausen
- Locarno Film Festival
- Namur International Festival of French-Speaking Film (FIFF Namur)
- Oscars (one of the five final nominees)
- Slamdance Film Festival
- South by Southwest Festival - SXSW
- Sundance Film Festival
- Tampere Film Festival
- Tribeca Film Festival
- Telluride Film Festival
- Valladolid International Film Festival
- Venice Film Festival (Horizon)

ANNEX C

INTERNATIONAL EVENTS – FINANCING AND COPRODUCTION MARKETS

- Amsterdam International Film Festival: IDFA Forum
- Atlantic Film Festival: Trans Atlantic Partners (TAP) (international component)
- Berlinale: Berlinale Co-production Market
- Bogota Audiovisual Market (BAM)
- Fantasia International Film Festival: Frontières International Co-production Market (international component)
- Film Bazaar Coproduction Market - India
- Independent Film Week: No Borders Forum
- JETS (Junior Entertainment Talent Slate)
- Ouaga Film Lab (Ouagadougou)
- Rencontres de co-productions francophones (international component)
- Rotterdam International Film Festival: Cinemart
- Venice International Film Festival: Venice Gap Financing Market