

Discover our unique offer! Meet the best Colombian audiovisual content, talent and companies. Join us from July 21st to 31st, and get in \#ModoBAM

Due to the unique challenges the industry is facing, we have decided to move the BAM experience to the online environment. We look forward to bring the audiovisual industry together around an exciting agenda, enriched with activities that will highlight the good stories and the local talent. The BAM is also an opportunity to discuss new trends and challenges, meet key industry players, promote professional networks of contacts and facilitate the possibility of business.

Don't miss out on our regular information updates posted on social media, our web page and newsletter. In the meantime, learn about the different sections that we have planned for you.

Via www.bogotamarket.com you will have access to

| Colombian | Get to know the Colombian stories, the audiovisual <br> writers, the projects, the films and the young creative <br> producers selected in our 4 Market Open Calls. |
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| Connect to Deal | Schedule your meetings during the 3 days of the Market <br> and use the tools the BAM provided such as the online <br> directory and the scheduling platform. |
| BAM Disruptors | Hear out extraordinary figures that will share their <br> experience about the evolution of their disruptive <br> process in the creation of audiovisual content. |
| Market Sessions | Be part of the discussions of our industry: what is its <br> current state, what the future looks like and how can we <br> take the best advantage of it. |
| One to Many | Discover the key players of the audiovisual market! Find <br> out what the decision makers of our industry are <br> demanding by hearing their answers to key questions. |
| Roundtables | iSave this space in your agenda! These networking and <br> learning sessions, between experts and professionals, will <br> allow you to strengthen your professional contacts. |
| Think Tanks | Meetings, between agents of different sectors, where the <br> discussion will be aimed towards generating concrete <br> actions for the benefit of the national audiovisual industry. |
| BAM NOW | Discover our new content platform where you'll find <br> capsules of the academic sessions, original interviews, <br> industry news and much more. |

Accreditations will be open from June 17th to July 6th.

## Cost of the accreditation: 30 USD

To register visit: www.bogotamarket.com

