

SEE BIG.



**BERLIN
2019**

**TELEFILM
C A N A D A**

CALL FOR ENTRIES

**Information and registration procedure
Canada Pavilion**

[European Film Market \(EFM\)](#)
February 7 - 15, 2019



A **Telefilm Canada** initiative in partnership with

creativeBC



**SCREEN
NOVA SCOTIA**



Canada

GENERAL INFORMATION

The European Film Market (EFM), an indispensable yearly event of international scope for the film industry, is the commercial component of the Berlinale. Its infrastructure is designed for buyers, sales agents, producers and distributors. The EFM hosts a variety of initiatives to promote collaboration and forge professional bonds.

Thanks to the financial support of its partners, Telefilm coordinates the Canada Pavilion, located in the Martin-Gropius-Bau, which offers a general area where members of the Canadian film industry can meet, and private spaces for Canadians who wish to be exhibitors under our umbrella.

By becoming an exhibitor at the Canadian Pavilion, you will benefit from a strong Canadian brand, be accommodated at a prime location and enjoy a wide range of services.

PRIVATE SPACE INFORMATION

Exhibitor space: \$4,050 CAD*

Includes:

- A furnished 6m2 business office equipped with one table, four chairs, one storage cabinet, one display rack, poster frames (maximum of 5) with lightings and signage of your company
- One free market accreditation
- Company listing in the official market guide as an exhibitor (including participants' photos and contact information)
- The €250 sharing fee charged by the EFM to companies using an umbrella stand
- Shared use of an information counter and message center
- Wireless Internet access and access to use a shared computer with printer
- Bulk shipment of supplies – up to 2 boxes weighing no more than 15kg each
- Inclusion of your company in the promotional tools produced by Telefilm and 3 minutes of Canadian content incorporated into the promotional video (film trailers or corporate trailers)
- Invitation to participate in networking and/or promotional activities

Should you require a customized space, please contact [Kate Maurice](#) to discuss your options.

*Private spaces will be assigned on a first-come, first-served basis.

DEADLINES

Registration - Canada Pavilion

November 26, 2018

**Registration - Accreditation for the EFM
(European Film Market)**

**From November 1, 2018 to
January 6, 2019**

EUROPEAN FILM MARKET ACCREDITATION

2018 Fees (For information only)	Early Bird before November 30, 2018	Regular Rate before January 6, 2019	Late Fee from January 7, 2019
Accreditation Market	€250	€300	+ €50
Accreditation Festival	€125	€125	+ €50
Accréditation Festival + Market	€375	€425	+ €50

All prices include 7% VAT

The accreditation process will begin online in early November.

Accreditation fees for the 2019 EFM are not yet available. Above are the 2018 fees as an indication. Please refer to the [EFM website](#) in early November for the new rates.

ELIGIBILITY CRITERIA

In order to be eligible applicant must:

- Operate a Canadian-owned and Canadian-controlled private company (as defined in the Investment Canada Act) whose core business is related to Canadian film, television or new media
- Not have defaulted on any obligation to Telefilm Canada. Companies currently in default with Telefilm Canada will lose their priority status and may be denied access to the Canada Pavilion as exhibitors.

In order to be again eligible for renewed Pavilion services, these companies will first have to regularize their status with Telefilm Canada

REGISTRATION PROCESS

1 - Please register with the Canada Pavilion using our online service [eTelefilm](#).

If you do not have an eTelefilm account, please click on the following link for the procedure for registering for this service: www.telefilm.ca/en/log-in/new-client/etelefilm-temporary-account

2 - Please send the deposit cheque made out to "Telefilm Canada" along with your deposit slip to Telefilm Canada's head office in Montréal, within seven days of your registration.

CANCELLATION POLICY

Applicants who cancel an option must pay Telefilm Canada the full amount of the option if their cancellation is received after Monday, December 3, 2018.

PARTICIPANT OBLIGATIONS

All participants in Telefilm Canada's international initiatives are required to complete all surveys and to submit all activity reports as requested by Telefilm Canada. These surveys and reports are strictly confidential and constitute an essential performance indicator for Telefilm Canada. The information that they contain helps in the assessment and development of initiatives and services provided by Telefilm Canada to the industry through its international activities. Non-compliance could limit a participant's access to future activities organized by Telefilm Canada.

Canada Pavilion participants undertake to respect the Pavilion's code of conduct. The code will be provided to all exhibitors before the start of the market.

CONTACTS

For additional information, please contact:

Kate Maurice

Advisor, National and International
Events Management

kate.maurice@telefilm.ca

Phone: 514 438 469 1217
or 1 800 567-0890

Alexandra Paquette-Torres

Coordinator, National and International
Events Management

Alexandra.Paquette-Torres@telefilm.ca

Phone: 514 438 469 1236
or 1 800 567-0890