

**Call for Entries**

(Feature-length films in post-production – narratives and documentaries)

**Perspective Canada: FIRST LOOK**

A market screening of clips from upcoming films  
presented by Telefilm Canada  
at the European Film Market (EFM)

February 15 to 25, 2018  
Berlin, Germany

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Now in its twelfth year, **Perspective Canada** is a Telefilm Canada initiative that facilitates the presentation of a selection of Canadian films currently in post-production at the Berlin Festival's [European Film Market](#) (EFM), with a view to expanding their international operation and showcasing Canadian talent to the festival's 8000 buyers, distributors and festival programmers taking part in the EFM.

The new **Perspective Canada: FIRST LOOK** initiative will present **a selection of clips** from upcoming films expected to hit the international festival circuit over the course of the spring and summer. This showreel is targeted to introduce fresh new talent and films to sales agents and festival programmers.

The 90-minute FIRST LOOK programme will be presented once at the EFM. Telefilm Canada will cover the cost of assembling the clips and delivering the final montage as well as the market screening.

**Deadline for entries via eTelefilm:  
November 20, 2017**

The selection process will be conducted by Telefilm Canada,  
which will render its decision by **November 29, 2017**

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**PROMOTIONAL CAMPAIGN**

**In 2018, Canada will be the "Country in Focus" at the European Film Market.** Perspective Canada participants will benefit from a promotional campaign entirely funded by Telefilm Canada to guarantee the best possible exposure for the invited Canadian films.

**ELIGIBILITY CRITERIA FOR SUBMISSION**

To be considered eligible, a film must meet the following criteria:

1. Be eligible under the [CFFF guidelines](#):

- Canada Feature Film Fund (CFFF)-funded Canadian narrative or documentary film;  
and/or
  - a Canadian official coproduction produced by a Canadian;
2. The clip should be a market premiere at the Berlin Festival.
  3. Canadian film from a filmmaker who has won an award, earned a special mention or gained recognition on the international festival circuit with a previous feature film or a short film in the 36 months leading up to the market;  
and/or
  4. Canadian film from a producer who has gained recognition on the international festival circuit with a previous feature film;  
and/or
  5. Canadian film with an actor or actress recognized on the international circuit.
  6. The clip must be ready and delivered by January 12.

### **SELECTION CRITERIA**

The final selection will be conducted by Telefilm Canada. Telefilm Canada will assess the productions using an evaluation grid according to the priority scale below until the slate has been filled.

- Films that are not yet represented by a sales agent;
- Films that have a sales agent attached.

Telefilm Canada shall seek to maintain an appropriate regional balance, so as to encourage films and production companies from all regions of Canada.

### **APPLICANT OBLIGATIONS**

Applicants must meet Telefilm Canada's required technical specifications regarding the file format (to be confirmed in November), clip duration (not to exceed 6 minutes) and Telefilm's delivery deadline to the lab (January 12).

Applicants must meet Telefilm Canada's delivery deadline for the items required (image of film and short synopsis) for the production of the promotional campaign (date to be confirmed in December).

### **REGISTERING YOUR FILM TO THE SELECTION**

• **If you are already an eTelefilm user**, please log on to your account and fill out the BERLIN 2018 – FIRST LOOK form.

**If you are not already registered as an eTelefilm user**, you must first open a permanent eTelefilm account at least 5 days prior to the November 20 deadline. You will then receive a personal PIN. Click on this [link](#) for details regarding the procedure. Once you have opened an account, you must fill out the BERLIN 2018 – FIRST LOOK form.

**FURTHER INFORMATION**

If you have any questions about Perspective Canada in Berlin, you may contact **Danielle Bélanger** ([danielle.belanger@telefilm.ca](mailto:danielle.belanger@telefilm.ca)) at 514 283-0838 or 1 800 567-0890, ext. 2204, or **Myriam Blais** ([myriam.blais@telefilm.ca](mailto:myriam.blais@telefilm.ca)) at ext. 2066.