

**Call for entries**  
(Permanent Directory of Canadian Producers)

## Directory of Canadian Producers

A Telefilm Canada initiative launched as part of  
the **Canada at Berlin 2018** promotional  
campaign

February 15 – 25, 2018  
Berlin, Germany  
[Website](#)

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### Directory of Canadian Producers

Within the framework of the promotional campaign **Canada at Berlin 2018**, a new permanent directory of Canadian producers will be launched. As a first step, registrations in this promotional directory are opened to all the Canadian producers present in Berlin.

In 2018, **Canada will be the Country in Focus at the European Film Market**. Canadian participants will benefit from a greater visibility as well as an increased number of activities and networking opportunities.

Furthermore, a delegation of 10 producers will be highlighted on the EFM website.

This selection as well as the complete programming will be announced in January, 2018

**Application Deadline:**  
**December 8, 2017**

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### INTRODUCTION

The **European Film Market (EFM)**, a "must do" event for the international film industry, is the business component of the Berlinale. The interest in the EFM and its international significance is reflected by its continued expansion over the past few years. In 2016, 543 exhibitors from 110 countries were present at the EFM. More than 1,600 buyers used this year's EFM as a platform for acquiring film rights.

## REGISTRATION PROCESS

To register to become a member of the permanent directory of Canadian producers, you must first complete the following registration form before December 8th, 2017. At first, registrations in this promotional directory are opened only to Canadian producers present in Berlin.

### [Click Here to Register](#)

Upon receipt of your completed registration form, we shall contact you to collect all the information necessary for your profile. The process to create and update your profile will be sent to you at that time.

The information contained in your profile may be used within the framework of the promotional campaign *Canada in Berlin 2018*.

## EUROPEAN FILM MARKET ACCREDITATION

Online Registration for the EFM will open in early November. You have to register via your personal account, called "My Account". Participants of the EFM 2018 will be able to use their previous login (which the EFM should have sent you by e-mail, if not you can request it via e-mail to [websupport@berlinale.de](mailto:websupport@berlinale.de)). New participants can create a personal account on the website [here](#).

Register for the EFM before November 30 and take advantage of the Early Bird Discount:

### [Special Early Bird rate 2018](#) (as an example)

Market Badge (including Festival Accreditation):

€ 375 instead of € 425

Market Badge (without Festival Accreditation):

€ 250 instead of € 300

Fee for a Festival accreditation:

€ 125

Please note that the processing of a late application will not be guaranteed. A late fee will be charged.

## OTHER TELEFILM CANADA INITIATIVES AT BERLIN

To round out the support provided to the Canadian films selected at the Berlinale, Telefilm Canada creates strategic initiatives aimed at supporting the international financing, sales, export, and recognition of our talents.

**[Producers without Borders at Berlin:](#)** Telefilm Canada's Visitor Programme at the Berlinale Co-Production Market, is open to 20 Canadian producers with at least one feature film project in development.

**[Perspective Canada at Berlinale:](#)** This Telefilm Canada initiative showcases 12 recent Canadian films at the European Film Market (EFM) with the objective of increasing their international exploitation. The call for entries for the 2018 edition is open until November 17, 2017.

### **Perspective Canada First Look**

Telefilm Canada is launching a new sales initiative in 2018 for films currently in post-production that will complement the Perspective Canada program presented at Berlin's European Film Market. The new Perspective Canada: FIRST LOOK initiative will present clips from upcoming films expected to hit the international festival circuit over the course of the spring and summer. This showreel is targeted to introduce fresh new talent and films to sales agents and festival programmers.

**The Canada Sales Desk**'s information counter and message centre as well as a general meeting space will be at the disposal of all Canadian industry members attending the EFM. The call for entries for the 2018 edition will be sent out at the end of October.

### **CONTACT AT TELEFILM CANADA**

Should you require additional information, contact Marie-Claude Giroux ([marie-claude.giroux@telefilm.ca](mailto:marie-claude.giroux@telefilm.ca)) or Ann-Marie Picard ([ann-marie.picard@telefilm.ca](mailto:ann-marie.picard@telefilm.ca)) at 514 283-0838 or 1 800 567-0890, ext. 2110 or 2294.