



Call for entries

(Canadian producers attending the Berlinale
and/or the European Film Market)

Producers without Borders

A **Telefilm Canada** initiative in partnership with:

Associate Partners:

Creative BC

Ontario Media Development Corporation

Contributor Partners:

Canadian Media Production Association

Manitoba Film & Music

Newfoundland and Labrador Film Development Corporation

Screen Nova Scotia

February 15 – 25, 2018

Berlin, Germany

[Website](#)

Producers without Borders

Telefilm Canada's **Visitor Programme at the Berlinale Co-Production Market** is open to 20 Canadian producers with at least one feature film project in development.

Refer to the eligibility and selection criteria below.

The selection process will be conducted by the Berlinale Coproduction Market in collaboration with Telefilm Canada.

Telefilm Canada will render the decision by **December 8, 2017**.

Application Deadline:

November 27, 2017

INTRODUCTION

The **European Film Market (EFM)**, a "must do" event for the international film industry, is the business component of the Berlinale. The interest in the EFM and its international significance is reflected by its continued expansion over the past few years. In 2017, 540 exhibitors from 108 countries were present at the EFM. More than 1,600 buyers used this year's EFM as a platform for acquiring film rights.

Created in 2004, the **Berlinale Co-Production Market** is a four day event (February 18 - 21, 2018) for producers, film financiers, film distributors, film funds, sales agents and television channels that are interested in international co-productions. In 2017, some 500 participants met in over 1,200 pre-scheduled meetings with the representatives of the 36 selected film projects from all over the world. Country Sessions and Speed Matchings complete the program.

PRODUCERS WITHOUT BORDERS

To apply to the business development initiative **Producers without Borders**, you must complete the eTelefilm online application form and send us a proof of your accreditation to EFM and/or to the festival by **November 27, 2017**.

The initiative will:

- Provide producers with an accreditation to the Visitor Programme at the Berlinale Co-Production Market (February 18 – 21, 2018) granting access in part to the market’s programme, including:
 - **Visitor’s Meet and Match;**
 - **Case Studies** (on international co-productions);
 - **Country Sessions** (2 sessions with each 5 moderated and interactive presentations/interviews with public funds or other experts in order to present the co-production potential of the selected countries/regions and explain how international co-production works in these countries);
 - **Speed Matchings** (get to know other participants of the *Co-Production Market* in 10-minute meetings);
 - Access to the **Producers’ Lounge** (central meeting point of the *Co-Production Market*).
- Include participants in the online directory of Canadian producers at Berlin part of the **Canada at Berlin 2018** promotional campaign.

Please note that the participants with a visitor status will not have access to the lunches and are not entitled to receive the print publications of the Berlinale Co-Production Market.

SELECTION CRITERIA

The initiative **Producers without Borders** is limited to 20 Canadian producers. Producer’s filmography, including recognition on the festival circuit and track record at the box-office will be considered in the selection process.

Telefilm Canada shall seek to maintain an appropriate regional balance, so as to encourage production companies from all regions of Canada.

To be considered eligible for Producers without Borders, a Canadian producer must:

- Have at least one feature-length film project in development seeking financing through co-production and/or pre-sales;
- Be accredited to attend the Market (EFM) and/or Festival.

REGISTRATION PROCESS

If you already are an eTelefilm user, please [click here](#) to fill the PRODUCERS WITHOUT BORDERS form.

If you are not already registered as an eTelefilm client, you must first open a temporary eTelefilm account. Click on this [link](#) for details regarding the procedure, and then you will be able to fill the PRODUCERS WITHOUT BORDERS form.

EUROPEAN FILM MARKET ACCREDITATION

Online Registration for the EFM will open in early November. You have to register via your personal account, called "My Account". Participants of the EFM 2017 will be able to use their previous login (which the EFM should have sent you by e-mail, if not you can request it via e-mail to websupport@berlinale.de). New participants can create a personal account on the website [here](#).

Register for the EFM before November 30 and take advantage of the Early Bird Discount:

[Special Early Bird rate 2017](#) (as example)

Market Badge (including Festival Accreditation):

€ 375 instead of € 425

Market Badge (without Festival Accreditation):

€ 250 instead of € 300

Fee for a Festival accreditation:

€ 125 instead of € 175

Please note that the processing of a late application will not be guaranteed. A late fee will be charged.

OTHER TELEFILM CANADA INITIATIVES AT BERLIN

To round out the support provided to the Canadian films selected at the Berlinale, Telefilm Canada creates strategic initiatives aimed at supporting the international financing, sales, export, and recognition of our talents.

In 2018, **Canada will be the 'Country in Focus' at the European Film Market**. Canadian participants can expect an increased visibility and a larger number of activities and networking events to benefit from. The complete programming will be announced in January 2018.

[Directory of Canadian Producers](#): Telefilm Canada's promotional campaign to celebrate the Canadian presence at Berlin will be the occasion to launch a new online directory of Canadian producers. Application to this directory will be opened in November. Applicants to the Producers without Borders initiative will have the opportunity to register in this directory.

[Perspective Canada at Berlinale](#): This Telefilm Canada initiative showcases 12 recent Canadian films at the European Film Market (EFM) with the objective of increasing their international exploitation. The call for entries for the 2018 edition is open until November 17, 2017.

The Canada Sales Desk's information counter and message centre as well as a general meeting space will be at the disposal of all Canadian industry members attending the EFM. The call for entries for the 2018 edition will be sent out at the end of October.

CONTACT AT TELEFILM CANADA

Should you require additional information, contact **Marie-Claude Giroux** (marie-claude.giroux@telefilm.ca) or **Ann-Marie Picard** (ann-marie.picard@telefilm.ca) at 514 283-0838 or 1 800 567-0890, ext. 2110 or 2294.