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TELEFILM
CANADA 50

CANNES
2017

CALL FOR ENTRIES

Information and registration procedure
Canada Pavilion @ Marché du Film 2017
Cannes, France



[Marché du Film](#)

May 16 – 26, 2017



[70th Festival de Cannes](#)

May 17 – 28, 2017

A TELEFILM CANADA INITIATIVE

Principal Partner
Ontario Media Development Corporation

Major Partners
Creative BC & Manitoba Film & Music

Contributing Partner
Canadian Media Producers Association

DESCRIPTION OF YOUR BENEFITS

Telefilm Canada and its partners will once again host professionals interested in being registered under the Canada Pavilion umbrella at the Marché du Film. The benefits include special discount rates, a range of services and promotional initiatives for the duration of the event including:

- Meeting areas;
- Reception desk with full message service;
- Access to information on funding and co-production;
- Invitation to participate in networking and/or promotional activities;
- Company profile in the Canada Pavilion promotional tools (flyers, Cannes-dedicated microsite);
- Wireless Internet access;
- Display stands for your promotional materials;
- Refreshments and snacks (coffee, water, juice, fruits, nuts, cookies, etc.) for you and your clients;
- Storage space for your material during the market.

Eligibility:

- Companies must be Canadian owned and controlled, as defined in the Investment Canada Act;
- Participants must be employed by a private company in Canada;
- Participants' primary activity must be related to the film, television or new media industry.

KEY DATES

Deadline for registration under the Canada Pavilion	April 7
Deadline for registration to the Market and get the profile of your company in the Market Guide	April 12
Deadline for registration to the Market online	May 2

HOW TO REGISTER:

1. Complete the Canada Pavilion application for [here](#) by April 7;
2. Upon receipt of the form, Telefilm will send you a promotional code for the umbrella fee discount;
3. Register to the Marché du Film to pay and confirm your badge.

Register online at [here](#).

If you are already a member of Marché du Film or Cinando, please use your login and password to access your account and then use the promotional code provided by Telefilm Canada. If you forgot your login and password, please use the appropriate section.

If you are registering for the first time, please fill in the section “You don’t have an access code on marchedulfilm.com or cinando.com”, follow the instructions and enter the promotional code provided by Telefilm Canada.

4. Your payment by credit card will validate your registration.

ACCREDITATIONS

There are three registration options:

1. [Marché du Film accreditation](#) under the Canada Pavilion umbrella or;
2. [Marché du Film](#) and [Producers Network](#) accreditation under the Canada Pavilion umbrella or;
3. [Marché du Film](#) and [Producers Workshop](#) accreditation under the Canada Pavilion umbrella.

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See the difference between the accreditations [here](#):

Marché du Film accreditation	€256 (without taxes)
Producers Network accreditation Producers Network is limited to 500 participants. Registration will close without prior notice, once the limit reached.	€312 (without taxes)
Producers Workshop accreditation Producers Workshop is limited to 350 participants. Registration will close without prior notice, once the limit reached.	€312 (without taxes)

For additional information about the Canada Pavilion at the Marché du Film, contact:

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