# PARTNER OF CHOICE.





# **CALL FOR ENTRIES**

Information and registration procedure

Canada Pavilion@ Marché du Film 2020

Cannes, France





May 12-21, 2020



73th Festival de Cannes

May 12-23, 2020



**Principal Partner** 



**Major Partners** 





**Contributing Partners** 





# DESCRIPTION OF YOUR BENEFITS

In a new design, Telefilm Canada and its partners will host professionals interested in being registered under the Canada Pavilion umbrella at the Marché du Film. The benefits include special discount rates, a range of services and promotional initiatives for the duration of the event including:

- Meeting areas;
- Reception desk with full message service;
- Access to information on funding and co-production;
- Invitation to participate in networking and/or promotional activities;
- Company profile in the Canada Pavilion promotional tools (flyers, RDVcanada.ca);
- Wireless Internet access;
- Display stands for your promotional materials;
- Refreshments and snacks (coffee, water, juice, fruits, nuts, cookies, etc.) for you and your clients;
- Lockers for your material during the day.

### **ELIGIBILITY**

- Companies must be Canadian owned and controlled, as defined in the Investment Canada Act; Participants
- must be employed by aprivate company in Canada;
- Participants' primary activity must berelated to the film, television or newmedia industry.

## **KEY DATES**

Deadline for registration under the Canada Pavilion	March 27
Deadline for registration to the Market and have the profile of your company in the Market Guide (PDF)	April 22
Deadline for registration to the Market online	April 28

### **HOW TO REGISTER**

- 1. Complete the Canada Pavilion application for **here** by March 27;
- 2. Upon receipt of the form, Telefilm will send you a promotional code for the umbrella fee discount;
- Register to the Marché du Film to pay and confirm your badge.
   Register online <u>here.</u>

If you are already a member of Marché du Film or Cinando, please use your login and password to access your account and then use the promotional code provided by Telefilm Canada. If you forgot your login and password, please use the appropriate section.

If you are registering for the first time, please fill in the section "You don't have an access code on marchedufilm.com or cinando.com, follow the instructions and enter the promotional code provided by Telefilm Canada.

4. Your payment by credit card will validate your registration.

### **CAUTION**

Do not proceed to payment if your code does not appear to be activated! Please contact us first. No refund will be made from the Market.

### **ACCREDITATIONS**

### There are three registration options:

- 1. Marché du Film accreditation under the Canada Pavilion umbrella or;
- 2. Marché du film and Producers Network accreditation under the Canada Pavilion umbrella or;
- 3. New! Marché du Film and <u>Cannes Workshop</u> accreditation under the Canada Pavilion umbrella.

FEES	See the difference between the accreditations <u>here</u> .	
Marché du Film ac	creditation	€319 (without taxes)
Producers Network a  Access to the Producers I  Registration will close without pr is reached	Network is limited. ior notice, once the limit	€398 (without taxes)
Cannes Workshop a Access to the Cannes Workshop is close without prior notice, onc	s limited. Registration will	€418 (without taxes)

### For additional information about the Canada Pavilion at the Marché du Film, contact:

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