

ECONOMIC IMPACT OF THE HUMMINGBIRD PROJECT

The Hummingbird Project is a Canadian feature film produced by Montreal-based producers Item 7. Filmed primarily in Montreal and several small communities in Quebec, *The Hummingbird Project* is a majority-Canadian international coproduction between Canada and Belgium. Written and directed by Montreal native Kim Nguyen, the film follows two cousins played by Jesse Eisenberg and Alexander Skarsgård as they attempt to disrupt the financial world through the high stakes game of high-frequency trading. The film will be released in Canadian theatres on March 22, 2019.

Through the production of the film, significant economic impacts were created for residents and businesses in Quebec, Ontario and other regions of Canada.

ESTIMATED ECONOMIC IMPACTS OF PRODUCTION SPENDING

\$13M

Production Expenditure

\$22.8M

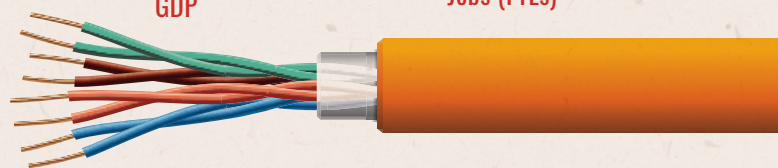
Total Economic Output

\$15.2M

GDP

219

Jobs (FTEs)*



QUEBEC

\$11.2M

Production Expenditure

\$20.6M

Economic Output

\$14.1M

GDP

199

Jobs (FTEs)*

* Employment impacts of production spending are based on full time equivalents (FTE).

ONTARIO AND OTHER REGIONS OF CANADA

\$1.8M

Production Expenditure

\$2.2M

Economic Output

\$1.1M

GDP

20

Jobs (FTEs)*

**TAX
REVENUES**

\$1.3M

Federal

\$2.1M

Provincial &
Municipal



CMPA
Canadian Media
Producers Association

**TELEFILM
CANADA**

ECONOMIC IMPACT

EMPLOYMENT AND SPENDING COMPARISON WITH OTHER INDUSTRIES IN QUEBEC



Employment equal to the construction of
97
new homes in Quebec



Spending equivalent to
79,000
cruise ship passengers in Quebec

IMPACT PER DOLLAR OF GOVERNMENT TAX INCENTIVES

FEDERAL GOVERNMENT

Canadian Film or Video Production Tax Credit (CPTC)

\$23.12 Output per dollar
\$15.47 GDP per dollar
22 Jobs FTEs per \$100,000
\$1.30 Federal tax revenues per dollar

PROVINCIAL GOVERNMENT

Quebec Film and Television Production Tax Credit*

\$9.83 Output per dollar
\$6.70 GDP per dollar
9 Jobs FTEs per \$100,000

VENDORS

Production spending on *The Hummingbird Project* engaged over 650 Canadian businesses. In Quebec, there were 392 vendors from Montreal and 139 vendors from 78 other communities in the province.

659
Canadian businesses benefited from total production spending

392 Montreal
139 Other Quebec Communities

125 Ontario
3 Other regions of Canada

COMMUNITY BENEFITS OF *THE HUMMINGBIRD PROJECT*

The producers of *The Hummingbird Project* were committed to creating local business opportunities in smaller communities in Quebec. Shooting locations were chosen in communities like Thetford Mines and Irlande wherein local catering services were provided by the Café-Resto l'Allongé and Manoir d'Irlande. Additionally, local carpenters were hired to do the woodwork for scenes in the movie set on an Amish farm. For the heavy equipment needed in many of the film's scenes, the production relied on the expertise of Quebec-based ForAction Inc. A Canadian industry leader in horizontal drilling, ForAction not only supplied the drilling equipment but also served as a consultant by vetting the script for accuracy and instructing the cast on how to operate the machinery.

