

TELEFILM CANADA SELF-IDENTIFICATION QUESTIONNAIRE

TELEFILM CANADA IS COMMITTED TO BETTER UNDERSTANDING AND SUPPORTING CANADA'S AUDIOVISUAL INDUSTRY. COLLECTING DATA ALLOWS US TO GAIN GREATER INSIGHT INTO THE MEMBERS OF OUR COMMUNITY AND THEIR PROJECTS. IT ALSO PLAYS A KEY ROLE IN CREATING A MORE EQUITABLE INDUSTRY.

DIVERSITY, INCLUSION, AND EQUITY ARE AT THE HEART OF OUR VALUES. As part of our ongoing commitment to supporting a diversity of talent, we aim to capture data as it relates to applications and programs. This will assist in the evaluation, eligibility, and decision-making processes, as well as enhancing programs and industry initiatives.

Your responses are confidential and will only be used with your permission.

WHAT IS IT?	WHAT IS BEING COLLECTED?	HOW WILL TELEFILM USE THE DATA?	HOW WILL DATA BE USED IN THE PROCESSING OF AN APPLICATION?	HOW DOES IT WORK?
<p>As part of its application review process, Telefilm requests that members of the key personnel complete a confidential self-identification questionnaire that will help Telefilm better understand its community and their projects.</p> <p>All directors, writers, producers, co-producers, and executive producers (excluding courtesy credits) attached to a project submitted will receive the self-identification questionnaire.</p>	<p>Data is collected on a voluntary basis and covers Indigenous identity, racial and/or ethnic identity, gender identity and expression, belonging to the 2SLGBTQIA+ community, disability status, and belonging to an Official Language Minority Community.</p>	<p>By filling the self-identification questionnaire, participants contribute to a culture that supports all creators, and the industry's progress towards greater diversity goals.</p> <p>Data collected may be used for:</p> <ul style="list-style-type: none"> • Improving and evolving Telefilm's programs • Identifying areas to support underrepresented communities • Reporting on Telefilm's project pipeline • Supporting industry initiatives (career development) • Promoting talent and their projects • Monitoring, evaluating, performance measurement, and audits 	<p>If the individual agrees for data to be used in the processing of an application, data submitted by key creative personnel will help in:</p> <ul style="list-style-type: none"> • Validating eligibility for streams in certain programs: <ul style="list-style-type: none"> – Indigenous Stream (Development, Talent to Watch, Theatrical Documentary, Production) – Stream for Black and People of Colour (Development) – Filmmaker Apply-Direct Stream (Talent to Watch) • Evaluating the creative materials • Reviewing the project's Community Engagement Plan • Portfolio balancing in Development, Production, Theatrical Documentary, and Talent to Watch programs 	<p>When applying for funding, the applicant will list the film's key personnel and provide their contact information. Next, the team members will receive an email from Telefilm inviting them to submit their self-identification questionnaire privately and provide consent for how it will be used.</p> <p>Participants have five calendar days to complete the questionnaire after receiving it. After that time, if the questionnaire is not submitted, the information may not be included in the processing of the application.</p>

DATA COLLECTION PROCESS

APPLICANT

Enter names and email addresses of key personnel

SYSTEM

Email sent to key personnel to participate

KEY PERSONNEL

Accept Terms of Use

Complete Self-Identification Questionnaire

Select permissions for Data Usage

▶ To learn more, visit telefilm.ca/data-collection