

TELEFILM
C A N A D A

DEVELOPMENT PROGRAM

October 7, 2020

HISTORICAL OVERVIEW

November 2011: launch of Success Index

Following year, major reform of the Development program

- Stricter eligibility: exclusively funding established companies
- With at least one theatrical release in last five years
- Automatic and selective streams
- Based of a production company performance
- Portfolio approach as opposed to one application/one project

2012-2019: program evolves

- Possibility to add a (or more) project(s) to the portfolio if from a targeted group
- Indigenous Stream
- Program open to documentary filmmakers

HISTORICAL OVERVIEW

2020: new stream for persons belonging to a racialized community.

The program now has four streams (no notion of “targeted group”):

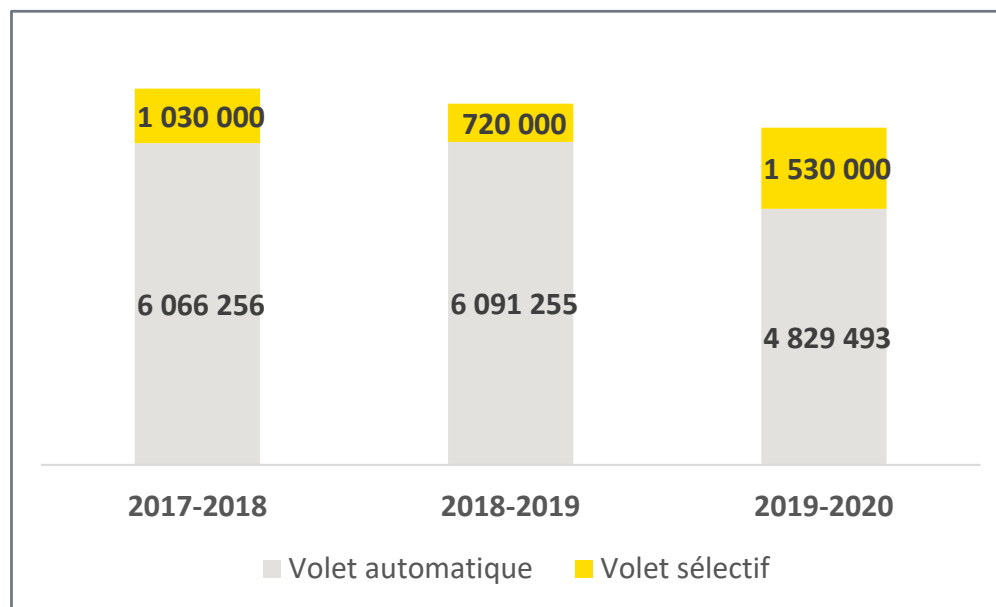
- Automatic
- Selective
- Indigenous
- Persons belonging to a racialized community

Selective stream broadened to producers whose film premiered in festivals, even without theatrical release

2 projects eligible per producer in Selective Stream at \$15,000 each

Eligibility threshold for the Automatic Stream raised at \$30,000 or more

FUNDING ALLOCATION PER STREAM



| | 2017-2018 | 2018-2019 | 2019-2020 |
|--------------------------|---------------------|---------------------|---------------------|
| Total budget | 7 096 256 \$ | 6 811 255 \$ | 6 557 493 \$ |
| Automatic Stream | 6 066 256 \$ | 6 091 255 \$ | 4 829 493 \$ |
| | 85% | 89% | 74% |
| Selective Stream | 1 030 000 \$ | 720 000 \$ | 1 530 000 \$ |
| | 15% | 11% | 23% |
| Indigenous Stream | | | 198 000 \$ |
| | | | 3% |

NUMBER OF ELIGIBLE PRODUCTION COMPANIES

| | 2017-2018 | 2018-2019 | 2019-2020 |
|--------------|------------|------------|------------|
| Selective | 187 | 160 | 340 |
| Automatic | 287 | 284 | 90 |
| Indigenous | | | 30 |
| TOTAL | 474 | 444 | 460 |

NUMBER OF COMPANIES THAT RECEIVED FUNDING

| | 2017-2018 | 2018-2019 | 2019-2020 |
|--------------|------------|------------|------------|
| Selective | 60 | 45 | 88 |
| Automatic | 159 | 156 | 70 |
| Indigenous | | | 11 |
| TOTAL | 219 | 201 | 169 |

FUNDING ALLOCATION 2017/18 – 2019/20

- Quebec 47.4 %
- Ontario 29.6 %
- British Columbia 9.7 %
- Nova Scotia 4.9 %
- Manitoba 3.2 %
- Newfoundland/Labrador 2.0 %
- Alberta 1.4 %
- New Brunswick 0.7 %
- Saskatchewan 0.7 %
- Northwest Territories 0.1 %
- Nunavut 0.1 %
- Prince Edward Island 0.1 %

