



Development Stream for Racialized Persons

Webinar September 23, 2020



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Eligible Applicant

- **Canadian company majority owned & controlled by persons who self-identify as Racialized Persons**
- **Has produced within last 5 years one of the following:**
 - A feature-length film released theatrically (CAVCO)
 - A Talent to Watch feature released on 1 or more platforms
 - A Television hour that was aired (CAVCO)
 - A short film that screened at a qualifying festival

NOTE: Declaration for self-identification, Eligibility Request Form, List of Qualifying Festivals on Website

Eligible Projects

- **1 or 2 projects at any writing phase that are:**
 - Intended to be feature film(s)
 - To be written in English, French or in an Indigenous language.
 - To be written by a screenwriter and developed with a producer who both self-identify as Racialized Persons.
 - Have a Story Consultant or a Script Editor who is independent from the producer.

NOTE: Declaration for self-identification on Website

Budget & Financing

\$18,000 recoupable advance
= \$15,000 + \$3,000 for story editor

80% Telefilm (\$18,000) + 20% Gap (\$4,500) = \$22,500

Eligible Costs: Option Fee, Scriptwriting, Story Editor
Producer Fee (20% Eligible Costs)
Corporate Overhead (20% Eligible Costs)

NOTE: Budget Template on website

Sample Budget

Writer Fee	13,100
Story Editor Fee	3,000
Base Costs	16,100
Producer Fee (19.8%)	3,200
Corporate Overhead (19.8%)	3,200
Total Cost	22,500

NOTE: Budget Template on website

Evaluation & Decisions

Evaluation Criteria – The Pitch Document

- Creative intention
- Goals for the phase
- Intended audience
- Track record of the team

Decisions

- External jury of Racialized Persons recommendations.
- \$500,000 available, split 2/3 English, 1/3 French

NOTE: List of Required Documents on Website

Eligibility request form

TELEFILM
CANADA

FINANCING ▾

COPRODUCTION ▾

FESTIVALS AND MARKETS ▾

INDUSTRY ENGAGEMENT ▾

COVID-19

COVID-19 EMERGENCY RELIEF FUND

DEVELOPMENT

PRODUCTION

TALENT TO WATCH

THEATRICAL DOCUMENTARY

INDIGENOUS INITIATIVES

MARKETING PROGRAM

PROMOTION

THEATRICAL EXHIBITION

PARTICIPATION IN INTERNATIONAL FESTIVALS AND EVENTS
SUPPORT PROGRAM

EXPORT ASSISTANCE

CANADA-FRANCE MINI-TREATIES

EURIMAGES

- open exclusively to indigenous companies and projects
- projects will be assessed by Telefilm's Lead, Indigenous Initiatives and subsequently by an external jury having Indigenous representation
- Stream for Racialized Persons
 - will take place in the fall
 - open exclusively to companies majority-owned and controlled by individuals who self-identify as Racialized Persons
 - projects submitted under this stream must be written and produced by a Screenwriter and a Producer who both self-identify as Racialized Persons
 - projects will be assessed by an external jury having representation from Racialized Persons

Overview of eligibility requirements

Program eligibility

To review your eligibility, consult the NEWS section in your main company Dialogue profile.

For new eligibility requests, let us know about your productions and accomplishments, using this [Eligibility request form](#). Contact us if you have any questions (contact information at the bottom of the page).

Eligibility request form

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Eligibility Request Development Program

Applicant (Company): _____

Stream :

- Selective Stream
 Indigenous Stream
 Stream for Racialized Persons

The Applicant hereby requests that the following project be added to its filmography:

Project title: _____

Was this project financed by Telefilm?

- Yes. _____
 No

Project type:

- Feature film (75 minutes or more)
 Short film
 Television content

Genre: _____

Synopsis: _____

Running time (in minutes): _____

Language: _____

Festival and date: _____

Lead Producer: _____

Lead Screenwriter: _____

Lead Director: _____

Note: the following supporting documentation is needed in order to add the above-mentioned project to the Applicant's filmography:

- CAVCO Certificate A or B;
- Declaration of Canadian status and shareholders of the company named on the CAVCO certificate;
- Incorporation document of the company (if not previously filed with Telefilm); and
- Information supporting the release of the film, if applicable (e.g., confirmation of festival screening, awards, etc.).

Signature : _____

Name of representative : _____

Title : _____

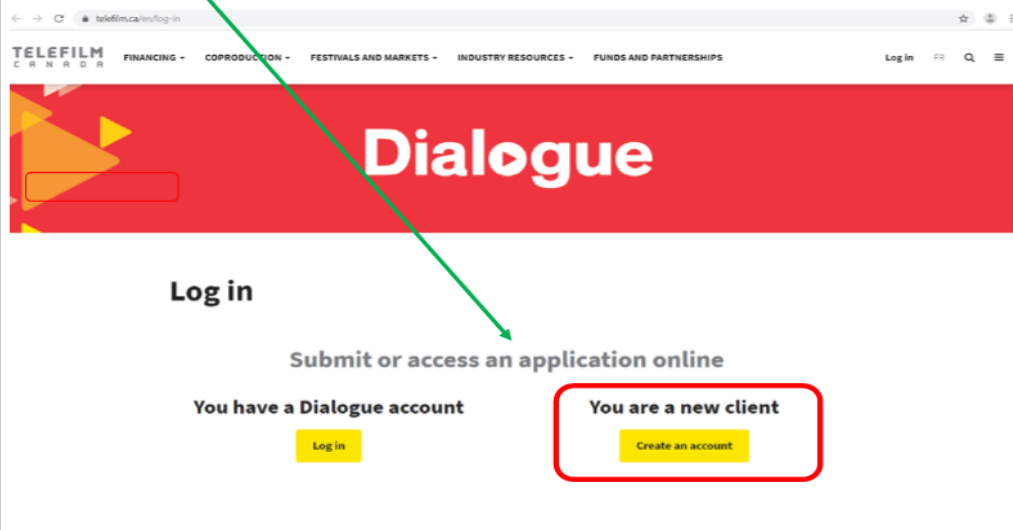
Date : _____

How to Apply

To create a Dialogue account, go to Telefilm Canada's website, under **Log in**:



Click on **Create an account**:



How to Apply

Fill out the first name, last name and email fields. Those are mandatory. After acknowledging that you are not a robot, click on **Create Account**:


TELEFILM 50 CANADA FINANCING COPRODUCTION FESTIVALS AND MARKETS BUSINESS INTELLIGENCE FUNDS AND PARTNERSHIPS

Home > Log in > You are a new client > Applying for a Dialogue account

Applying for a Dialogue account

First Name Last Name

Email

I'm not a robot  [Privacy](#) [Terms](#)






Create account

You will be taken to a confirmation page. An e-mail with your account details, activation link and temporary password will be sent to you:

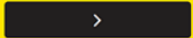
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Protected: New account confirmation

Content here

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ENTER YOUR EMAIL ADDRESS 

Enrolment questions and technical support – please email services@telefilm.ca

Dialogue

News Tasks (3,255) Records Reports Actions

SAVE DRAFT

Application

Program --Select--

Development Program ←

Talent to Watch

CFFF (Production) - Project budgeted at under \$2.5 M

CFFF (Production) - Project budgeted at \$2.5 M or more

Theatrical Documentary Program

Greenlight

Coproduction

Innovation Program

Promotion Program

Promotion Program - General Admission Stream

National Marketing Program

CANCEL

Complete Application

Summary

Program Development Program

Application Year 2020-2021

▼ Applicant

Select Applicant Company

Correspondence Language

English French

Please select the statement(s) that correspond(s) to the Applicant

- Company majority owned and controlled by persons who self-identify as belonging to a Racialized Community
- Company majority owned and controlled by persons who self-identify as LGBTQ2+
- Company majority owned and controlled by persons with disabilities
- Company majority owned and controlled by Indigenous persons (First Nations, Inuit or Métis)
- Company majority owned and controlled by persons who self-identify as women
- Company majority owned and controlled by members of an official language minority community
- None of the above
- Choose not to identify

▼ Contacts

Contact Type	Name (last name, first name)	Email	Phone Number
Contact for all correspondence			
Contract signatory			

Dialogue

Portfolio

Stream

Stream for Racialized Persons

Project 1

Has this Project ever been submitted to Telefilm Canada?

Yes No

Please provide any previous title, application number and/or other comment

Title

Language

Genre

Content Type

Synopsis - Concise summary of the content (2500 characters or less)

Delivery Date

Requested Amount (CAD)

Estimated Production Budget (CAD)

Development Stage

- Screenwriting - Treatment
- Screenwriting - First Draft
- Screenwriting - Second Draft
- Screenwriting - Third or subsequent
- Packaging

Full Name of the Story Consultant/Script Editor (if applicable)

Dialogue

Key Personnel

Role	Name (last name, first name)	Gender	Citizenship	Indigenous	Racialized Person	Member of an official language minority community	
Lead Producer		--Select--	--Select--	--Select--	--Select--	--Select--	
Lead Screenwriter		--Select--	--Select--	--Select--	--Select--	--Select--	
Lead Director		--Select--	--Select--	--Select--	Yes - Black Yes - Person of colour Yes - Not specified on this list No Choose not to identify	--Select--	X

Budget

Category	Amount (CAD)
1.01 Option	
2.01 Scriptwriter	
2.04 Scripwriting workshops	
2.06 Design (animation only)	
2.16 Storyboard (animation only)	
2.20 Story Consultant	
2.26 Research (documentary only)	
2.90 Fringe benefits	
3.01 Budget Breakdown (packaging phase only)	
3.03 Demo (animation only)	
3.40 Pre-Production Casting (packaging phase only)	

Dialogue




3.50 Pre-Production Scouting (packaging phase only)	
4.00 Producer Fees	
5.01 Director	
71.10 Legal (packaging phase only)	
72.01 Corporate Overhead	
Total	0.00

+ Add a Project

Required Documents

List of Required Documents

The maximum file size allowed is 20MB. Documents too large are highlighted in red. Please make sure you identify the title of the project in the description

Document 	Website URL 	Description	Type
No items available			
Add 			

Statements

Statements	
<input type="checkbox"/>	The Applicant represents and warrants that the total amount of financial participations (including that of Telefilm Canada, if any) received or receivable by the Applicant to finance the eligible costs of each project included in this application does not exceed the total of eligible project costs of the project.
<input type="checkbox"/>	By checking this box, the Applicant declares having read the Applicant Statements and acknowledges that these statements are accurate, true and complete.
<input type="checkbox"/>	The Applicant represents and warrants that when a cost relating to a Story Consultant/Script Editor is indicated in the budget of a project included in this application, the Story Consultant/Script Editor is independent from the Applicant.

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SUBMIT

SAVE

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Q & A

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