

## **REOPENING FUND - OPEN ACCESS STREAM Essential Information Guide**

**1. I received funding earlier this year under the Promotion Program (General Admission Stream or Limited Edition Stream). Can I apply to this Open Access Stream?**

No. If you have received funding under the General Admission Stream or Limited Edition Stream, you have already been contacted by Telefilm to confirm your need for additional funding and receive a top-up from the Reopening Fund.

**2. What is considered as a “Film Festival”?**

A film festival is a multi-day (minimum two days) event held during consecutive days in the same city, during which a selection of films is screened for the general public.

**3. My festival will be held exclusively in a virtual mode. Is it eligible for funding under this Stream?**

No. Eligible festivals must be held in-person or in a hybrid format. They must hold at least one in-person screening during the days of the festival.

**4. What is a “Canadian work”?**

A Canadian work is an audiovisual work that has either been 1) certified by the Canadian Audiovisual Certification Office (CAVCO) as a “Canadian film or video production”, 2) recognized as an audiovisual treaty coproduction by the Minister of Heritage or 3) directed and produced by Canadians and its copyright is owned by Canadians. It includes feature, medium length and short films.

**5. How does Telefilm establish whether a festival’s previous edition counted 10% of Canadian works?**

For priority access to the Open Access Stream, 10% of all works presented during a festival’s previous edition must be Canadian. If the previous year’s edition was impacted by the COVID-19 Pandemic, Telefilm will take into consideration the last two (2) years.

To determine the percentage of Canadian works, Telefilm will add up the number of Canadian feature films (i.e. 75 minutes or more) and the equivalent number of medium-length and short films using the following ratios:

- 2 medium-length films are equivalent to 1 feature film
- 4 short films are equivalent to 1 feature film

For example, if the festival’s programming consists of 20 feature films of which 10 are Canadian, 30 medium-length films of which 20 are Canadian, and 60 short films of which 40 are Canadian, the following calculation applies:

# of Canadian feature films	10
# of Canadian medium-length films	20
# of Canadian short films	60
# of Canadian medium-length films converted to feature films (2:1 ratio)	10
# of Canadian shorts converted to feature films (4:1 ratio)	15
<b>Total # of Canadian works</b>	<b>35</b>
Total # of feature films	20
Total # of medium-length films	30
Total # of short films	60
Total # of medium-length films converted to feature films (2:1 ratio)	15
Total # of short films converted to feature films (4:1 ratio)	15
<b>Total # of all works</b>	<b>50</b>
<b>% of Canadian works in the total number of works presented</b>	<b>70%</b>

**6. What does Telefilm consider as a material change to a promotional activity?**

A material change is a change that could have, in Telefilm’s opinion, an impact on the applicant’s ability to conduct the activity as initially planned. Material changes could include, among other things:

- Changes in key personnel if the new key personnel has less or non-equivalent experience;
- A change in the date of an activity that is now set in a similar period as another similar sized activity in the same region;
- Change in the targeted market;
- Loss of partnership, etc.

**7. Who do you consider as “key personnel” for a festival?**

The key personnel would include the Executive Director, Festival Director, Artistic/Programming Director and Communications/Marketing Director or their equivalent.

**8. When should applications be submitted?**

Applicants must submit their applications during the opening period of this Stream. Applications submitted outside of the applicable opening dates will be deemed ineligible.

**9. Can I apply for funding even if I have never held my festival before?**

No. To be eligible, festivals must have been held at least once in the previous year or, if the previous year’s edition was cancelled or postponed due to the COVID-19 Pandemic, in the last two (2) years.

**10. If my festival meets all the eligibility criteria and I apply on time during the correct**

**period, am I guaranteed to receive \$5000 in funding?**

It is important to note that funds under this Stream are limited and that not all applicants who meet the eligibility criteria are guaranteed to receive funding.

Further, Telefilm will review the applications received during each application period to ensure that its overall funding under this Stream is balanced in terms of regional representation, as well as in terms of mandates of festival supported (for example, by supporting festivals whose primary mandate is to showcase works of creators who are Indigenous, Black, People of Colour, 2SLGBTQIA+, Persons with Disabilities, Women, Gender-Diverse identities and expressions, or Members of Official Language Minority Communities.

**11. What happens if my activity plans change due to unforeseen circumstances related to COVID-19 after my agreement is executed with Telefilm?**

Telefilm recognizes that planned festivals may change after the application is submitted or after the funding agreement has been signed with Telefilm due to the extraordinary circumstances related to the COVID-19 Pandemic. Telefilm will work with applicants on a case-by-case basis to review such situations.

However, any funding provided by Telefilm can only be used to cover direct expenses relating to the programming, promotion, delivery and administration of the festival and cannot be used for the organization's emergency or other working capital related expenses.