

DEVELOPMENT PROGRAM

EVALUATION GRID

Criteria	Weight
Creative Elements	20
Track Record of the Key Creative Personnel (i.e., screenwriter(s) and/or producer(s) and/or director(s) for the packaging phase)	5
Cultural Impact and Audience Reach Potential	5
Total	30

Note: This Evaluation Grid applies to both language markets and to the General Stream, the Stream for Black and People of Colour and the Indigenous Stream.

Diversity of Voices:

The decision-making process takes into consideration Telefilm’s objective to foster a diversity of voices in the industry to ensure that Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions across the country, and different viewpoints.

As part of fostering diversity of voices, Telefilm may prioritize projects whose key creatives (i.e., screenwriter(s) and/or producer(s) and/or director(s) for the packaging phase) are members of communities supported through its Inclusion Initiatives:

- ✓ Indigenous;
- ✓ Black persons;
- ✓ People of Colour;
- ✓ 2SLGBTQIA+ individuals;
- ✓ Gender-diverse identities and expressions;
- ✓ Persons with disabilities;
- ✓ Members of Official Language Minority Communities.

Gender parity will continue to be a priority across all programs in particular within communities where women are still underrepresented. Prioritization also considers the intersectionality of identities as a way to better reflect a large spectrum of lived experiences.

For more information, please see the Development Program Guidelines and the Essential Information Guide on the Development Program [webpage](#).