

CANADA FEATURE FILM FUND
THEATRICAL DOCUMENTARY PROGRAM
EVALUATION GRID

Criteria	Weight
Creative Elements	50
Track Record of the Key Creative Personnel (Producer(s), Director(s), Screenwriter(s))	20
Project Viability	10
Theatrical Potential, Cultural Impact and Audience Reach Potential	20
Total	100

Portfolio Balance - The decision-making process will also take into account Telefilm’s objective to foster a diversity of voices in the industry, ensuring Telefilm funds a balanced portfolio of productions reflecting a variety of genres, budgets and company sizes, regions across the country, and different viewpoints. Gender parity will continue to be a priority across all programs in particular within communities where women are still underrepresented. Telefilm may prioritize projects whose key creative personnel (i.e., director(s) and/or screenwriter(s) and/or producer(s)) are members of communities supported through its Inclusion Initiatives: Indigenous, Black and People of Colour, Gender-diverse identities and expressions, 2SLGBTQIA+ individuals, Persons with disabilities and members of Official Language Minority Communities. That prioritization will also consider the intersectionality of identities as a way to better reflect a large spectrum of lived experiences¹.

For more information, please see the Theatrical Documentary Program Guidelines and the Essential Information Guide on the Program [webpage](#).

¹ Telefilm acknowledges that terminology is subject to change and evolving language will be part of the ongoing and inclusive dialogue with the industry.