

## Required Documents at time of Application to Telefilm Canada

## Promotion Program

To apply, complete the online application form and upload the documents below using Dialogue: <u>https://telefilm.ca/en/log-in</u>

\*Please note that links to file hosting services (such as Dropbox, Google Drive, OneDrive, CloudMe, Sugar Sync, etc.) are not accepted. Telefilm reserves the right to request any further documentation or information to assess the application.

	DOCUMENT	<b>DESCRIPTION</b> (customize and enter document name in text field on application form)	<b>TYPE</b> (select from dropdown menu)
1.	<b>Constitutive documents</b> for the applicant corporation	Constitutive documents_ Name of applicant corporation	Incorporation documents
	Only if updated or modified since the applicant's last funding application to Telefilm Canada		
2.	Corporate declaration	Corporate Declaration_Name	Shareholder Information
	Declaration of Canadian Status of Corporation and Corporate Information for the applicant corporation	of applicant corporation	
	Form available on Telefilm's website		
	*Please note that if the person identified in Dialogue as the signatory of the Telefilm agreement is not listed in the Corporate declaration form as having signing authority, a resolution of the Board of directors confirming the signatory's signing authority must be submitted to Telefilm		
3.	Activity proposal	Activity Proposal_Name of	Activity Proposal
	Required for all 2020-2021 Promotion Program applicants	activity	
	The proposal should generally include:		
	<ul> <li>Brief summary of the key elements that make the activity unique;</li> </ul>		
	<ul> <li>Concise (approx. 50-word) bios of key personnel;</li> </ul>		
	<ul> <li>Description of how the 2020-2021 activity has changed from how it has been historically presented;</li> </ul>		
	<ul> <li>Description of comparable activities held by the applicant in the past (supported by Telefilm or not);</li> </ul>		
	<ul> <li>How the activity aligns with Telefilm's strategic and promotional objectives;</li> </ul>		
	<ul> <li>Specific details outlining how the expenses and revenues of the activity are different from the previous year and how the proposed budget and financial structure are in line with the activity proposal.</li> </ul>		
4.	Budget and Financial	Budget and Financial	Budget
	Structure of the activity	Structure_Name of applicant	
	Required for all 2020-2021 Promotion Program applicants. Please refer to the Promotion Program budget and final costs template available on the Telefilm's website and complete the Projected Income and Projected Expenses columns for each activity		