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MIPCOM
2019

CALL FOR ENTRIES

Information and registration procedure

Canada Pavilion @ [MIPCOM 2019](#)

October 14 - 17, 2019



A TELEFILM CANADA INITIATIVE IN PARTNERSHIP WITH

 Canada Media Fund
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INFORMATION AND REGISTRATION PROCEDURE

With a surface area of more than 400 m², the Canada Pavilion can physically host up to 80 companies, making it one of the largest national pavilions at the MIPCOM event.

With its financial backing from partners plus a longstanding business relationship with the event's organizer, Reed Midem, Telefilm Canada offers a turnkey service.

In addition, exhibiting with the Canada Pavilion allows you to leverage a strong brand image, exhibit from a premium exhibition area in a high-traffic zone, take advantage of a vast range of services and reduce your costs through economies of scale when obtaining goods and services.

The Pavilion offers a wide array of services and benefits:

- Discount on your badge (MIPCOM & MIPJUNIOR)
- Furniture and audiovisual equipment*
- Wireless internet access
- Display stands for your promotional material
- Presence of your company in the promotional tools produced by Telefilm
- Reception desk with reception and full messaging service
- Invitation to take part in networking and promotional activities
- Refreshments and snacks for you and your clients
- Storage space available for your materials during the market

*Depending on the option selected





KEY DATES

	Rate	Deadline
Registration Canada Pavilion	See OPTIONS & RATES Section	Thursday, August 29
Accreditation Early Bird Rate	720 € / per participant	Thursday, September 12
Accreditation Regular Rate	760 € per participant	From September 13
Insertion MIPCOM Guide	Included	Tuesday, September 10





And additional options at very attractive rates:

Screens located on the Pavilion pillars for the exclusive promotion of your Canadian products	CA \$1,500 / screen
Prime spaces for posters	CA \$500 / frame
Meeting room for 8 to 10 persons	CA \$200 / hour
Visitor Space with couch and table for a maximum of 4 people	CA \$75/ 30 minutes
Bulk shipment service for heavy parcels of over 20 kg (44 lb)	invoiced on a pro-rata basis by weight

OPTIONS & RATES

VISITOR OPTIONS*	VISITOR without a meeting space	VISITOR +
RATES (per company)	CA\$550	CA\$750
Access to the Pavilion and services (Reception counter, WiFi, charging station, storage, refreshment and snacks)		
Access to the Visitor Meeting Space including a maximum of 3 meetings of 30 minutes only*		
1 poster frame (inside the Pavilion) and 1 display available for your promotional material		

*Additional charge of CA\$75 per 30-minute meeting

PRIVATE SPACE OPTIONS*	TABLE	OFFICE
RATES (per company)	CA\$3,050	On request
Access to the Pavilion and services (Reception counter, WiFi, charging station, storage, refreshment and snacks)		
<ul style="list-style-type: none"> 1 rectangular table and 4 chairs Company logo on the front of the table Displays for your promotional material 1 poster frame on an adjacent wall Maximum of 2 tables per company		
<ul style="list-style-type: none"> Basic office furniture 1 x 40" LCD LED monitor and DVD player 4 poster frames in office area 1 poster frame in a high-traffic area Displays for your promotional material Company logo on top banner Customized options on demand 		

* Free MIPCOM accreditation (Value of CA\$1,000) if you register **before July 5.**

OFFERED ONLY TO COMPANIES TAKING THE PRIVATE TABLE OPTION. ONE ACCREDITATION PER COMPANY ONLY. LIMITED QUANTITY

Spaces are allocated on a priority basis to regular Pavilion clients and then on a first-come, first-served basis according to availability of the selected option. Please note that priority access only starts once Telefilm receives the deposit cheque which confirms the option requested.

ELIGIBILITY CRITERIA

In order to be eligible for admission to the Pavilion, applicants must:

- Operate a Canadian-owned and Canadian-controlled private company (as defined in the Investment Canada Act) whose core business is related to Canadian film, television or new media
- Not be in a default situation regarding any obligation to Telefilm Canada.

Companies currently in default with Telefilm Canada will lose their priority status and could be denied access to the Canada Pavilion as exhibitors. In order to be eligible for renewed Pavilion services, these companies will first have to regularize their status with Telefilm Canada.

REGISTRATION PROCESS

#1-Please register with our new platform [Grenadine](#) by creating an account or using your existing account. For an optimal viewing, please open the platform in Google Chrome.

#2- Once your registration completed, Telefilm Canada will send you an email along with your invoice.

#3- Please send the deposit cheque made out to "Telefilm Canada" along with your deposit slip to Telefilm Canada head office in Montreal, within seven days of your registration in order to guarantee the reservation of your participation.

#4- Telefilm Canada will send you the link to register through Reed Midem's site for your accreditation.

TERMS AND CONDITIONS OF PAYMENT

RESERVATION DEPOSIT

- Pavilion registrations will be verified only upon receipt of a deposit in the amount of 40% of the cost of the selected option, **with the exception of the "Visitor" options, which must be paid in full** at the time of registration.
- **Your cheque must be made out to "Telefilm Canada"** and must be received by Telefilm within 7 days of your online registration.
- Should Telefilm Canada be unable to confirm a reservation owing to a lack of space, the deposit will be returned to the company.

TERMS AND CONDITIONS OF SUBSEQUENT PAYMENTS

- For invoices totalling **\$8,000** or less, the balance is payable in **one (1) instalment, 30 days after receipt of the final invoice after the market.**
- For invoices totalling **more than \$8,000**, the balance is payable in two **(2) instalments, 30 days and 60 days, respectively, after receipt of the final invoice after the market.**

CANCELLATION TERMS

Applicants who cancel an option must pay Telefilm Canada the full amount of the selected option if their cancellation is received after **Thursday, September 5, 2019.**

The accreditation contract with Reed Midem is personal, non-transferable and final, and no refund will be issued by ReedMidem if a company's representative cancels its participation, regardless of the date of cancellation. However, the accreditation may be transferred to another representative of the same company (same company name and same address) under some conditions.

PARTICIPANT OBLIGATIONS

All participants in Telefilm Canada's international initiatives are required to complete all surveys and to submit all activity reports as requested by Telefilm Canada. These surveys and reports are strictly confidential and constitute an essential performance indicator for Telefilm Canada. The information that they contain helps in the assessment and development of international initiatives and services provided by Telefilm Canada to the industry. Non-compliance could limit a participant's access to future activities organized by Telefilm Canada.

Canada Pavilion participants undertake to respect the Pavilion's code of conduct. The code will be provided to all exhibitors before the start of the market.

For additional information, please contact:

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