

**PARTICIPATION IN INTERNATIONAL FESTIVALS AND EVENTS  
SUPPORT PROGRAM**  
*Frequently Asked Questions*

**1. What type of letter of invitation must be submitted when applying for support to participate in an international festival or a coproduction market?**

The applicant must submit an official letter from the festival or coproduction market for which his or her project has been selected, specifying:

- 1) the project name;
- 2) the festival section in which the project has been selected and the status of the project's premiere at the festival (or, in the case of a coproduction market, the name of the market).

**2. In addition to the above-mentioned letter of invitation, what other documents have to be submitted at time of application?**

The list of required documents at time of application is available on the program's [website](#). Please be advised that applicants may be required to provide additional documentation, namely if they apply for extraordinary marketing campaigns.

**3. Can two different applicants with the same project selected at the same festival submit two different applications if the costs claimed are different?**

No, only one application per festival is permitted for a given project. Moreover, please note that, if an application is submitted by a distributor or a sales agent, they must present a written confirmation from the project's producer identifying the distributor or sales agent and specifying that the producer consents that the funding application be submitted by one of these companies.

**4. Is it possible to spend less in an eligible cost category and use the savings to increase the expenses in another cost category?**

Yes, during the COVID-19 pandemic, as long as the expenses are eligible and reasonable.

**5. Are travel expenses covered by Telefilm during the COVID-19 pandemic?**

Due to the exceptional circumstances caused by the COVID-19 pandemic, and in accordance with the Government of Canada's travel advice and advisories urging all Canadians to avoid non-essential travel, travel expenses will no longer be deemed eligible costs, and this until March 31, 2021. For more information, please refer to Addendum - Travel Expenses and Maximum Funding Levels.

**6. Is it possible to incur promotion expenses other than those listed in Telefilm's Eligible Costs Matrix?**

No, the types of expenses and eligible amounts listed in the Matrix are set.

**7. The Eligible Costs Matrix specifies that advertisements are an eligible cost. What types of advertisements are allowed?**

Print and electronic media ads are eligible.

**8. Can projects that have not received production assistance from Telefilm apply for a special marketing campaign?**

Generally, special marketing campaigns aim to support projects that were financed by Telefilm in production. Applicants who wish to apply for a special marketing campaign must communicate with the contact persons listed on the program website before applying.

**9. Are minority coproductions eligible for this program?**

Yes. Note, however, that Telefilm funding for these projects can only be used to cover travel expenses incurred by Canadian applicants.

**10. Are projects coproduced by the NFB eligible for this program?**

Yes, provided that the NFB is a minority co-producer.

**11. Are all Focus Canada initiatives recognized for Tier 3 assistance?**

No. In order to be able to apply for assistance to a Tier 3 Focus Canada initiative, the invitation letter that you receive from the festival or event organizing this initiative must state that the initiative is recognized by Telefilm for assistance under the Participation to international festivals and events support Program.

**12. Can I submit my film to Telefilm through a link hosted on a video-sharing platform or website?**

Yes, and you must also submit DVD copies of your film once your regional Telefilm office reopens.