

Applications Related to Programs or Activities

Privacy Impact Assessment

Summary

This document summarizes the project and the Privacy Impact Assessment (PIA)'s recommendations as they pertain to plans for the collection of additional personal information, including in relation to equity and diversity, for Telefilm Canada's programs and activities.

This additional information would be used to validate the eligibility of applicants and their requests for funding, their requests for recommendations to obtain official coproduction status, or their requests to participate in an activity organized by Telefilm Canada. The financial support provided to applicants is primarily for the development, production and marketing and/or promotion of projects, but may also be used to fund professional development activities, mentoring, promotional support for Canadian content in Canada and abroad, travel and talent development within the audiovisual industry.

The risk identification and classification carried-out in accordance with the PIA's standard evaluation grid enabled Telefilm Canada to address the risks tied to collecting additional information including as regards the sensitivity of the information, the long term duration of the program, the transmission of personal information when using wireless technology and the potential for reputational damage or embarrassment in the event of a privacy breach, among others. This PIA enabled Telefilm Canada to determine the adequacy of the planned measures in relation to the implementation of this collection of personal information, including, among other things, collecting such information via a form available through Telefilm Canada's secure Dialogue application, the inclusion of a hyperlink to the personal information collection statement published on Telefilm Canada's website, as well as limiting collection to personal information that is directly related to the processing of applications to Telefilm Canada's programs or activities.