

Voluntary Self-Identification

Privacy Impact Assessment

Summary

This document summarizes the project and the Privacy Impact Assessment (PIA)'s recommendations as they pertain to plans for the collection through an online form or questionnaire of personal information related to diversity and inclusion and stored in an automated data system.

Personal information provided voluntarily for self-identification purposes would assist the Corporation in establishing measures to improve equity and access to funding programs in terms of targeted support, including for applicants who work in an official language minority community, or who come from Black, Indigenous or racialized communities, or who belong to under-represented identities.

The risk identification and classification carried-out in accordance with the PIA's standard evaluation grid enabled Telefilm Canada to address the risks tied to collecting additional information including as regards, the sensitivity of the information, the long term duration of the program, the transmission of personal information when using wireless technology and the potential for reputational damage or embarrassment in the event of a privacy breach, among others. This PIA enabled Telefilm Canada to determine that the planned measures in relation to the implementation of voluntary self-identification including, among others, limiting the amount of people who can access this personal information and limiting collection to personal information that is directly connected to the purpose of self-identification, are in accordance with the *Privacy Act*.