

TELEFILM
C A N A D A

**THE CANADIAN
AUDIOVISUAL
INDUSTRY –
WE MEAN
BUSINESS**

September 13, 2012

ATLANTIC  FESTIVAL

15



**B
B**

BUSINESS



%

10

CANADIAN HOMES

HELP BUSINESSES

GROW

ECONOMY



SUPPORT



PROMOTE



CANADA

ON THE WORLD

STAGE

TELEFILM
C A N A D A

TALENT



5.5

BILLION \$

CMPA PROFILE
2010-2011

128,000

JOB (FTE)

\$7.46B

**CMPA PROFILE
2010-2011**



JOBS IN NOVA SCOTIA

2,200

JOBS IN ATLANTIC CANADA

3,600

6000

TELEVISION SERIES

90

FEATURE FILMS

1000

MILLION \$

MOVIE TICKETS SOLD



\$

BILLION

EXPORT VALUE



\$115M

\$93M

4







**HOBBO
WITHA
SHOTGUN**





A promotional image for the game show '100 Million'. The scene is set in a crowded, dimly lit environment, possibly a nightclub or a game show set, with blue and purple lighting. In the foreground, a woman with dark, curly hair, wearing an orange halter-neck top, is looking at a man. She has her hand on his chin, and they appear to be in a moment of tension or conversation. The man has dark hair and is wearing a bright yellow t-shirt. He is looking off to the side with a serious expression. Behind them, several other people are visible, including a man in a dark hat and a man with glasses. The overall atmosphere is dramatic and suspenseful.

100 MILLION US HOMES









HAVEN





**LEVERAGES & STIMULATES
INVESTMENT**

CREATES

EMPLOYMENT

PROMOTES THE

INDUSTRY

2000

EMPLOYEES

HALIFAX

MONTRÉAL

TORONTO

VANCOUVER

ANNUAL BUDGET

\$115M

=

**60 FEATURE
FILMS**

DEVELOPMENT

PRODUCTION

DISTRIBUTION

PROMOTION

444

TELEVISION PROGRAMS

A large, white, stylized letter 'C' is centered on a solid purple background. The letter 'C' is thick and has a slight shadow effect. The word 'CHALLENGES' is written in a bold, white, sans-serif font across the middle of the 'C'.

CHALLENGES



PARTNERSHIPS



**TALENT
FUND**



PERRIN BEATTY



5

MILLION PER YEAR



BUSINESS & COMMUNITY LEADERS

INNOVATIVE

INVESTOR

A large, stylized number '4' is formed by white rectangular blocks on a green background. The top bar is a single white rectangle. The middle bar is a white rectangle that is shorter than the top bar, creating a gap. The bottom bar is a white rectangle that is the same length as the top bar, creating a second gap. The text 'FINANCING OPTIONS' is positioned in the bottom right area of the green background.

FINANCING OPTIONS



NEW PLATFORMS

CREATIVITY

ENTREPRENEURIAL

SPIRIT &

SUCCESS



LORNA AZARNA MELISSA BÉSORMEAUX-POULIN MAÏW GAUDETTE RYAN REYNOLDS

UN FILM DE DENIS VILLENEUVE

INCENDIES

UNE PRODUCTION MICRO SCOPE

LE FILM OFFICIAL DU MONDE MOYEN

MONSIEUR LAZHAR

UN FILM DE PHILIPPE FALARDEAU

Avec FOUAD

tiff

(VENISE) (TORONTO) (VANCOUVER) (OTTAWA)

Paul Giamatti
Rosamund Pike
Minnie Driver
Rachel Leifer
Scott Speedman
Dustin Hoffman

First he got married. Then he got married again.
Then he met the love of his life.

Barney's Version

BASED ON HORDEKAL RICHLER'S OLLER PRIZE WINNING BEST SELLER

UN FILM DE DENIS VILLENEUVE

UN FILM DE DENIS VILLENEUVE

UN FILM DE DENIS VILLENEUVE

UN FILM DE DENIS VILLENEUVE

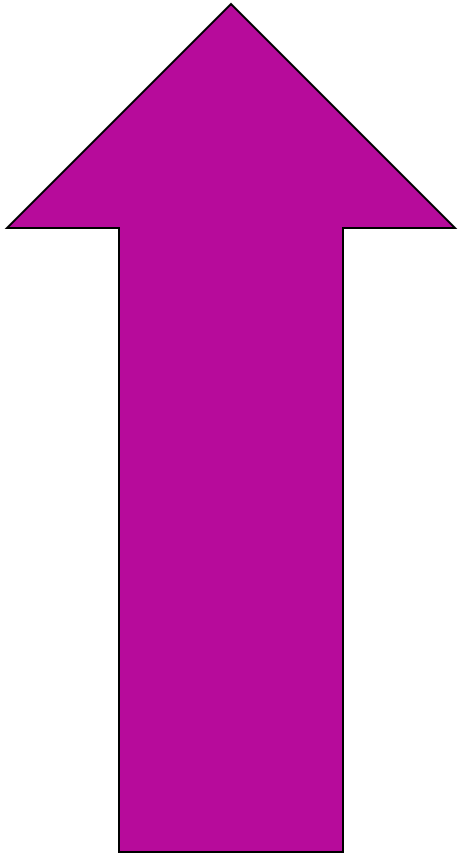


PROMOTION

3

TIMES A YEAR

SUCCESS INDEX



1 2 3



INTERNATIONAL

**FINANCING
PARTNERSHIPS
AUDIENCES**



WE

SHOULD BE

PROUD

P

PIONEERS



VIEW

Faith
Fraud
+
MINIMUM WAGE





**THANK
YOU**

TELEFILM
CANADA