

TELEFILM
C A N A D A

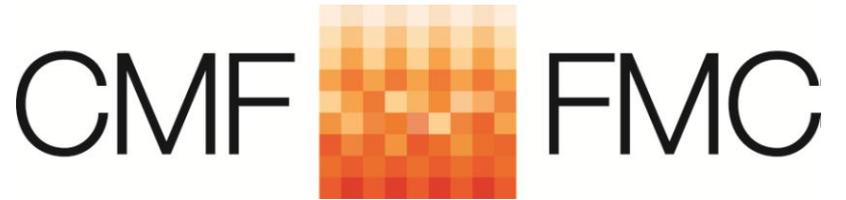
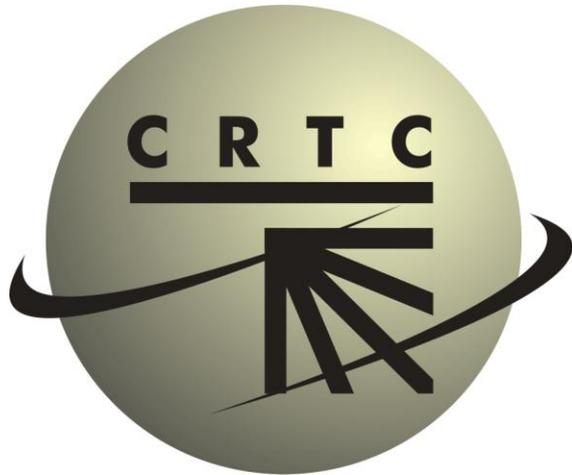
**SYMPOSIUM
ON THE PROMOTION OF
CANADIAN FILMS &
TELEVISION PROGRAMS
IN CANADA &
INTERNATIONALLY**





WW

WELCOME



1

**WHY A SYMPOSIUM ON
PROMOTION?**

2

**HOW DO WE LEVERAGE OUR
SUCCESS?**

3

**WHERE CAN THIS
INITIAL CONVERSATION
LEAD?**



CALGARY INTERNATIONAL
FILM FESTIVAL

CMT FMG

MIDNIGHT'S
CHILDREN

TELEFILM
CANADA





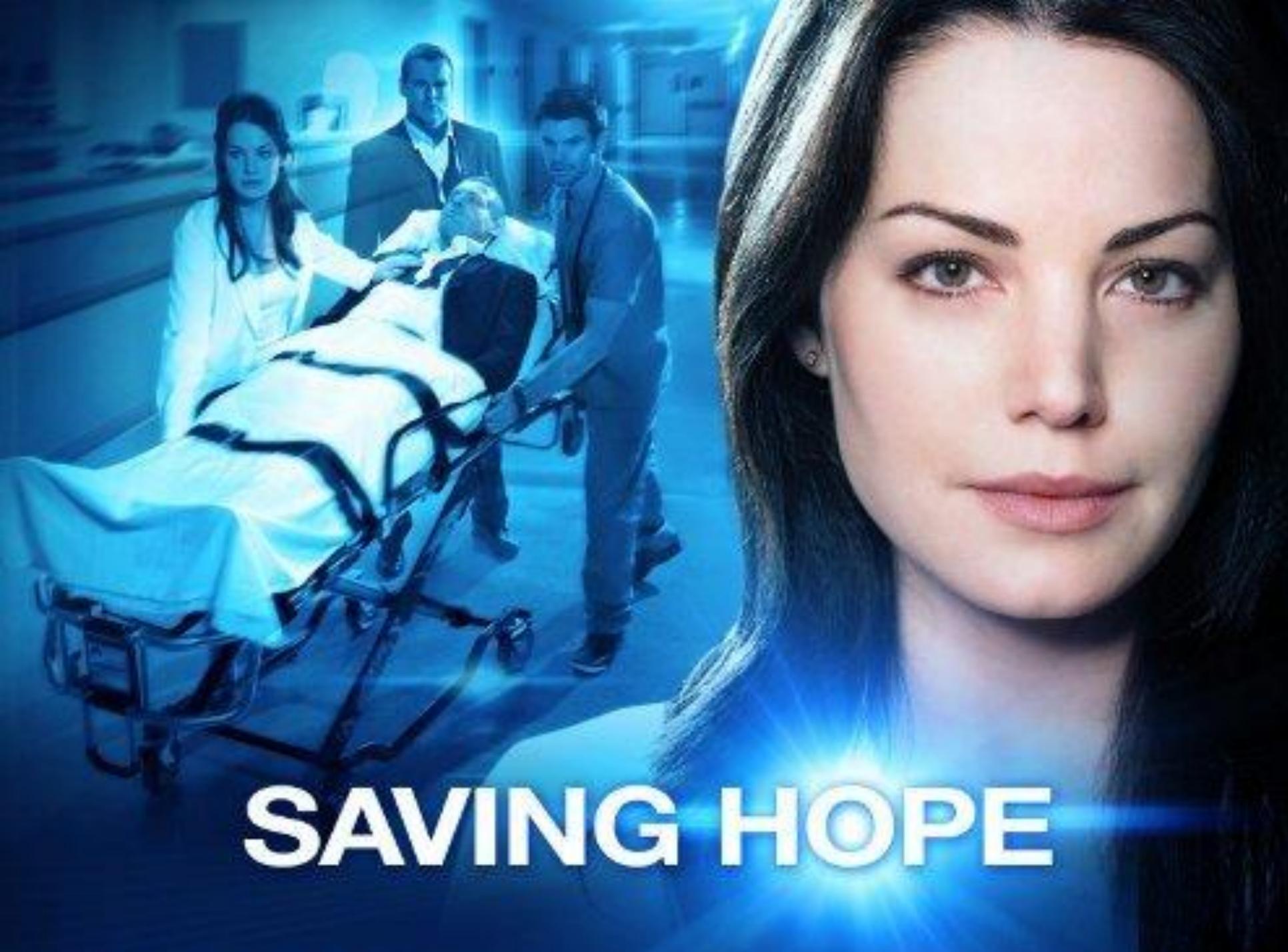
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CANADA

COUNTRY OF HONOUR

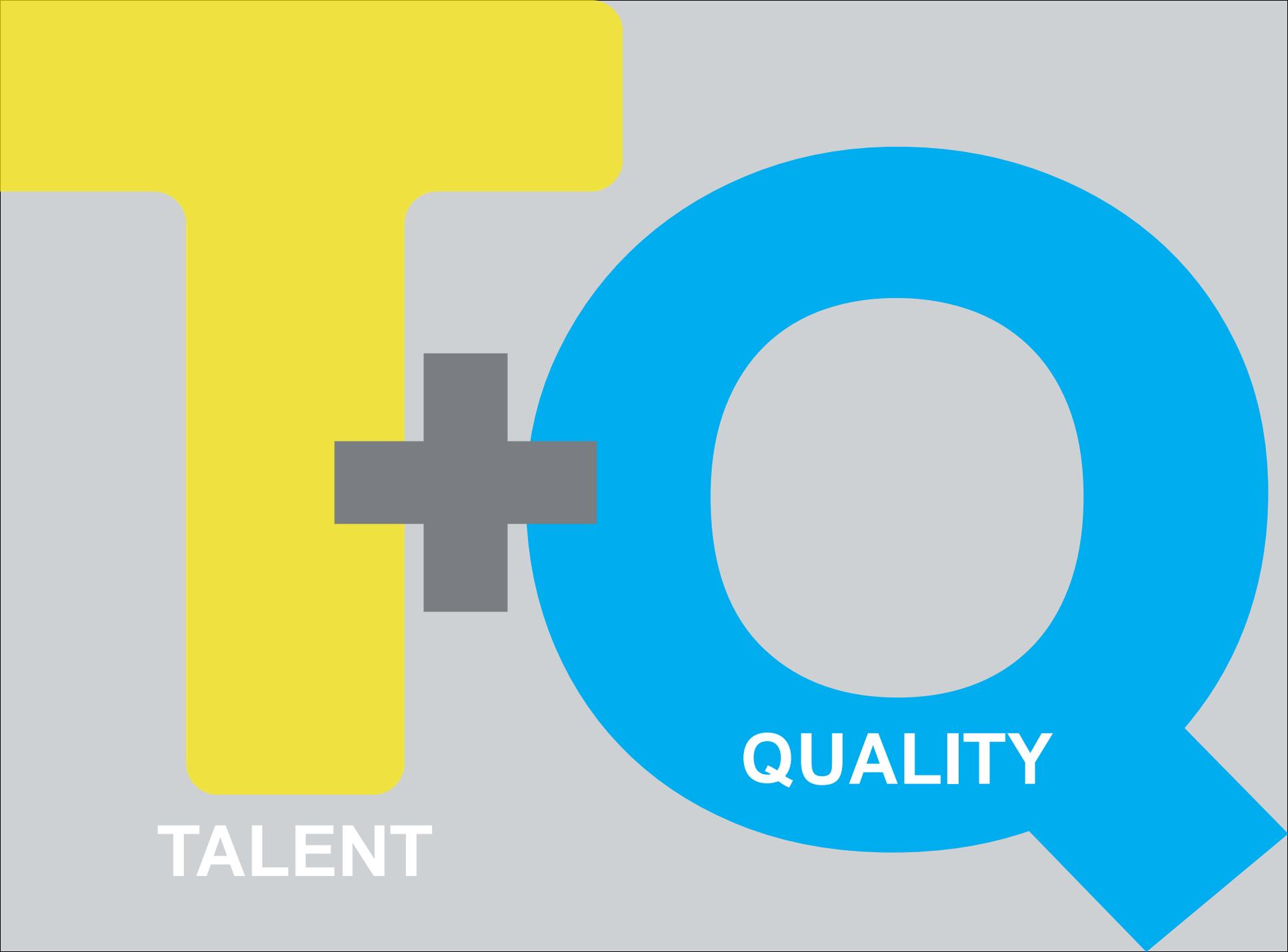
PAYS À L'HONNEUR





SAVING HOPE





TALENT

QUALITY











TELEFILM
CANADA