



### **CALL FOR ENTRIES**

(Financing Forum: Feature-length narrative films in development and transmedia projects)

## **CineMart 2018 (47<sup>th</sup> International Film Festival Rotterdam)**

### **CO-PRODUCTION MARKET**

**January 24 to February 4, 2018  
Rotterdam, Netherlands**

[Website](#)

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#### **\*\* Projects must be submitted directly to CineMart \*\***

The project can be in all stages of development, but a complete screenplay should be available during CineMart.

**There is no entry fee for applications.**

#### **Submission Deadline:**

**September 1, 2017**

The selection to CineMart is done in two phases:

1. A pre-selection of projects is made on the basis of the application forms.
2. Pre-selected projects are invited to then submit additional documentation for consideration.

[Regulations and Online Entry Form](#)

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## **1. THE MARKET**

The **International Film Festival Rotterdam (IFFR)** will mark the 35<sup>th</sup> edition of **CineMart**, its international co-production market. The four-day event takes place in a location that also serves as the festival centre.

CineMart was the very first co-production platform of its kind. Each year, CineMart selects around 20 projects. Directors and producers of the selected projects have the opportunity to present their film to potential co-producers, funds, sales agents, distributors, broadcasters and other potential financiers.

A catalogue with the information on the selected projects is published prior to the event and sent to attending professionals in January, who then inform the CineMart of their interest. CineMart sets up one-on-one meetings between the project representatives and



potential investors. Upon arrival in Rotterdam, all guests receive their personal meeting schedule.

Around **5,000 meetings** are organized during CineMart. The Festival and CineMart attract 3,000 professionals, including 350 distributors, sales agents, bankers, funding bodies, and TV buyers from all over the world.

Selected titles qualify for three [awards](#), The Eurimages Co-production Award of €20,000, The Arte International Prize of €6,000 and the Wouter Barendrecht Award of €5,000 which is awarded by CineMart.

## **2. ELIGIBILITY REQUIREMENTS**

The main criteria for selection are the viability and quality of the project and the demonstrable talent of the directors and the producers.

The project has to be a feature-length film over 60 minutes, destined for theatrical release, with a potential for the international market. The project can be in all stages of development but a complete screenplay should be available during CineMart.

A project should not have been presented at any other market or festival (except when linked to one of [CineMart's partnering organizations](#)).

**For detailed selection criteria and requirements**, please consult the [Frequently Asked Questions](#) section on the CineMart's website.

For additional information, please contact the CineMart team in Rotterdam:

### **Contact CineMart**

[cinemart@iffr.com](mailto:cinemart@iffr.com)

T: +31 10 890 90 90

## **3. YOUR CONTACTS AT TELEFILM CANADA**

For any additional information, you may contact Danielle Bélanger ([danielle.belanger@telefilm.ca](mailto:danielle.belanger@telefilm.ca)) or Marie-Claude Giroux ([marie-claude.giroux@telefilm.ca](mailto:marie-claude.giroux@telefilm.ca)) at 514 283-6363 or 1 800 567-0890, ext. 2204 or 2110.