

Call for Entries

(For emerging producers)

Rotterdam Lab 2018 35th CineMart – 47th International Film Festival Rotterdam

January 27 - 31, 2018 Rotterdam, Netherlands <u>Website</u>

** Please note that you must submit your application to TELEFILM CANADA ** <u>Completed online application via eTelefilm</u>

> Deadline: October 18 2017

THE MARKET

Initiated in 2001, **The Rotterdam Lab** is a 5-day training programme for **emerging producers**, organized during the **CineMart**, the renowned annual co-production financing forum for feature films held during the **International Film Festival Rotterdam**.

The aim of the **Rotterdam Lab** is to give starting producers the opportunity to develop international market experience and knowledge through privileged access to CineMart participants (sales agents, producers, distributors, television buyers, private investors and national funds). In 2017, **60 producers** from **over 30 countries** had the chance to get acquainted with the international marketplace, advance their projects and develop an international network.

In addition to **panel discussions and round table sessions** with key members from the industry (covering topics such as production, sales, financing, distribution), the Lab participants are also offered the opportunity to address personal queries to **industry consultants**. All Lab participants are also welcome to take part in other CineMart networking events and lunches, and are encouraged to take full advantage of their presence at the Festival.

Many previous Lab participants have returned to Rotterdam: with either a project presented in the official selection of the CineMart or with a film screening as part of the Festival.

The Rotterdam Lab is organised by CineMart in cooperation with various **partner organisations** involved with the training of young producers as well as funding bodies. Participants are nominated through these partners. **Telefilm Canada's partnership** with the CineMart will allow for three Canadian producers to participate in the Rotterdam Lab 2018.

The three selected producers will receive an accreditation for the CineMart as well as five night accommodation (arrival Saturday, January 27 and departure Thursday, February 1st). Participants are responsible for making travel arrangements and covering all other costs (Air fare, Per Diem, etc.).

ELIGIBILITY REQUIREMENTS

In order to make sure that the Rotterdam Lab is as fruitful as possible for each of the participants, several conditions and guidelines have been set up.

- 1. The Rotterdam Lab is a programme for new and **emerging producers**. Writers and/or directors cannot take part in the Lab;
- 2. You must have produced more than one short film and not more than two (narrative) features in your career;
- 3. You must have a feature-length project (narrative) in development suitable for co-production;
- 4. You are a Canadian citizen or have landed immigrant status.

How to Enter

If you already are an **eTelefilm** user, please <u>click here</u> to fill the <u>Rotterdam Lab 2018</u> application.

If you are not already registered as an eTelefilm client, you must first open a permanent eTelefilm account as soon as possible and at least 5 days prior to the **October 18** deadline or open a <u>temporary account</u>. Telefilm will then send you a personal PIN. Click on this <u>link</u> for details regarding the procedure.

The selection of the three participating Canadian producers will be announced late **November 2017**.

YOUR CONTACTS AT TELEFILM CANADA

For further information, please contact Brigitte Dupré (<u>brigitte.dupre@telefilm.ca</u>) (ext. 2073) or Myriam Blais (<u>myriam.blais@telefilm.ca</u>) (ext. 2066) at 514-283-0838 or 1 800-567-0890.