

# CALL FOR PROJECTS



**NEW STORIES, NEW VOICES, BEST PITCHES!**

BE IN WITH A CHANCE OF PITCHING IN ONE OF THE MOST INTERNATIONALLY RENOWNED  
MARKETPLACE FOR DOCUMENTARY AND SPECIALIST FACTUAL CONTENT ACROSS ALL PLATFORMS.

## WHO IS IT FOR?

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The 2017 Call for Projects is open to all authors, producers, directors, digital creators, games & interactive designers with the ambition to join the international non-fiction market.

**We are looking for projects that combine quality, originality and innovation related to the 7 following topics:**

- **History** – **NEW! As part of our 2017 HISTORY Focus, 12 historical stories will be selected!**  
6 projects will be pitched publicly, and 6 more will be presented in bespoke one-to-one meetings with potential buyers.
- **Science** – This pitching session is co-organized with the Eurovision Science & Knowledge Group.  
We are looking for ambitious science projects, aimed at a prime time, international audience.  
For this specific call, [click here](#) to submit.
- **Social & Human Interest** – Inspiring projects providing a strong point of view and understanding of contemporary international, social and/or human issues.
- **Arts & Culture** – Biopics, music, cinema, fine arts, cultural heritage programs and pop-culture...  
Organizers will also welcome projects developed with museums, tourist offices or for educational purposes.
- **Digital Creation** – *sponsored by the Bell Fund (Canada)*  
Projects exploring digital storytelling, interactivity and new media tools to engage new audiences with factual content: animation, apps, virtual reality, gaming, installations...
- **Asian Pitch** – Projects coming from Asia or co-produced with an Asian partner.
- **Natural History & Wildlife** – **NEW!** The pitch evolves into a networking event to create targeted connections between wildlife directors, buyers, distributors and promote the exchange of meaningful information in a relaxed setting.

**For more information, rules and guidelines, visit: [http://bit.ly/Call\\_SSD17](http://bit.ly/Call_SSD17)**

## WHY SUBMIT?

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- **A pitch consists in a 15-minute presentation** of a new factual programme in front of leading buyers and financiers in the field (7' for the project pitch including trailer and 8' for live Q&A with decision makers).
- **47 selected projects will be able to present their work**, raise finance and get critical insight from key international buyers and financiers, industry professionals and producers.
- **Pitching at Sunny Side of the Doc gives you unique access to tailored one-to-one meetings** with leading decision-makers to get straight into creative and financial discussions.
- **The best pitched projects will be awarded by Sunny Side's sponsors**, in cash and/or in kind.



## THE ELIGIBILITY REQUIREMENTS ARE:

- **Participants must have previously registered for Sunny Side of the Doc 2017.**  
After purchasing your accreditation, you'll be able to connect to [Sunny Side Community Space](#) and submit your project via your personal account.
- **Projects should be in advanced development:** at least 30% of the budget already confirmed. If aiming at completion funding, you can already be in production or postproduction.
- **A 2-4 minutes trailer with English subtitles.**
- **A proof of the confirmed participation of at least one partner:** broadcaster, distributor, supporting fund, foundation, crowdfunding, new platforms, museums, brands...
- **Submit your projects online at the latest by Friday 21<sup>st</sup> of April 2017.**

**CONTACT US TO DISCUSS  
YOUR PROJECT'S ELIGIBILITY**

✉ [international@sunnysideofthedoc.com](mailto:international@sunnysideofthedoc.com) or ✉ [sales2@sunnysideofthedoc.com](mailto:sales2@sunnysideofthedoc.com)

## THE SUBMISSION RULES AND REQUIREMENTS ARE:

**Submissions must be made in English. You need to upload the following elements online logging in to [Sunny Side Community Space](#) with your personal account:**

- **Synopsis** (300 characters spaces included);
- **Treatment** (700 characters spaces included);
- **Project HD picture** (300 dpi);
- **Trailer** (max. 5 GB) – Formats accepted: MOV, AVI, MP4, MPEG-2, 3GP, AAC, FLV (M4V is not accepted);
- **1 PDF file including:** synopsis, budget, funding plan, commitment letters, treatment, short biographies of the author/director, presentation of the producer and all information you consider useful in order to help the jury assessing your project.



**DEADLINE  
TO REGISTER  
& SUBMIT  
21 APRIL  
2017**

**#SSD17**



# SUBMISSIONS DEADLINE: 21 APRIL 2017

HISTORY • SCIENCE • SOCIAL & HUMAN INTEREST • ARTS & CULTURE  
DIGITAL CREATION • ASIAN PITCH • NATURAL HISTORY & WILDLIFE

## ABOUT SUNNY SIDE OF THE DOC

Sunny Side of the Doc is the international marketplace dedicated to documentary and specialist factual content, each year bringing together broadcasters, decision makers, financing bodies, distributors, content creators and producers from around the world to sell or buy projects and programmes, and to find coproduction partners.

The 4-day event creates unique opportunities for all +2,000 professionals from 60 countries, to follow the latest industry trends, present 700 untold stories, make new connections and embrace interactive forms of storytelling, through a variety of high-level pitching sessions, panel discussions, networking activities and the added value of an exhibition space.



HI  
SO YOU THINK YOU CAN PITCH?  
TO  
RIC

#SSD17    

**REGISTER NOW**

[WWW.SUNNYSIDEOFTHEDOC.COM/SUNNYSIDE](http://WWW.SUNNYSIDEOFTHEDOC.COM/SUNNYSIDE)

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