# SEE BIG. VOIR GRAND.





### **CALL FOR ENTRIES**

Information and Registration Procedure Canada Pavilion @ Sunny Side of the Doc La Rochelle, France



#### A TELEFILM INITIATIVE IN PARTNERSHIP WITH:















#### **DESCRIPTION OF YOUR BENEFITS**

Telefilm Canada and its partners are joining forces in a trade mission under the umbrella of the Canada Pavilion during Sunny Side of the Doc.

The goal of this initiative is to provide increased visibility for our entrepreneurs and to emphasize the importance of the documentary industry for Canada.

The Canada Pavilion under its umbrella will host professionals interested in being registered at Sunny Side of the Doc. The benefits include special discount rates, a range of services and promotional initiatives for the duration of the event including:

- Meeting areas
- Reception desk with full message service
- Access to information on co-production
- Inclusion in promotional tools
- Display stands for your promotional materials
- Invitation to participate in networking and/ or promotional activities
- Wireless Internet access

## Eligibility:

- Companies must be Canadian owned and controlled, as defined in the Investment Canada Act.
- Participants must be employed by a private company in Canada.
- Participants' primary activity must be related to the film, television or digital media industries.

| KEY DATES   |          |
|---|----------|
| Deadline to submit projects for the <u>pitch sessions</u>                     | April 21 |
| Deadline to register to Sunny<br>Side of the Doc under the<br>Canada Pavilion | May 12   |

#### HOW TO REGISTER:

- Complete the Canada Pavilion application form <u>here</u> before May 12, 2017.
- 2. Once your registration is completed, Telefilm Canada or SODEC (Quebec based companies) will send you a link to register for your accreditation.

# **OPTIONS AND RATES**

| Standard Pass (first timer ou visitor only)  4 Days Pass Access to a professional account Access to participant details  | 360 € (before taxes) |
|--|----------------------|
| <ul> <li>Premium Pass</li> <li>1 program/project in the catalogue and/or submission for the pitch selection</li> <li>Augmented Visibility in the Catalogue*</li> <li>4 Days Pass</li> <li>Access to a professional account</li> <li>Access to participant details</li> <li>*1/3 page for completed program, 1/2 page for project in development 1 full page for project selected at the pitch selection</li> </ul> | 485 € (before taxes) |
| <ul> <li>Distributor Pass</li> <li>10 programs in the catalogue and online</li> <li>4 Days Pass</li> <li>Access to a professional account</li> <li>Access to participant details</li> </ul>  | 720 € (before taxes) |
| Additional Pass  | 315 € (before taxes) |

#### For more information, please contact:

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