

DATA COLLECTION USER GUIDE

Ce document est également disponible en français.

WELCOME TO TELEFILM CANADA'S DATA COLLECTION USER GUIDE

Telefilm Canada is committed to better understanding and supporting Canada's audiovisual industry. Collecting data allows us to gain greater insight into the members of our community and their projects. It also plays a key role in creating a more equitable industry.

All directors, writers, producers, co-producers, and executive producers (excluding courtesy credits) attached to a project submitted will receive Telefilm's self-identification questionnaire.

Please review this guide which includes instructions on how to register and complete the self-identification questionnaire as well as how to select permissions for data usage.

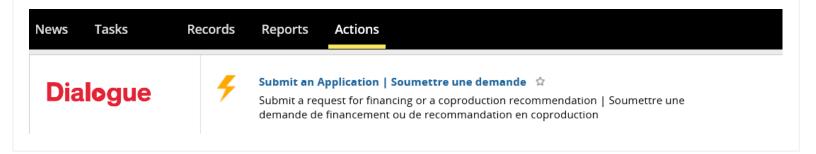
The self-identification questionnaire applies only to the Production, Theatrical Documentary, Talent to Watch and Development programs.

If you have any questions, please contact <u>questionnaire@telefilm.ca</u>.

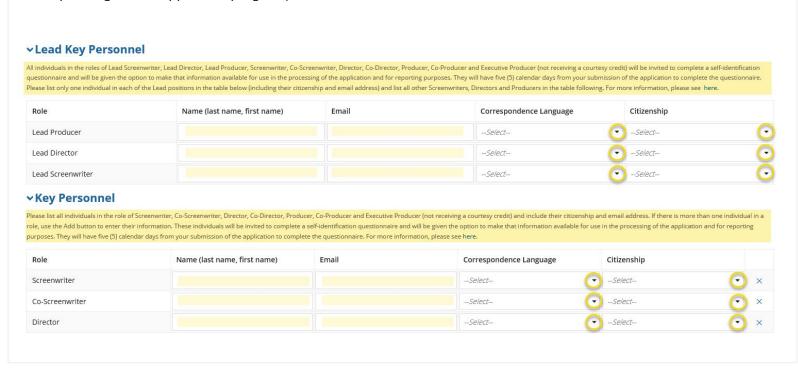
HOW DOES IT WORK FOR THE APPLICANT



1. In Dialogue, the applicant completes an application:



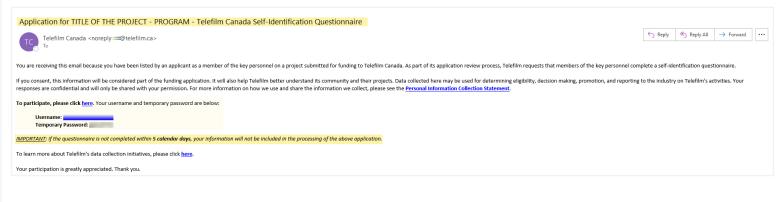
2. The applicant identifies its key personnel and provides their email address (note that this screen may differ depending on the applicable program):



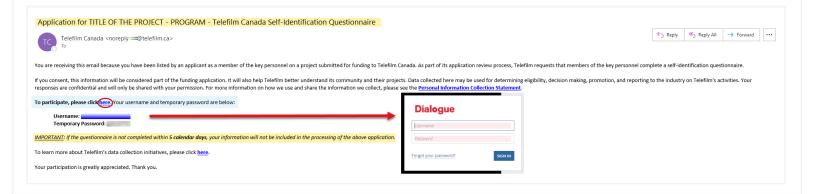
HOW DOES IT WORK FOR THE KEY PERSONNEL



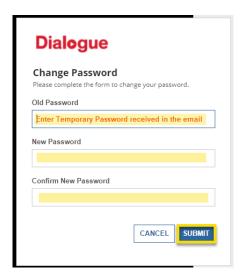
3. Once the applicant submits the financing application, the members of the key personnel automatically receive an email invitation from Telefilm (noreply@telefilm.ca) to submit their self-identification questionnaire privately:



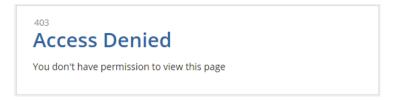
- → IMPORTANT: The members of the key personnel have five calendar days to complete the questionnaire. After that time, information submitted through the questionnaire may not be included in the processing of the application.
 - **4.** To access Telefilm's Self-Identification Portal, you must click on the link provided in the email and enter your **Username** and **Temporary Password**:



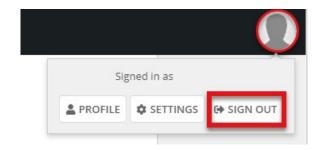
→ The window below will open, and you will have to enter your **Temporary Password** (Old Password) provided in the email and create and confirm a **New Password**:



→ You may get this error message if you have already logged in:



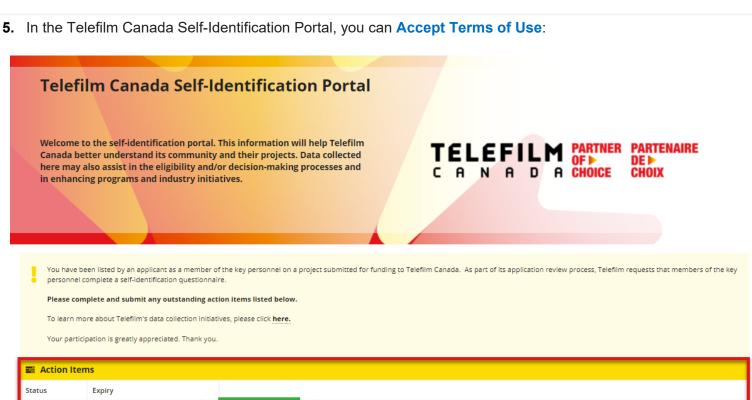
→ Simply **SIGN OUT** and try again



HOW TO COMPLETE TASKS IN THE SELF-IDENTIFICATION PORTAL



Accept Terms of Use



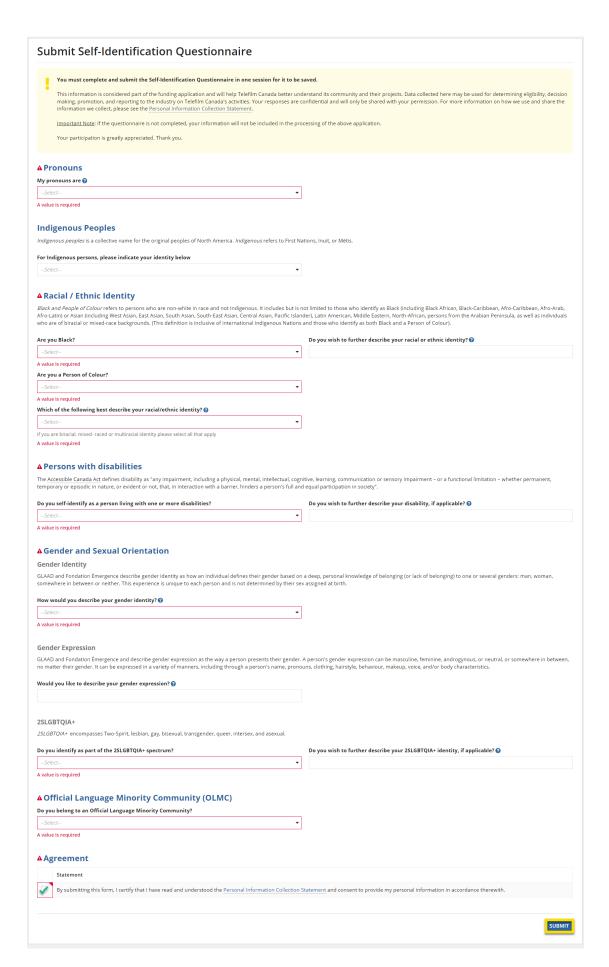
Accept Terms of Use Français TERMS OF USE - SELF-IDENTIFICATION PLATFORM (the "Agreement") The use of this Platform is governed by these terms of use. If you agree to these terms of use, please indicate your acceptance by clicking "YES". If you do not agree to the terms of use, please kindly leave this Platform 1. DEFINITIONS a. "Member Account" means the account allowing you to access the Platform by entering its username and password. b. "Appian software" means Appian Corporation's business process management software suite and associated documentation.

COMPLETE SELF-IDENTIFICATION QUESTIONNAIRE

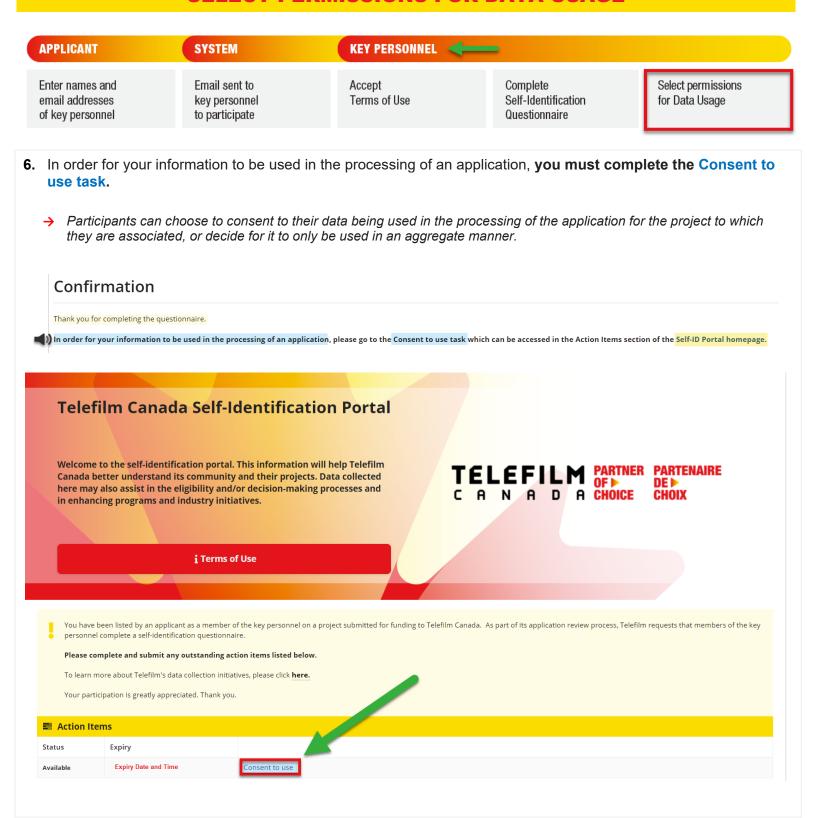
APPLICANT SYSTEM **KEY PERSONNEL** Enter names and Email sent to Accept Complete Select permissions email addresses Terms of Use Self-Identification for Data Usage key personnel of key personnel to participate Questionnaire

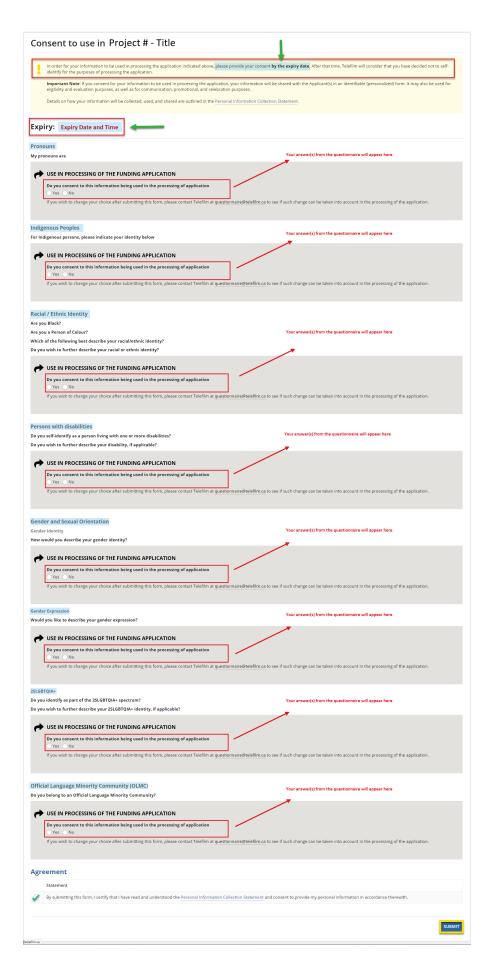
IMPORTANT

- → You must complete and submit the Self-Identification Questionnaire in one session for it to be saved.
- → Note that the sections in red on the Self-Identification Questionnaire are mandatory fields.
- → Note that the options to answer "I do not wish to identify" and "I prefer not to answer" are available throughout the questionnaire.



SELECT PERMISSIONS FOR DATA USAGE





REMINDER EMAIL

FREMINDER | Application for TITLE OF THE PROJECT - PROGRAM | - Telefilm Canada Self-Identification Questionnaire

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This is a reminder that you have not completed your self-identification questionnaire and/or consented for it to be used in the processing of the above project. As part of its application review process, Telefilm requests that members of the key personnel identified by an applicant complete a self-identification questionnaire.

If you consent, this information will be considered part of the funding application. It will help Telefilm better understand its community and their projects. Data collected here may be used for determining eligibility, decision making, promotion, and reporting to the industry on Telefilm's activities. Your responses are confidential and will only be shared with your personsion. For more information on how we use and share the information we collect, please see the Personal Information Collection Statement.

To participate, please click here.

You will need your Username and Temporary Peasword from the original email

MEMORITAND: If the questionnaire and/or the consent to use in the processing of the project are not provided within 3 calendar days, your information will not be included in the processing of the above application.

To learn more about Telefilm's data collection initiatives, please click here.

Your participation is greatly appreciated. Thank you.

IMPORTANT: If the Consent to use task is <u>not completed before</u> the <u>Expiry Date and Time</u> set out in the platform, your information will not be included in the processing of the application. Should you wish to consent after the <u>Consent to use task has expired</u>, please email <u>questionnaire@telefilm.ca</u>.

MODIFICATIONS TO THE SELF-IDENTIFICATION QUESTIONNAIRE

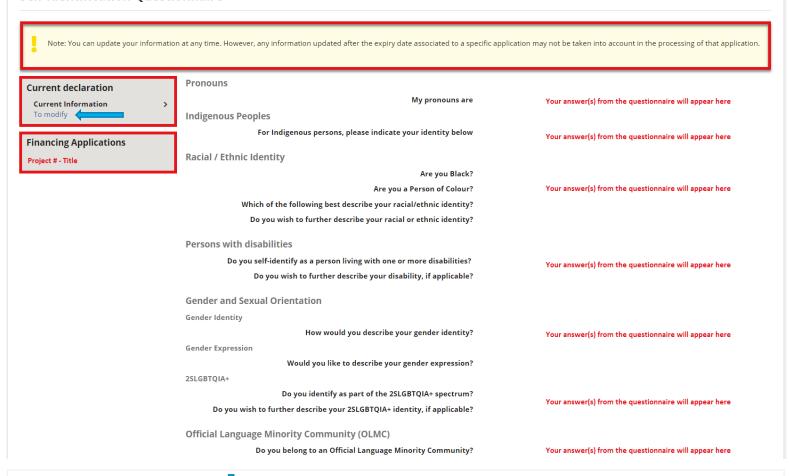
Telefilm Canada Self-Identification Portal

Welcome to the self-identification portal. This information will help Telefilm Canada better understand its community and their projects. Data collected here may also assist in the eligibility and/or decision-making processes and in enhancing programs and industry initiatives.



i Terms of Use

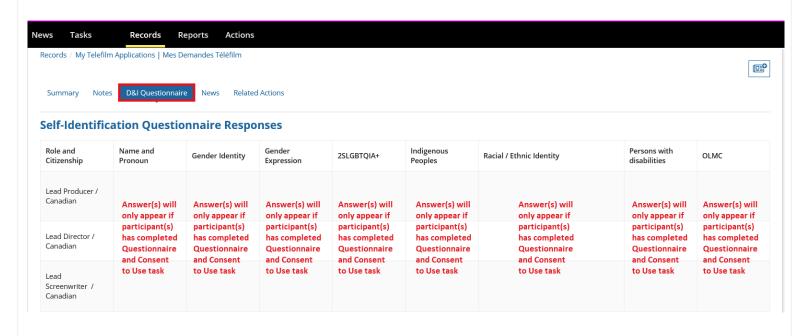
Self-Identification Questionnaire



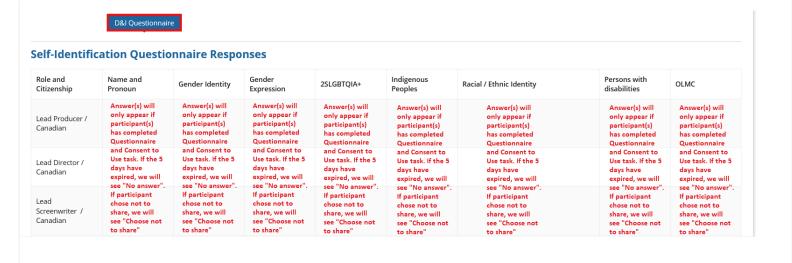
→ IMPORTANT: If you have modified your answer(s) in the questionnaire and wish for the new answer(s) to be included in the processing of the application, please email questionnaire@telefilm.ca to see if a new Consent to use task may be issued.

VIEW OF THE INFORMATION COLLECTED

7. The **applicant** will be able to see the information only if the key personnel has agreed to share the information in the processing of the application



8. Internally, at **Telefilm**, the information collected will be accessible to individuals with a valid reason for accessing and using that personal information including designated staff in the departments administering the program in relation to which an application is filed, as well as designated staff in the Legal Services, Information Technology and Communications departments.



INQUIRIES AND ADDITIONAL REFERENCE DOCUMENTS

FOR INQUIRIES relating to Telefilm's data collection process, please contact questionnaire@telefilm.ca.

→ For **technical support**, please contact <u>services@telefilm.ca</u>.

ADDITIONAL REFERENCE DOCUMENTS can be found here https://telefilm.ca/en/transparency/data-collection

Documents

☐ Sample Self-Identification Questionnaire	<u>*</u>
☐ User Guide	±
☐ Frequently Asked Questions	<u>*</u>
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