# USER GUIDE HOW TO NAVIGATE Dialogue

**UPDATED AUGUST 2019** 





# TABLE OF CONTENTS

GENERAL INFORMATION AND ENROLMENT	1
HOW TO SUBMIT AN APPLICATION	8
MANAGING TASKS AND COMMUNICATING WITH YOUR ANALYST	14
HOW TO SET UP DIRECT DEPOSIT	18
CMF CONTRACT SIGNATURE	21
HOW TO FULFILL CONDITIONS	23
PAYMENT CONFIRMATION	30
PROJECT CHANGES POST-CONTRACTING	31
FINAL EVALUATION	37
REPORTING - HOW TO SUBMIT EXPLOITATION REPORTS	45
REPORTING - HOW TO MANAGE PAYMENTS FOR CMF REPORTS	49
ANNEX 1 - REQUIRED DOCUMENTS AND GUIDE FOR COMPLETING YOUR APPLICATION	52
ANNEX 2 - HOW TO PREPARE YOUR APPLICATION IN ADVANCE OF THE OPENING DATE	54

# **GENERAL INFORMATION AND ENROLMENT**

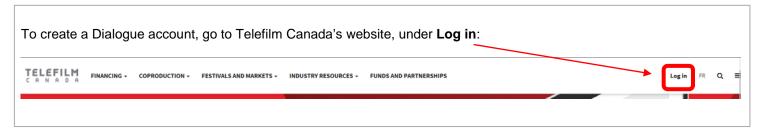
# Welcome to the Dialogue User Guide!

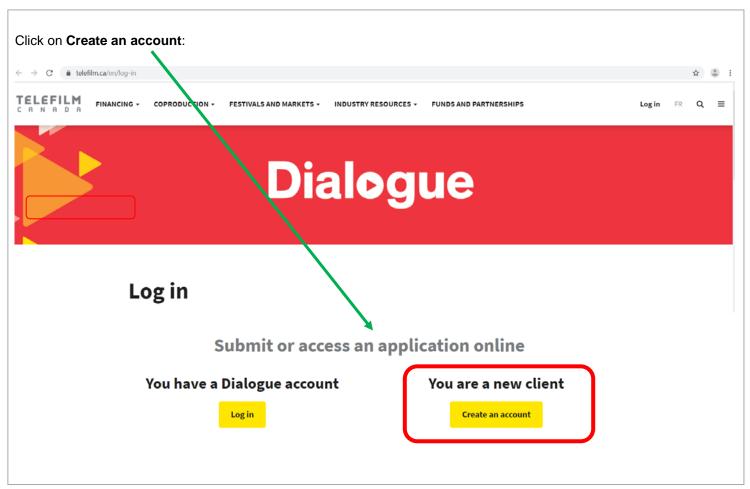
As of April 2017, all CMF programs are administered via Dialogue, an electronic platform that is **accessible from all electronic devices** and that centralizes all tasks and communications related to the application process.

**NEW TO Dialogue?** Use this guide to learn the basic step-by-step instructions to help you navigate the Dialogue platform.

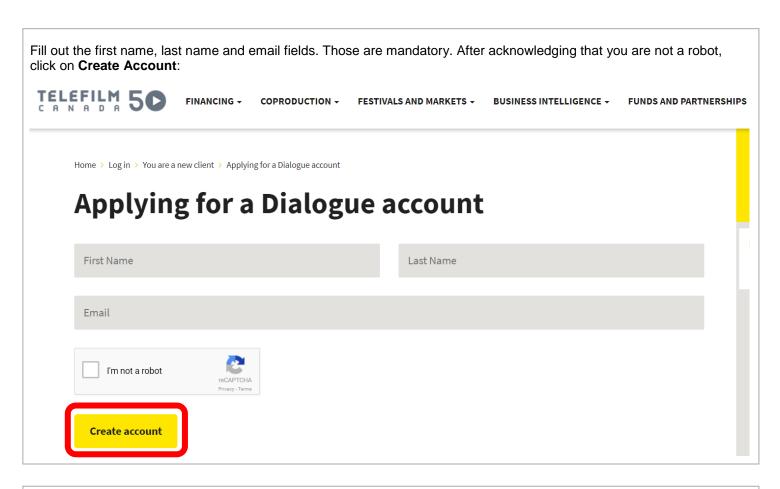
#### Quick tips:

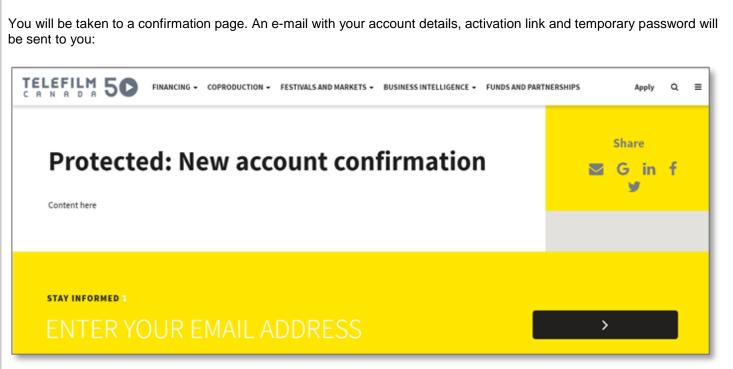
- You will require a Dialogue account in order to submit an application. You will also need to create an Organization in order to submit an application.
- For Enrolment questions and technical support please email services@telefilm.ca
- When you contact <a href="mailto:services@telefilm.ca">services@telefilm.ca</a> for support, always provide your email, your full name and the full name of your organization. You can expect a response within 24 hours, however, in order to avoid potential delays or missed deadlines, please plan to start the process a few days prior to submitting your application.
- When you deal with Telefilm's services regarding support, always answer to the existing email you received from services@telefilm.ca rather than sending a new request. This ensures continuity of support on your issue or request.
- When creating a new **Organization** in Dialogue, always provide the name exactly as it appears on the incorporation documents.
- Once an Organization has been created, any **Member** of the Organization can submit an application on behalf of the Organizations or work on existing applications related to the Organization.
- <u>A task to designate an</u> **Administrator** is automatically sent to the Member of the account when the project status is moved to <u>recommended</u>. If you do not receive the Administrator Task, please email <u>services@telefilm.ca</u>.
- If you are expecting payments for projects that were migrated from our previous platform eTelefilm to Dialogue, please note that you will need to contact services in order to set up an Administrator. You will also need to set up <a href="Direct Deposit">Direct Deposit</a>. For questions and technical support please email <a href="services@telefilm.ca">services@telefilm.ca</a>
- You will receive email notifications from Dialogue. <u>Dialogue notifications are not SPAM</u>. Please contact <u>services@telefilm.ca</u> when you are hesitant.
- If you have questions concerning the **application process**, your file status, or general funding information please contact our Coordination Team at <a href="https://www.cmf-fmc.ca/en-ca/contact-us">https://www.cmf-fmc.ca/en-ca/contact-us</a>.





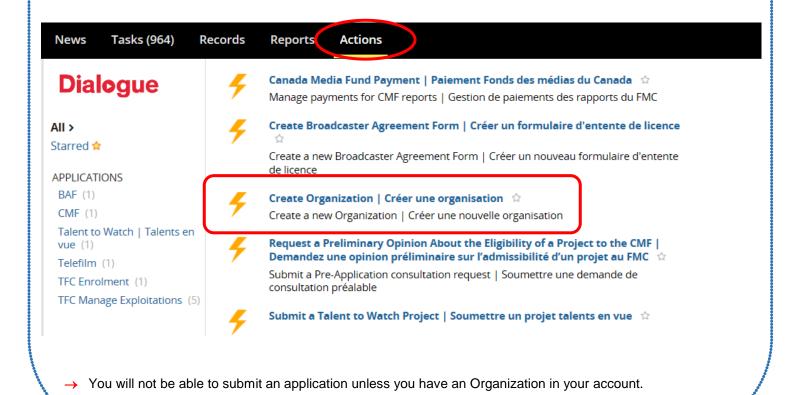
Enrolment questions and technical support – please email <a href="mailto:services@telefilm.ca">services@telefilm.ca</a>



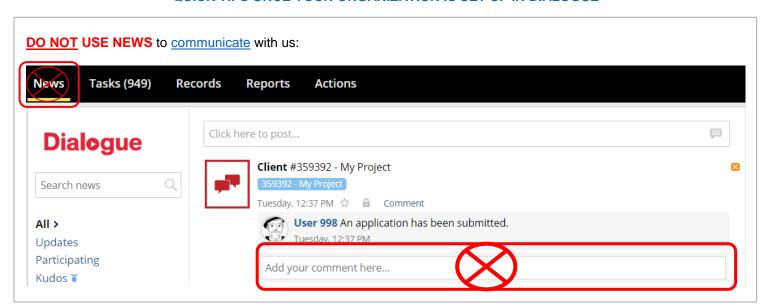


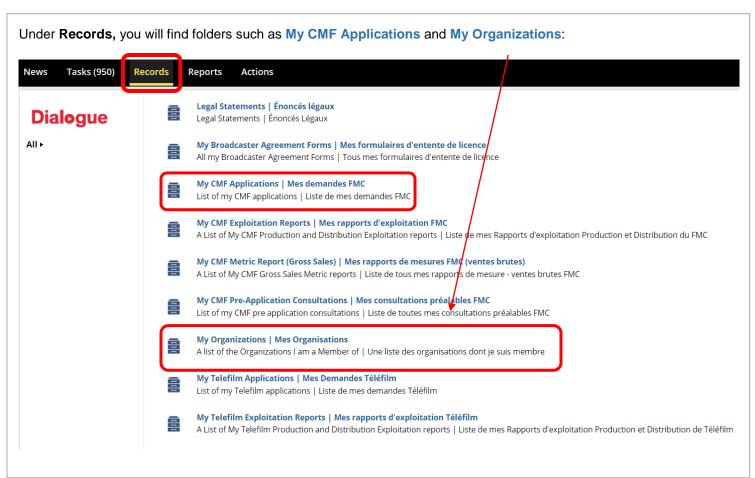
Enrolment questions and technical support – please email <a href="mailto:services@telefilm.ca">services@telefilm.ca</a>

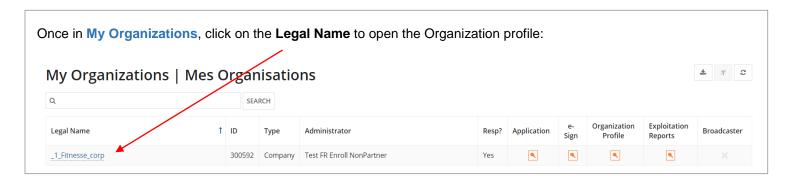
- → Your username is the email address you have registered with.
- → The first time you login to your account, you will need to go to the **TASKS** menu and **Accept the Terms and Conditions**.
- → You will need to create an Organization or be added to an existing Organization by the Administrator of the said Organization. Under **Actions Create Organization**:

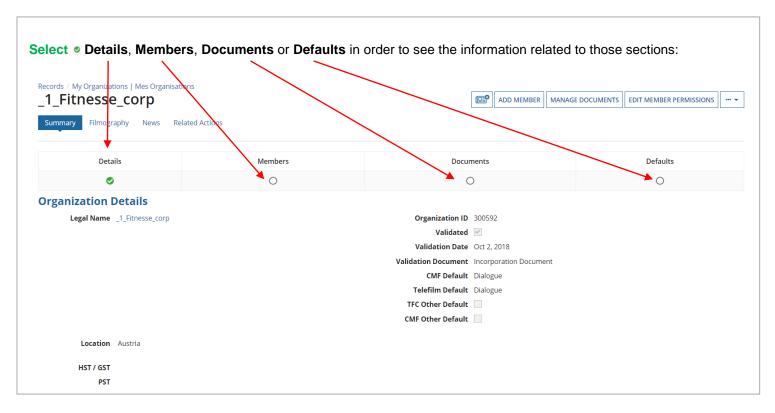


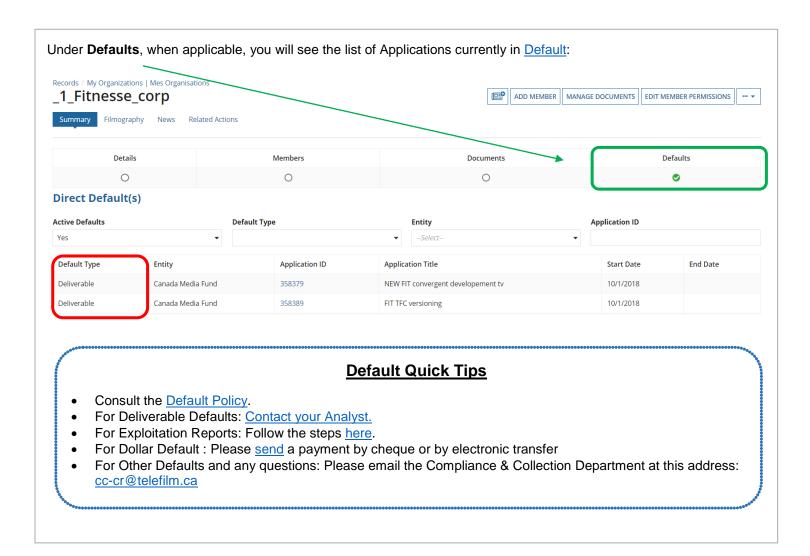
#### QUICK TIPS ONCE YOUR ORGANIZATION IS SET UP IN DIALOGUE





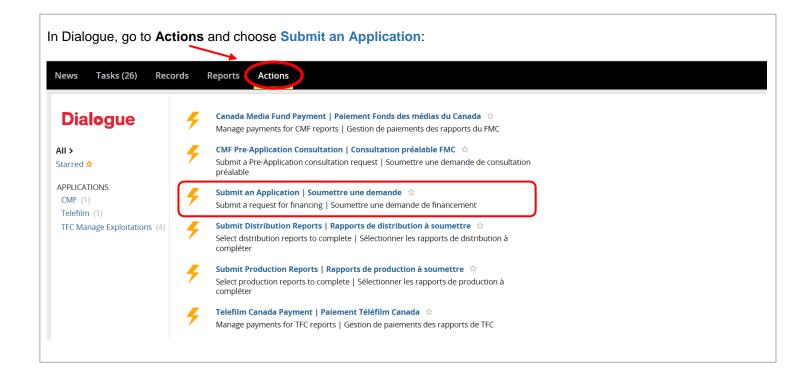


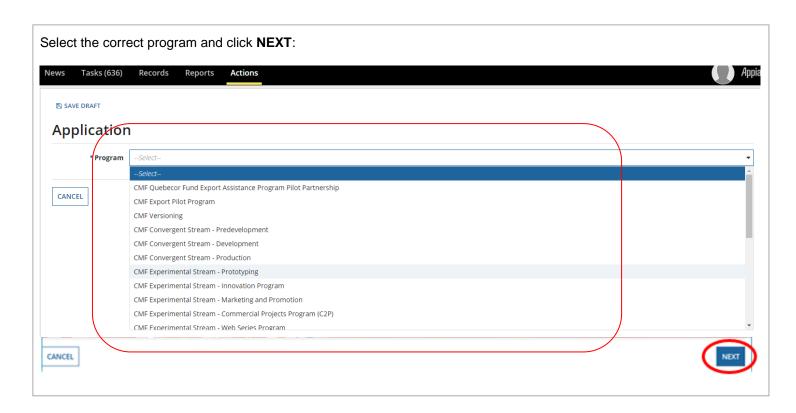


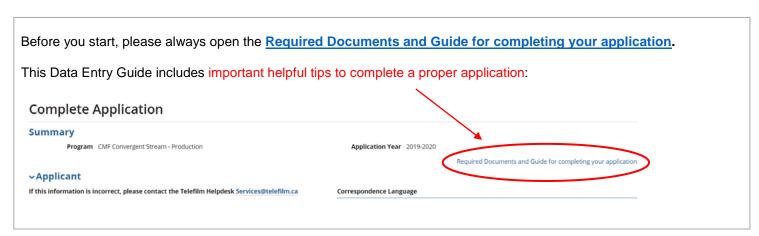


# **HOW TO SUBMIT AN APPLICATION**

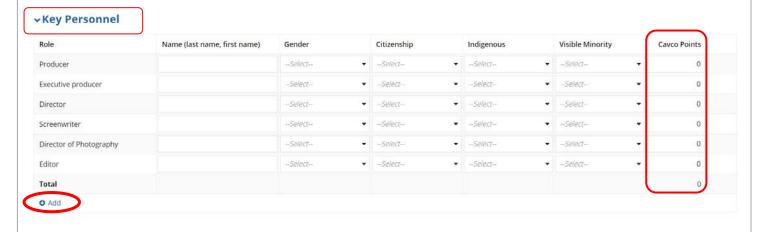
- → Prior to submitting your application, please make sure to familiarize yourself with the CMF Guidelines, CMF Reference documents and Business Policies available from the CMF website.
- → All downloadable CMF forms and templates required at application stage are also available from the CMF website.
- → Please note it is not possible to request funding from a selective program and a program allocated on a first come first served basis in the same application form.
- → Once a project is submitted to a selective program and receives a positive decision, the Applicant will then have the opportunity to request funding from the first come first served program for the pre-existing (selected) application.
- → Before submitting your application, make sure to print a copy (or print to PDF). Once submitted, the application form will no longer be available as it will be under evaluation.







In the Key Personnel section, click **+Add** to add key positions, as applicable to the project. In order to enter the Cavco Points correctly, please refer to the **Required Documents and Guide for completing your application:** 



#### (TV) CAVCO points are applicable to TV Components only:

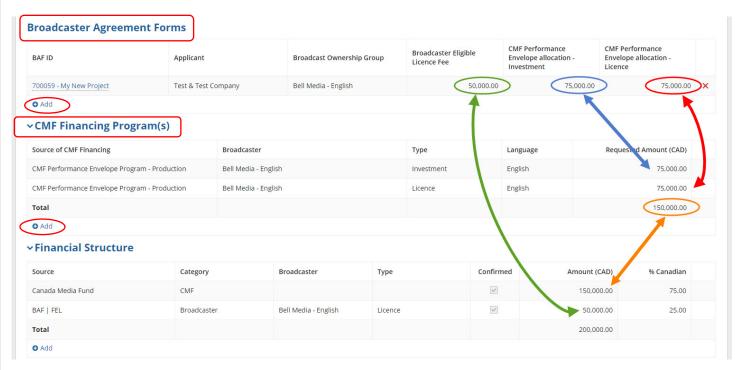
Live Action Productions		Animation Productions	
Director	2 points	Director	1 point
Screenwriter	2 points	Screenwriter /	1 point
		Storyboard Supervisor	
Director of Photography	1 point	Camera Operator	1 point
Editor	1 point	Editor	1 point
Highest Paid Performer	1 point	First or second highest paid	1 point
2 <sup>nd</sup> Highest Paid Performer	1 point	Voice	
Production Designer /	1 point	Design Supervisor /	1 point
Art Director		Art Director	
Music Composer	1 point	Music Composer	1 point
		Key Animation The point will be	1 point
		allotted if the work is performed solely in Canada.	
		Layout and background The point	1 point
		will be allotted if the work is performed solely in Canada.	
		Assistant animation and in-	1 point
		betweening The point will be	
		allotted if the work is performed solely in Canada.	

(DM) CAVCO points to remain at 0 for all DM Components.

In the Broadcaster Agreement Forms section, the CMF Financing Program(s) and Financial Structure sections, click +Add and select the BAF ID and the CMF program for which the current application is requesting funding. If the project is being submitted for funding from several CMF programs, please +Add line accordingly.

For further information, please refer to the **Dialogue Broadcaster Agreement Form User Guide**.

Reminder: Selective Program(s) and First Come First Serve Program(s) can't be entered in the same application.

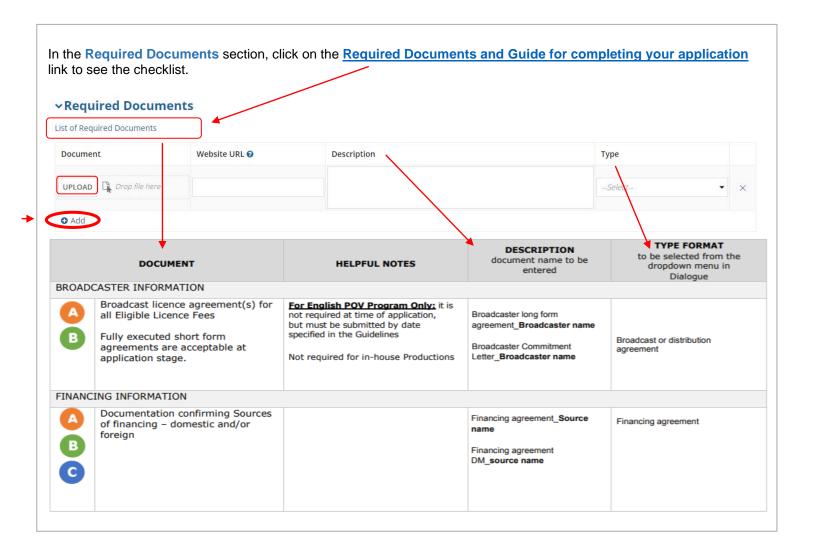


In order to enter the Program(s) and the Source(s) of Financing correctly, please refer to the Required Documents and Guide for completing your application.

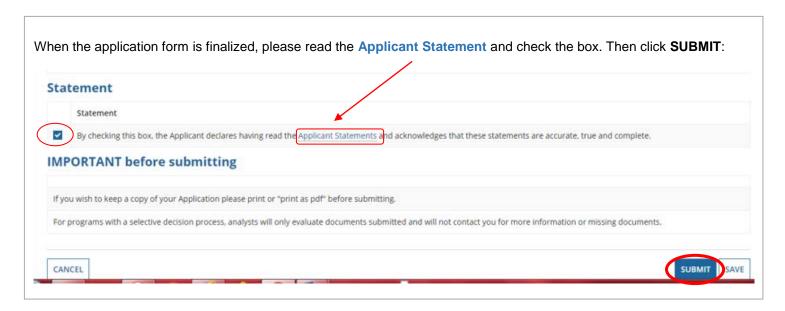
In the **Related Party Transactions** section, a minimum of one line must be added, and each field in this section must be completed in order to successfully submit the application.

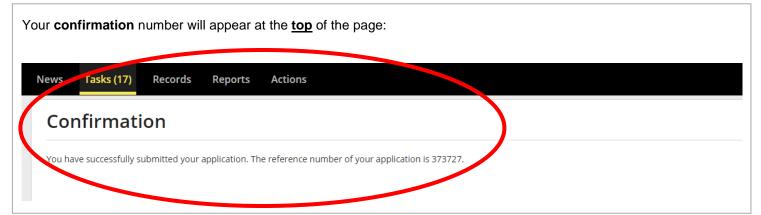


- Please note: labour must be identified (and calculated) as Actual Costs as per the <a href="Months of the color blue conting and calculated">CMF Accounting and Reporting Requirements policy</a>.
- In order to enter the Related Party correctly, please refer to the Required Documents and Guide for completing your application and the CMF Appendix B for definitions.



- Then click +Add to begin uploading a required document.
  - In order to upload and name all required documents correctly, please refer to the **Required Documents and Guide for completing your application**.
  - Upload each required document separately. Use the nomenclature (Description and Category) provided in the <u>Required Documents and Guide for completing your application.</u>
  - You cannot delete previously submitted documents.
  - Please identify outdated documents as <u>superseded</u> in the Description column. For example: Budget TV\_Date (superseded)





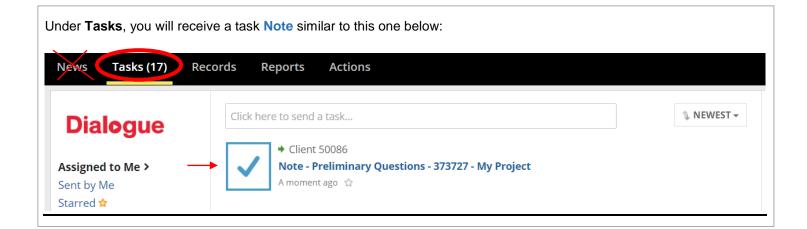
#### **IMPORTANT**

- Once you click Submit, a confirmation that the application has successfully been submitted will appear.
- If you do not see the message confirming that the application was successfully submitted, this means that errors or incomplete fields remain (scroll up and look for the section(s) in red). Correct the errors and incomplete fields and click Submit again. The application #, title, funding stream and status will be available for reference under Records and My CMF Applications.
- Please note Applicants will not receive an acknowledgement letter (complete and/or incomplete) from the CMF Program Administrator I Telefilm Canada. Applications will instead be assigned to Business Analysts upon receipt and missing information may be requested as needed.
- For programs with a selective decision process, Analysts will only evaluate documents submitted and will not contact you for more information or missing documents. A decision letter will be sent via the portal approximately 8 to 10 weeks after the program deadline date. Applicants will also receive an email alerting them to verify the decision in the portal.

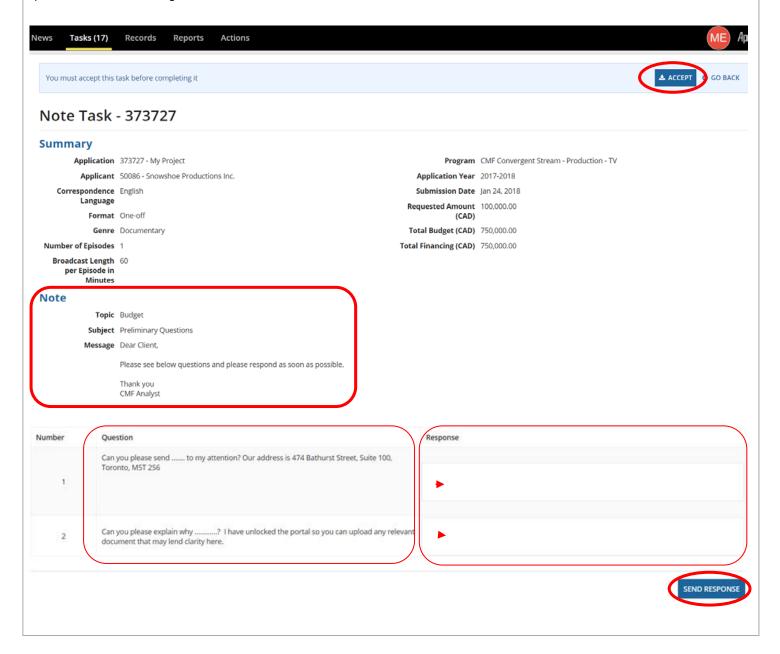
## YOU HAVE APPLIED, NOW WHAT?

### MANAGING TASKS AND COMMUNICATING WITH YOUR ANALYST

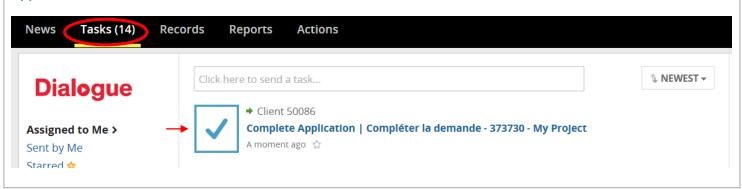
- Your Analyst will initiate a communication with you once they have reviewed the submitted application.
- If you would like to contact us and are unsure of your Analyst's name and email address, please request them from our Coordination Team by calling the applicable Telefilm office at: <a href="https://www.cmf-fmc.ca/contact-us">https://www.cmf-fmc.ca/contact-us</a> (under Applications).
- **DO NOT USE NEWS**. Communication between you and the Analyst should be done, whenever possible, via Dialogue, through **Tasks** and **Notifications**.
- Communication via the task Note allows the Analyst to send you a list of questions. You will have to respond to
  each of the questions.
- Communication via the task Complete Application allows the Analyst to send you a message with unlocked section(s) of the application. NOTE: You will not be able to write a message back to the Analyst but you will be able to revise the unlocked application section(s) and upload required documents.
- Both Note and Complete Application tasks should be completed in tandem when possible since the Analyst cannot proceed when a task is with you.
- When the task Complete Application is with you, the application is locked for the Analyst.



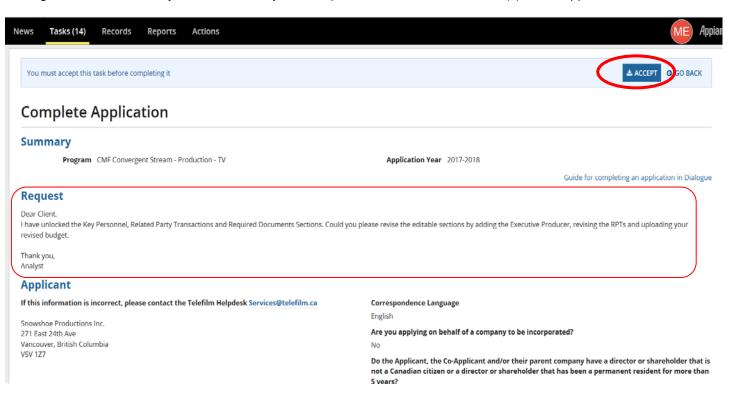
You must first **ACCEPT** the task. On this window, you will notice under **Note**, the **Topic**, **Subject** and **Message** from the Analyst. Underneath, you will have a list of questions and blank boxes for your responses. You will need to answer all questions before clicking **SEND RESPONSE**:



If an application revision or additional documents are required, the Analyst may send you the Task Complete Application:



Through this Task, the Analyst will have sent you a Request to revise certain section(s) of the Application.

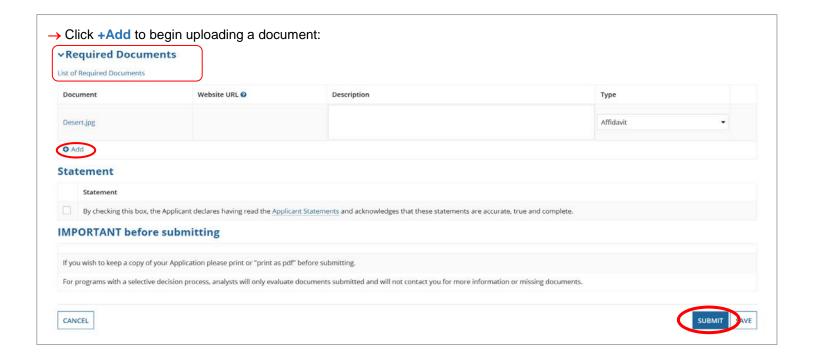


If the Analyst requires revised document(s), the section Required Documents will be unlocked and you will be able to upload them:





- In order to upload and name all required documents correctly, please refer to the <u>Required Documents and</u> <u>Guide for completing your application.</u>
- Upload each required document separately. Use the nomenclature (Description and Category) provided in the Required Documents and Guide for completing your application.
- You cannot delete previously submitted documents.
- Please identify outdated documents as <u>superseded</u> in the Description column.
   For example: <u>Budget TV\_Date (superseded)</u>

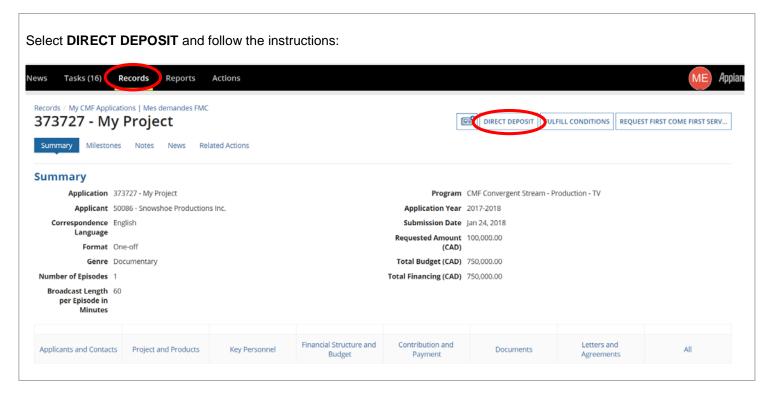


- Once you click SUBMIT, the Analyst will receive a notification letting them know you have revised the
  application and submitted the required documents.
- → Once the page has been successfully submitted, the screen will disappear, and you will end up back at your list of tasks. (If that does not happen, scroll up and carefully scan for red borders or text that indicate that additional information is required.)

## **HOW TO SET UP DIRECT DEPOSIT**

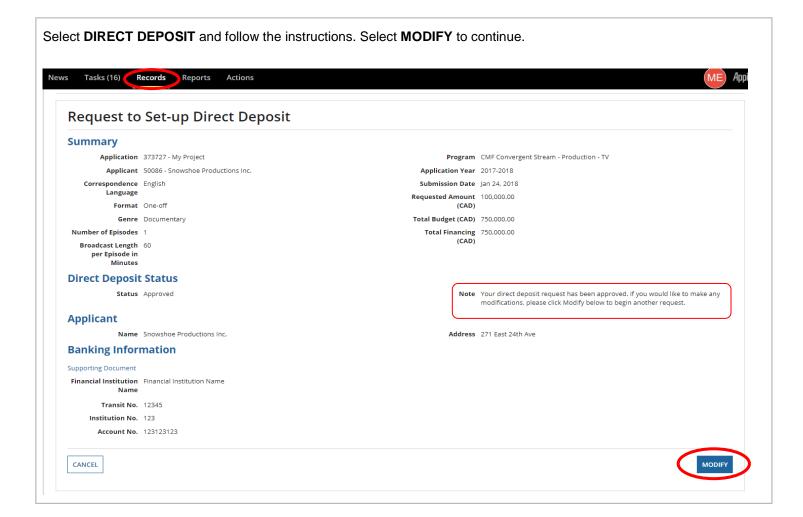
- The Direct Deposit option will appear once the status of your project is at Recommended.
- Applicant(s) must have a bank account (Canadian dollars) with a financial institution located in Canada.
- Direct deposit applications for projects that involve more than one applicant must be authorized by all applicants.
- IMPORTANT The Applicant's name and address must appear in printed characters on the specimen cheque. If you cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your bank that specified the account number, the transit number and institution number. A sole purpose bank account may be required for your project.
- When the direct deposit request is submitted, your request goes directly to our Accounting department. Someone will be in touch with you if there are changes/corrections needed.
- Direct Deposit must be set up for <u>each</u> application number.





Upload the supporting document and fill out the Banking Information then click SUBMIT: Tasks (16) Records Reports Actions Request to Set-up Direct Deposit Summary Application 373727 - My Project  ${\bf Program} \quad {\sf CMF \, Convergent \, Stream \, - \, Production \, - \, TV}$ Applicant 50086 - Snowshoe Productions Inc. Application Year 2017-2018 Correspondence English Submission Date Jan 24, 2018 Language Requested Amount 100,000.00 Format One-off (CAD) Genre Documentary Total Budget (CAD) 750,000.00 Total Financing (CAD) 750,000.00 Number of Episodes 1 Broadcast Length 60 per Episode in Minutes **Applicant** Name Address Snowshoe Productions Inc. 271 East 24th Ave **Banking Information** • Supporting UPLOAD Drop file here Document  $IMPORTANT - The Applicant's name and address must appear in {\it printed characters} on the specimen cheque. If you cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a bank statement or a letter from your cannot provide a valid specimen cheque, you can provide a valid specimen cheque, you can provide a valid specimen cheque, you can provide a valid specimen cheque. The provide a valid specimen cheque cheque$ bank that specified the account number, the transit number and institution number. If it is required by the guidelines of your application, you have to open a specific bank account for your project. Institution Name • Transit No. 002313 0230 023-123-123 \* Institution No. Account No. Enter the transit, institution and account numbers EXACTLY as per your cheque, including all zeros before an Between 7 and 12 digits must be entered XXX---XXXXXXXX[XXXXXX] CANCEL

You may modify your **Direct Deposit** application when required by going under **Records**, choosing **My CMF** Applications and searching for the project using the project name or number.



# CMF CONTRACT SIGNATURE

- Should you require to create a single purpose company, it is highly recommended to do so <u>before</u> contracting. <u>Note that the process of implementing the change to a single-purpose company post-contract is lengthy.</u>
- The CMF Contract should never be modified by the Client.
- Please make sure to sign the Guarantor page (the last page of the CMF Contract) when applicable.
- The electronic signature option will be implemented gradually. In the meantime, please print, sign, scan, upload
  and submit the CMF Contract.
- **IMPORTANT**: Since there are **no more Tasks** generated once the CMF Contract is fully executed, it is up to you to initiate the submission of the conditions. Follow the section **How to Fulfill Conditions**.

Once the CMF Contract is ready for your signature, you will receive the task Contract Signature:

News Tasks (17) Records Reports Actions

Click here to send a task...

Click here to send a task...

Client 50086
Contract Signature | Signature du contrat - 373727 - My Project

A moment ago 🏫



Sent by Me Starred ☆ Then, click on the Contract link to open the CMF Contract and print it. Once you have read the CMF Contract, sign it, scan it and upload the fully executed copy. If the CMF Contract has been modified, it will be rejected by the Analyst. Once uploaded, click SUBMIT:

Broadcast Length 60
per Episode in
Minutes

Contract

Contract

Contract - 373727 - My Project.pdf
Click on the link to download and sign the contract

Your Signature

Upload Document \*

Clief the Guide Contract
Discrete Contract

Upload Document \*

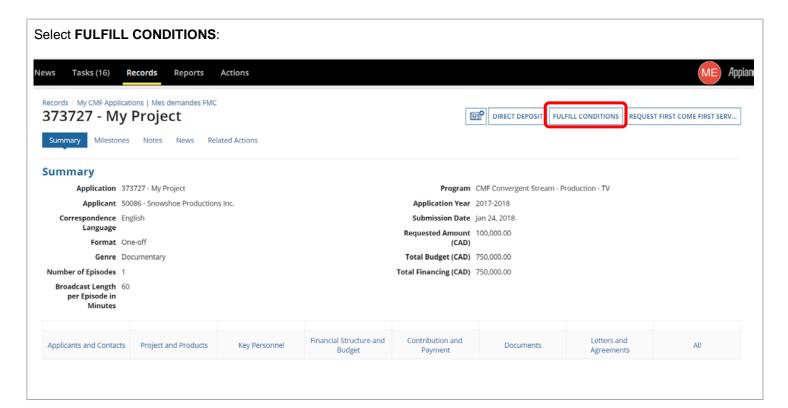
Upload the contract with your signature here

## **HOW TO FULFILL CONDITIONS**

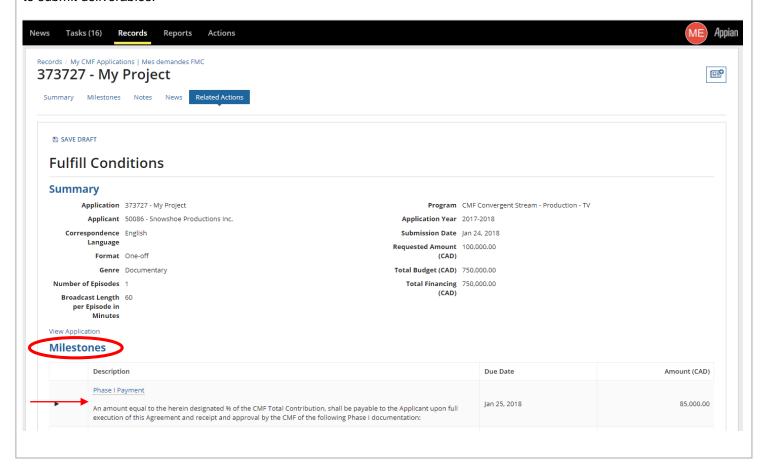
- Submission of deliverables can only be done once the CMF Contract or Amendment has been signed.
- Since there are no more **Tasks** generated once the CMF Contract is fully executed, it is up to you to initiate the submission of the conditions.
- Please submit items that cannot be uploaded (eg DVD's) to the attention of your Analyst at the applicable Telefilm office. Please find the office addresses here <a href="https://telefilm.ca/en/contact-us">https://telefilm.ca/en/contact-us</a>.
- IMPORTANT: It is recommended that you click Refresh each time you go into the FULFILL CONDITIONS
  page.
- NEW: A Milestone can only be submitted to Telefilm once ALL conditions have been fulfilled.

Once you have submitted the fully executed CMF Contract, go under **Records** and choose **My CMF Applications** and search for the project using the project name or number:





Select the Milestone (eg Phase I Payment, Rough Cut, Beta, Eye on Canada, Phase II Payment) for which you would like to submit deliverables:

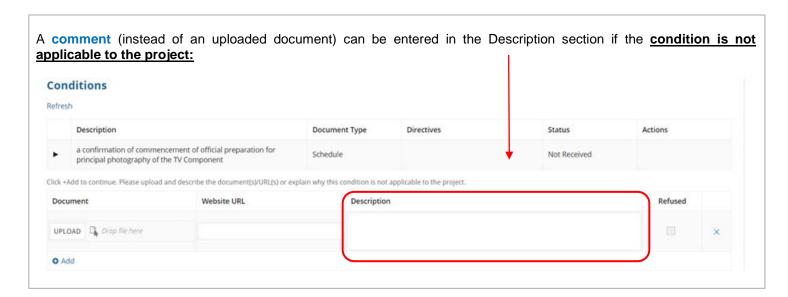


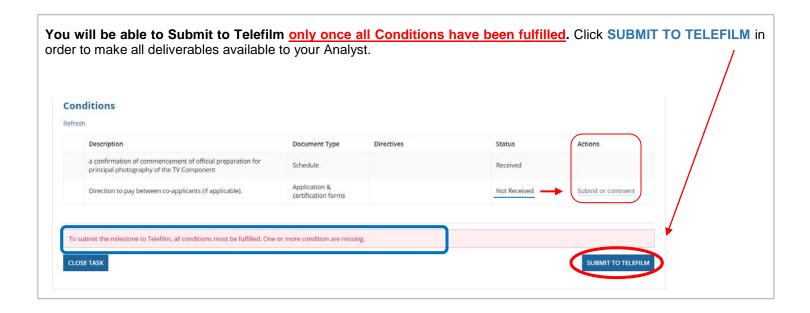
Scroll down to Conditions for a list of deliverables for that Milestone. To the right of each deliverable, choose Submit or comment: Milestones Description Due Date ount (CAD) Phase I Payment 1,020.00 Aug 6, 2019 An amount equal to the herein designated % of the CMF Total Contribution, shall be payable to the Applicant upon full execution of this Agreement and receipt and approval by the CMF of the following Phase I documentation: Rough Cut Upon completion of the Rough Cut of the TV Component (no later than the date of delivery of the Rough Cut to the first window Canadian broadcaster or VOD service or any other financier), the Applicant may be required to deliver to the CMF 0.00 Aug 6, 2019  $certain\ documentation\ for\ approval\ (the\ "Rough\ Cut\ Deliverables")\ in\ order\ to\ confirm\ the\ ongoing\ eligibility\ of\ the\ TV$ Component. In certain cases, as applicable to the TV Component, an amount equal to the herein designated % of the CMF Total Contribution shall be payable to the Applicant upon, and in no case earlier than, receipt and approval by the CMF of these Rough Cut Deliverables: Eye on Canada Aug 6, 2019 0.00 Phase II Payment An amount equal to the unpaid balance of the CMF Total Contribution payable to the Applicant upon, and in no case earlier than, the receipt and approval by the CMF of all Phase II documentation itemized hereto and any other documentation Aug 6, 2019 180.00 which the CMF may request for its approval, in its sole discretion, to confirm final eligibility of the TV Component (the "Phase II Closing Documentation"). The Applicant is required to deliver the Phase II Closing Documentation to the CMF by March 31, 2021 Conditions Refresh Description Document Type Directives a DVD copy of the official Rough Cut of the TV Component in accordance with the requirements set out in Section 1.7 of Schedule B (in the case of a series, the CMF has the right for these purposes to DVD or Video receive and approve a rough cut for such number of episodes in the series cycle that the CMF may request in its sole discretion) the preliminary on-screen head and tail credits for the TV Component, Screen credits Received including the CMF's logo in accordance with Section 7.1 of Schedule B  $\,$ [If there are deliverables but no RC payment insert]: There is no payment associated with the Rough Cut Deliverables required for the Support Material Not Received Submit or commen TV Component **CLOSE TASK** 

#### UPLOADING MULTIPLE DOCUMENTS FOR A SINGLE CONDITION

- In order to upload multiple documents to satisfy a single condition (ex: two separate insurance certificates or multiple director or writer agreements), you must upload each document separately, by clicking +Add.
- IMPORTANT: Click SUBMIT only once all the documents for a single deliverable have been uploaded. If you click SUBMIT after uploading a single document, you will not be allowed to upload more documents and you may get an error message. (To rectify this, your Analyst will have to Refuse the document in order for you to submit further documents.)

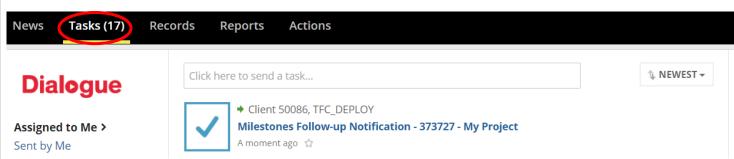
**IMPORTANT**: It is recommended that you click **Refresh** each time you go into the fulfill condition page. Upload each document separately, by clicking +Add. Repeat the same process for all conditions. → **DO NOT** submit links that will expire. The documents submitted must be available to us at all times. Conditions Refresh Description Document Type Directives Status Actions [If there are deliverables but no RC payment insert]: There is no payment associated with the Rough Cut Deliverables required for the TV Component Support Material Not Received Click +Add to continue. Please upload and describe the document(s)/URL(s) or explain why this condition is not applicable to the project. Website URL Refused Document Description No items available Add CANCEL **SUBMIT** 



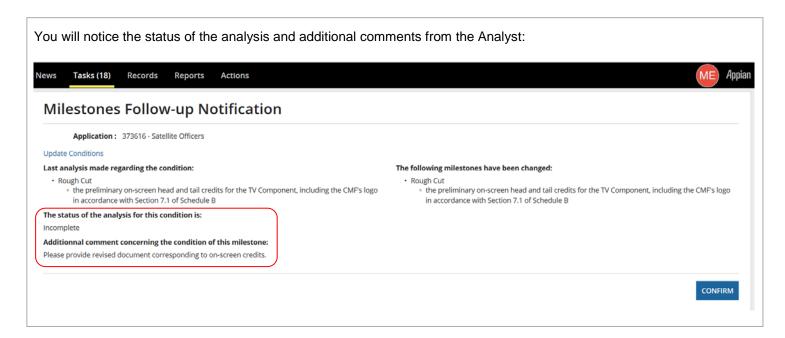


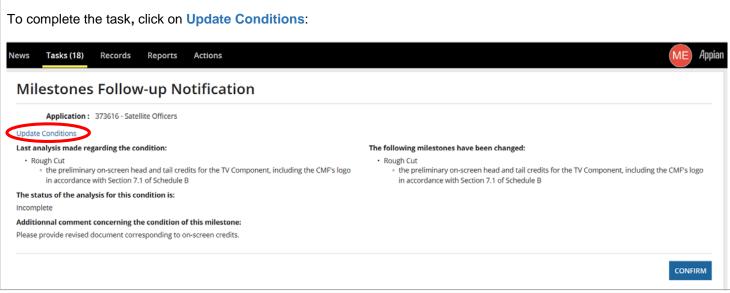
- If after hitting **SUBMIT TO TELEFILM**, you would like at a later date to provide deliverables for another Milestone Condition (in the event for example that additional deliverables are only available for you to submit later), then you may do so by choosing **FULFILL CONDITIONS** once again.
- Note: As long as a specific condition's status is at Received, you will not be able to add additional deliverables for that Condition. In order to add deliverables to a Condition at Received, you will need to ask your Analyst (via email) to view and Refuse the submitted deliverable.

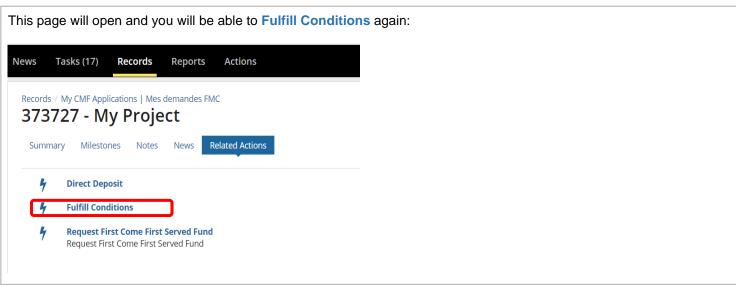
Whenever your Analyst reviews and refuses submitted documents, under Tasks, you will receive a <u>Notification</u> <u>Milestones Follow-up Notification</u>:

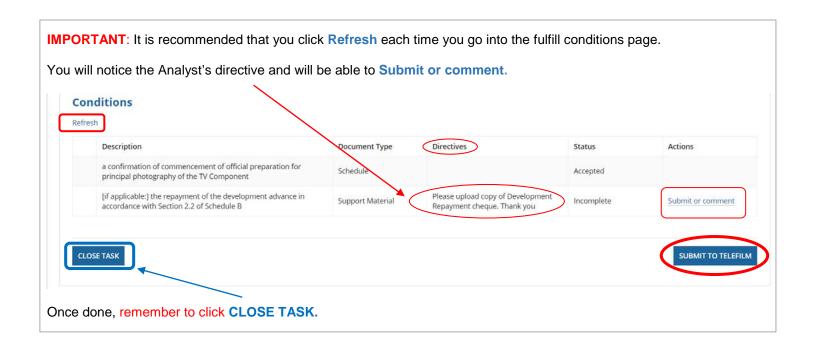


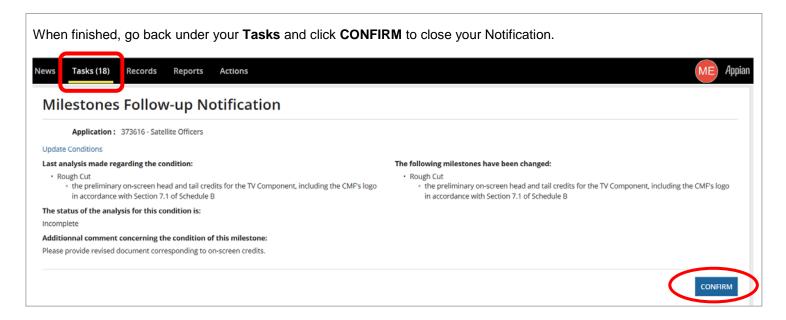












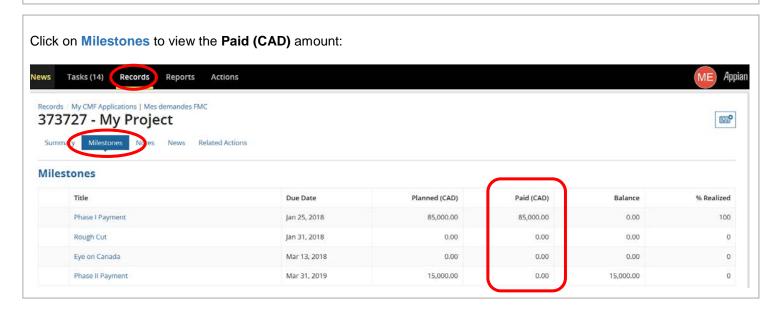
# **PAYMENT CONFIRMATION**

- Please note that it may take up to 5 business days before you see the CMF payment in your account.
- If the payment is assigned to an **interim financier** per the Notice and Direction, it may take **up to 10 business days** before the institution receives the cheque.

Under Records, choose My CMF Applications and search for the project using the project name or number:

News Tasks (18) Records Reports Actions

Legal Statements | Énoncés légaux Legal Statements | Énoncés Légaux Legal Statements | Énoncés Légaux Legal Statements | Enoncés Légaux Legal Statements | List of my CMF Applications | Mes demandes FMC List of my CMF applications | Liste de mes demandes FMC List of my CMF pre-Application Consultations | Mes consultations préalables FMC List of my CMF pre-application consultations | Liste de toutes mes consultations préalables FMC List of my CMF pre-application consultations | Liste de toutes mes consultations préalables FMC



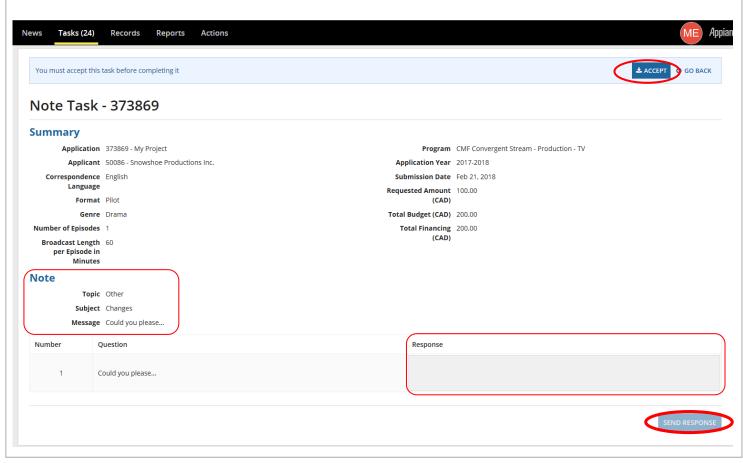
## PROJECT CHANGES POST-CONTRACTING

- Once the CMF Contract is signed, the application is locked.
- Please contact your Analyst via email to alert them of changes. Provide them with a summary of significant changes and they will inform you of what is needed in order to proceed. The summary could include the following:
  - → addition of a new licence fee (also see the <u>Dialogue Broadcaster Agreement Form User Guide</u>)
  - → if you would like the CMF to relate to a revised budget (i.e.: if you would like your final cost reporting to report against a different budget than was identified in your CMF Contract). This may include a budget increase or decrease or shifts within budget categories.
  - → if a single-purpose company is created for the project post-Contracting
  - → proposed changes to Project Elements, recoupment, or project deliverables,
  - → attachment of a distributor, especially in projects for which the CMF is providing equity.
- If you are unsure of your Analyst's name and email address, please request them from CMF Project Coordination by calling the applicable Telefilm office at: <a href="https://telefilm.ca/en/contact-us">https://telefilm.ca/en/contact-us</a>).
- It is highly recommended that you create a single purpose company <u>before</u> contracting. Note that the process of implementing the change to a single-purpose company post-contract is lengthy.

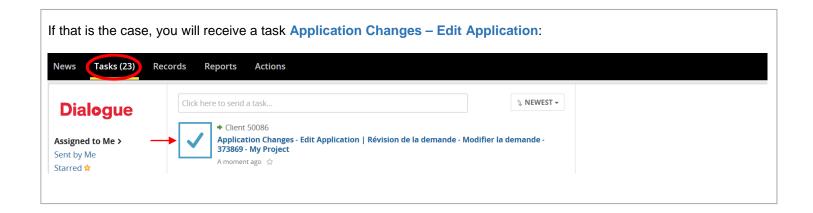
<u>Little or no further subsequent action may be required on your part; not all changes need to be recorded prior to Final Evaluation.</u>

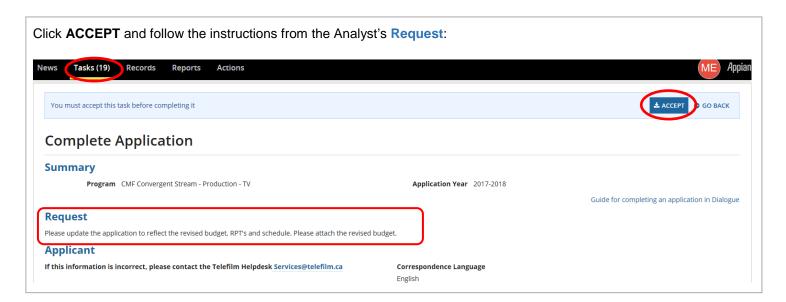
The Analyst may contact you with further questions via **Tasks Note**: News Tasks (24) Records Reports Actions Click here to send a task. 1 NEWEST ▼ **Dialogue** Application Changes - Edit Application | Révision de la demande - Modifier la demande -Assigned to Me > 373869 - My Project Sent by Me A moment ago 🏫 Starred 🛊 Client 50086 STATUS Note - Changes - 373869 - My Project Open X

Click **ACCEPT** then read under **Note** the **Topic**, **Subject** and **Message** from your Analyst. Underneath, you will have a list of question(s) and blank box(es) for your response(s). You will need to answer all questions before clicking **SEND RESPONSE**:



Depending on the nature of the proposed changes, your Analyst may choose to return the application form to you so that you may update your application details and/or provide additional documentation.





In addition to making the changes requested by the analyst, complete the **Proposed (CAD)** columns in the **Financial Structure**, **Budget/Final Costs**, and **Related Party Transactions** sections, <u>regardless of whether these are changing or not</u>.

→ If the amounts are not changing, input the original amounts. An amount must be entered in each field in order to save changes and proceed to the next steps.



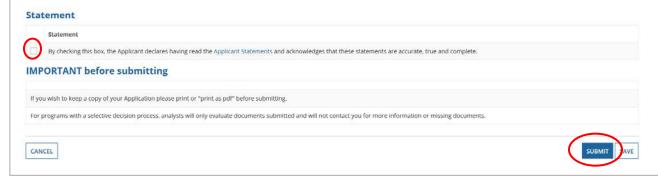
If the Analyst requested more documents, scroll down to the **Required Documents** section and click **+Add** to begin uploading:



- In order to upload and name all required documents correctly, please refer to the <u>Required Documents and Guide for completing your application</u>.
- Upload each required document separately. Use the nomenclature (Description and Category) provided in the <u>Required Documents and Guide for completing your application</u>.
- You cannot delete previously submitted documents.
- Please identify outdated documents as <u>superseded</u> in the Description column. For example: Budget TV Date (superseded)

**IMPORTANT:** Before submitting your application, make sure to print a copy (or print to PDF). Once submitted, the application form will no longer be available as it will be under evaluation.

Check the **Statement** box before hitting **SUBMIT**:

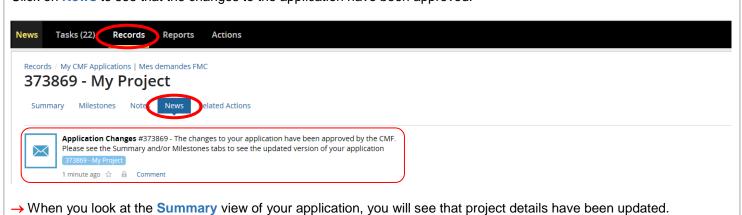


- → Once the page has been successfully submitted, the screen will disappear, and you will end up back at your list of tasks. (If that does not happen, scroll up and carefully scan for red borders or text that indicate that additional information is required.)
- → Until changes have been approved, the project details that will appear in your file will be the details given in your original CMF Contract.

Should you wish to see whether changes have been approved or not, go under **Records**, choose **My CMF Applications** and search for the project using the project name or number:



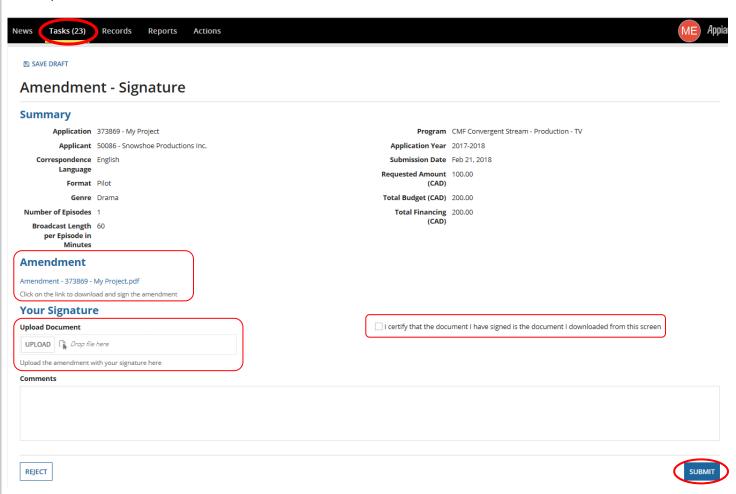
Click on News to see that the changes to the application have been approved:

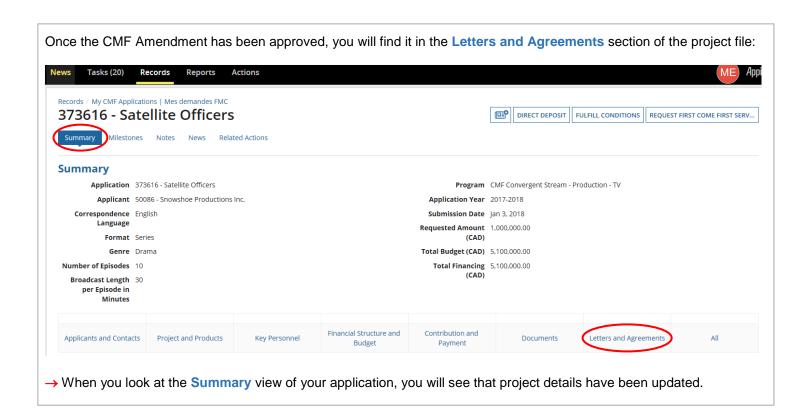


Depending on the nature of the changes to the project, it may be necessary for the Analyst to issue a CMF Amendment Agreement. If so, under **Tasks**, you will receive the task **Amendment – Signature Amendment**:



Click on the **Amendment link** to open the CMF Amendment and print it. Once you have read the CMF Amendment, sign it, scan it and upload the fully executed copy. If the CMF Amendment has been modified, it will be rejected by the Analyst. Once uploaded, click **SUBMIT**:





## **IMPORTANT** necessary steps before any milestone payment can be processed

- If the applicant company has changed (for example when a single-purpose company is created after the initial CMF Contract has been signed), remember:
  - → to follow the Enrollment Process for the new company
  - → to Set Up Direct Deposit for the new company.

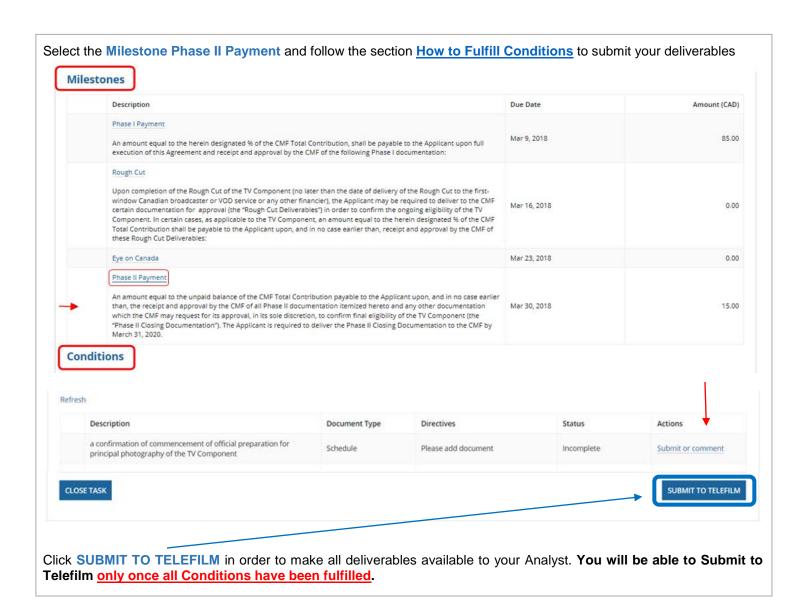
## **FINAL EVALUATION**

- The final evaluation process begins with the submission of deliverables for your final drawdown. Follow the section How to Fulfill Conditions.
- A new Analyst will be assigned to work with you on the project.
- If you are unsure of your Analyst's name and email address, please request them from CMF Project Coordination by calling the applicable Telefilm office at: https://telefilm.ca/en/contact-us.
- Validate that the direct deposit information is up-to-date.
- The evaluation process may take some time; files are reviewed in the order in which they become complete.
- NEW: A Milestone can only be submitted once ALL conditions have been fulfilled.

When you are ready to submit your final costs deliverables, go under **Records** and choose **My CMF Applications** and search for the project using the project name or number:

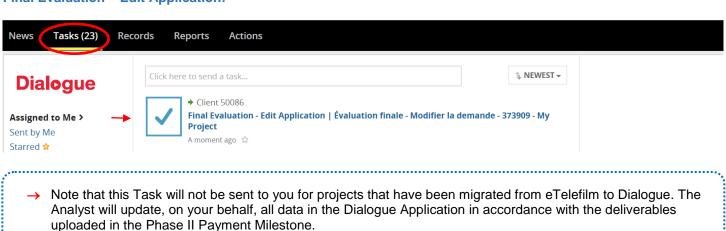


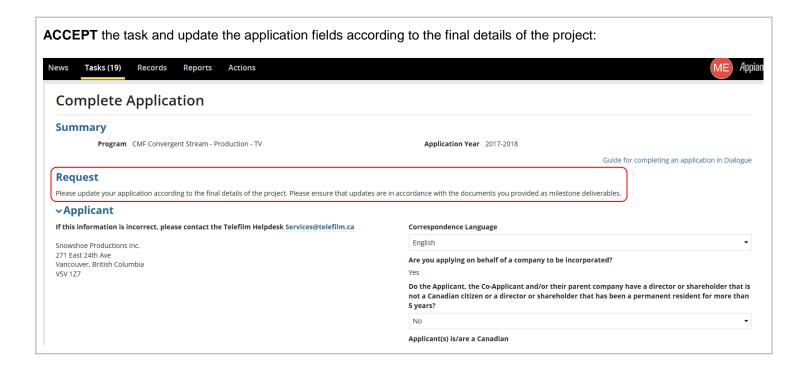
### Select FULFILL CONDITIONS: Tasks (16) Records Reports Actions **Appian** News Records / My CMF Applications | Mes demandes FMC 373727 - My Project DIRECT DEPOSIT FULFILL CONDITIONS REQUEST FIRST COME FIRST SERV... Summary Milestones Notes News Related Actions **Summary** Application 373727 - My Project Program CMF Convergent Stream - Production - TV Applicant 50086 - Snowshoe Productions Inc. Application Year 2017-2018 Correspondence English Submission Date Jan 24, 2018 Language Requested Amount 100,000.00 Format One-off (CAD) Genre Documentary Total Budget (CAD) 750,000.00 Number of Episodes 1 Total Financing (CAD) 750,000.00 Broadcast Length 60 per Episode in Minutes Financial Structure and Contribution and Letters and Applicants and Contacts Project and Products Key Personnel Documents Budget Payment



Your Analyst will review documentation from a preliminary standpoint for consistency and completeness. As noted in **How to Fulfill Conditions**, your Analyst may request further or revised documentation, in which case you will receive a task with the request.

Once your Analyst feels closing documentation is sufficient to allow for a full review of the project, you will receive the task Final Evaluation – Edit Application:

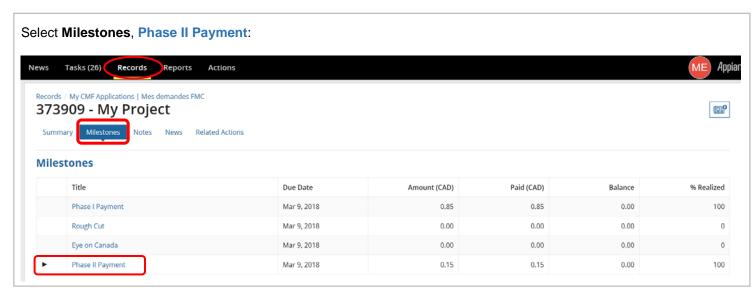




 Update the form systematically ensuring final project details are consistent with documentation you provided in FULFILL CONDITIONS.

Should you wish to consult the documents that you provided in FULFILL CONDITIONS, open a new tab, go under **Records** and choose **My CMF Applications** and search for the project using the project name or number:





Then click on the Description of the relevant deliverable. Scroll down and you will see that the document(s) you submitted for that deliverable are available at the bottom of the page, for you to open: Conditions Description Document Type Directives Status Funded Digital Media Information Form (form available) outlining the delivery method and content type of the Rich and Substantial DM Support Material Please revise cost report Accepted Component as per the definitions specified in the Digital Media Definitions document Name Date Submitted Submitted By Refused Description Mar 9, 2018 17:48:06 Tulips.jpg TFC\_EA\_003

Mar 12, 2018 13:05:21

TFC EA 003

In the **Complete Application** screen, complete the **Final Costs (CAD)** columns in the **Financial Structure**, **Budget/Final Costs**, and **Related Party Transactions** sections, <u>regardless of whether these are changing or not</u>.

b

→ If the amounts are not changing, input the original amounts. An amount must be entered in each field in order to save changes and proceed to the next steps.



• If you discover at this stage that an error was made in any of the documents you submitted, ask your analyst to go into the system to **Refuse** it. This will change the deliverable's status from Accepted to Incomplete, and you will be sent a new task to submit the new document through **FULFILL CONDITIONS**.

**IMPORTANT**: Do <u>not</u> upload any documents <u>in the</u> **Complete Application** screen.



Tulips.jpg

IMPORTANT: Until changes have been evaluated and approved by the Analyst, you will not be able to view them. Therefore, please keep a copy of your Application by printing the page or using "print as pdf" before submitting.

Check the Statement box before hitting SUBMIT:

Statement

Statement

By checking this box, the Applicant declares having read the Applicant Statements and acknowledges that these statements are accurate, true and complete.

IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

- → Once the page has been successfully submitted, the screen will disappear, and you will end up back at your list of tasks. (If that does not happen, scroll up and carefully scan for red borders or text that indicate that additional information is required.)
- → Until changes have been approved, the project details that will appear in your file will be the details given in your original CMF Contract.

At this point, your Analyst will proceed with a detailed analysis of the project, and <u>may contact you</u> in several ways for further information.

→ Under **Tasks**, through **Milestones Follow-up Notification**, if revised documentation is needed (see section on **How to Fulfill Conditions**):



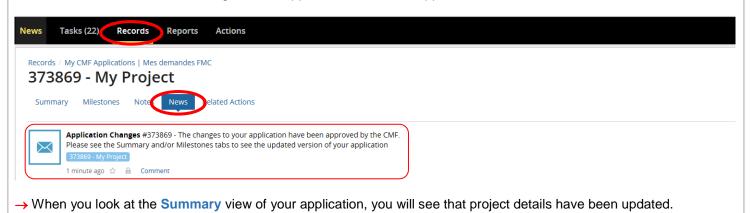
→ Under **Tasks**, through **Note**, if your Analyst has specific questions for you (see <u>Managing Tasks and Communicating</u> <u>with Your Analyst</u>):



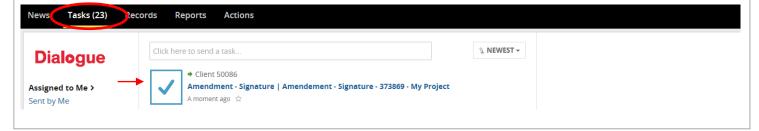
You may go under **Records** to see the status of your file. Choose **My CMF Applications** and search for the project using the project name or number:



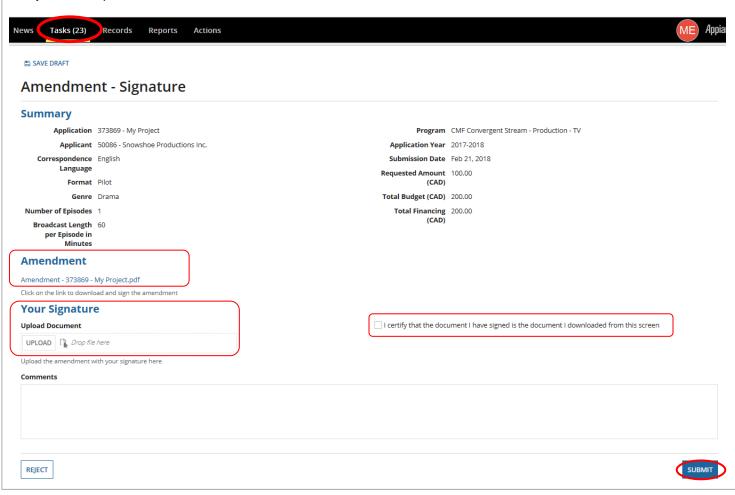
Click on **News** to see that the changes to the application have been approved:



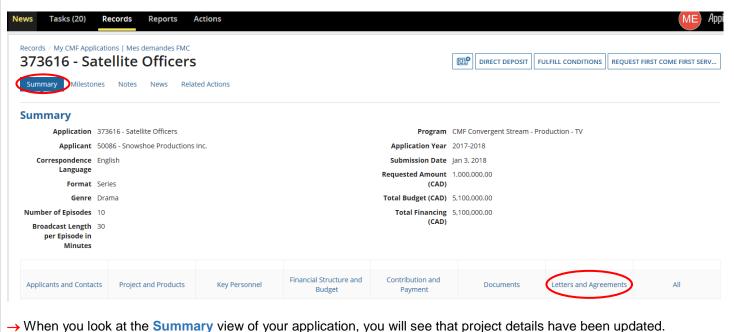
Depending on the approved final costs amount and other elements, it may be necessary for your Analyst to issue a CMF Amendment Agreement. If so, under **Tasks**, you will receive the task **Amendment – Signature Amendment**:



Click on the **Amendment link** to open the CMF Amendment and print it. Once you have read the CMF Amendment, sign it, scan it and upload the fully executed copy. If the CMF Amendment has been modified, it will be rejected by your Analyst. Once uploaded, click **SUBMIT**:



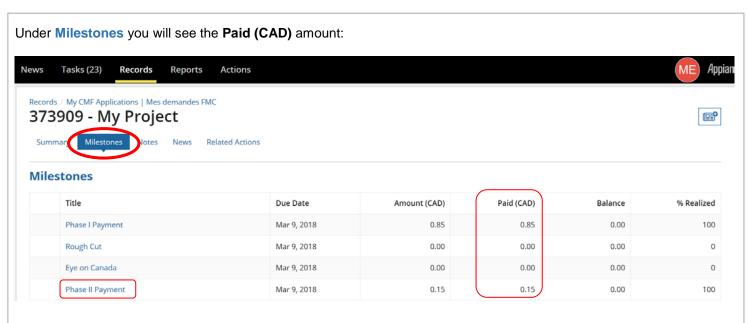
Once the CMF Amendment has been approved, you will find it in the Letters and Agreements section of the project file:



When you look at the **Junitary** view of your application, you will see that project details have been application.

You may go under **Records** to see the status of the final payment. Choose **My CMF Applications** and search for the project using the project name or number:

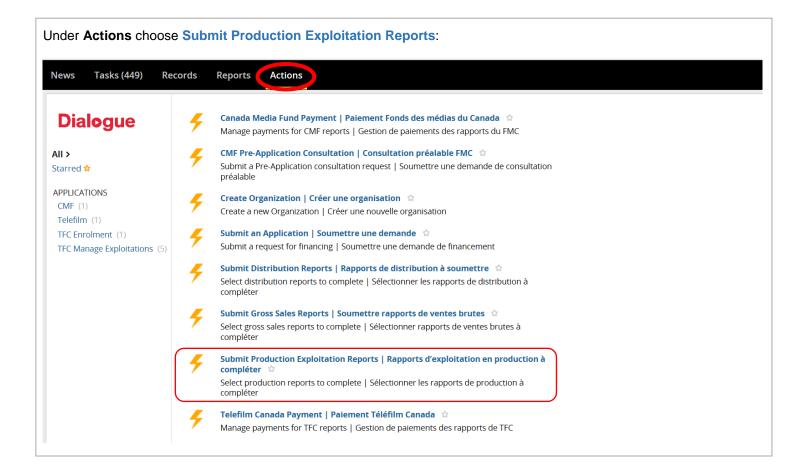




## **REPORTING - HOW TO SUBMIT EXPLOITATION REPORTS**

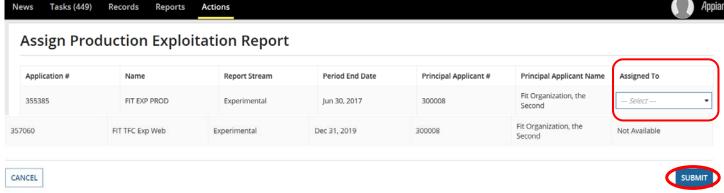
**IMPORTANT**: The Reporting process below is for the <u>Experimental Stream</u>. For the Convergent Stream process see tutorial link on page 46. More TUTORIALS are available here under Tools and resources.

- → Make sure to check your Tasks as you will receive one for every project which requires an exploitation report or gross sales report.
- → Make sure the members of your Organization have the proper access. For support and questions regarding Member Access – please email services@telefilm.ca.



First, you must **Assign** the Report to the person responsible and then click **SUBMIT**. You can assign the report(s) to yourself if you are the only member of your Organization:

News Tasks (449) Records Reports Actions



Once assigned, a task will be created and sent to that person. Under **Tasks**, select **Complete Production Exploitation Report**:



All cells must be filled out in order to submit the Exploitation Report. Fill out the **Gross Sales and Gross Revenues** section and click **+Add** when a new Territory is required:



For the Recoupment Schedule section, you must refer to the Recoupment Schedule from your CMF Contract or Amendment (whichever is the most recent) to fill out the CMF Share (%) column:



In the Recoupment Schedule section, please note that the amount under CMF Share (CAD) is the Total amount payable to the CMF before applicable taxes: Recoupment Schedule CMF Participation in Financing Up to a Maximun Revenues of CMF Share (%) Net Cumulative Revenues CMF Share (CAD) (Investment/Advance) (CAD) Tier 1 50.00 1,500.00 1,500.00 750.00 **Profit Participation** 25.00 486,500.00 121,625.00 122,375.00 **Total CMF Recoupment Amount Payable To The Canada Media Fund** Production Marketing and Promotion Allocation (%) 100.00 Subtotal 122,375.00 0.00 Less: Total Cumulative Invoiced 0.00 0.00 Total before applicable taxes 122,375.00 0.00



→ Once the page has been successfully submitted, the screen will disappear, and you will end up back at your list of tasks. (If that does not happen, scroll up and carefully scan for red borders or text that indicate that additional information is required.)



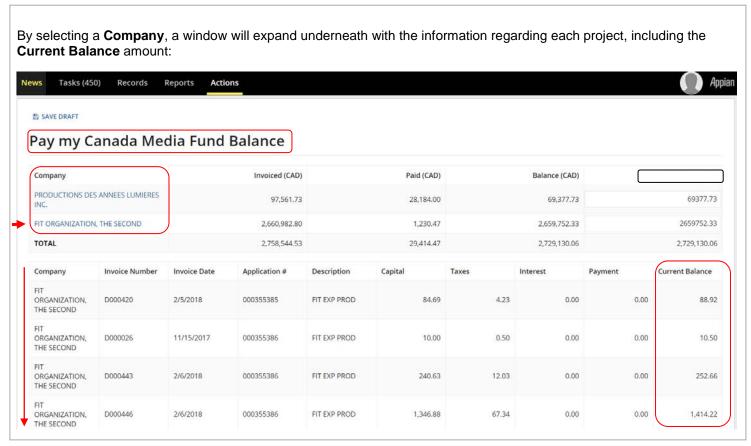


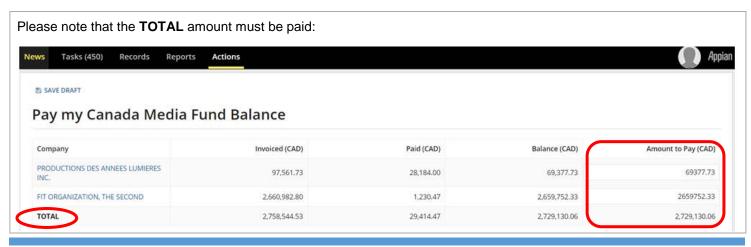


## **REPORTING - HOW TO MANAGE PAYMENTS FOR CMF REPORTS**

→ Once you have submitted your exploitation report, you must send in your payment through an electronic fund transfer or by cheque. See also tutorial links further in this document.







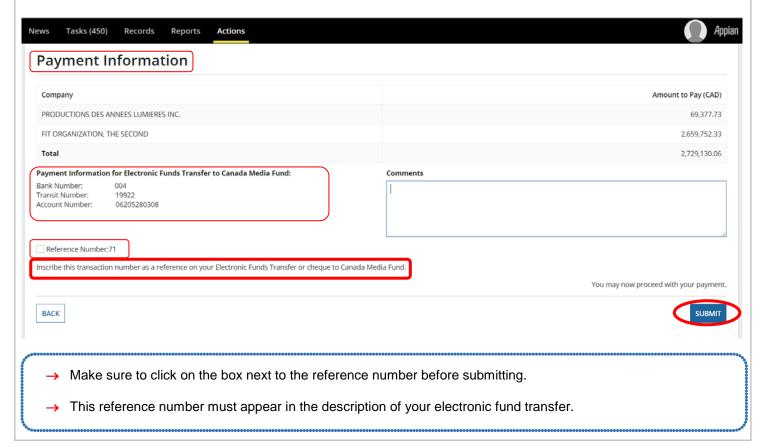
# Once completed, click SUBMIT: It may take up to a business day for a transaction to appear. If a transaction is missing contact cc-cr@telefilm.ca. CANCEL SUBMIT

The Payment Information screen will open. **IMPORTANT:** Please keep a copy of the Payment Information and Reference Number, then click **SUBMIT**. You will then be able to proceed with your electronic fund transfer via your bank's website or cheque payable to the Canada Media Fund.

Cheques are payable to the order of: **The Canada Media Fund**Address: Telefilm Canada – Compliance and Collection
360, St-Jacques Street, Suite 600

Montreal, Quebec

H2Y 1P5



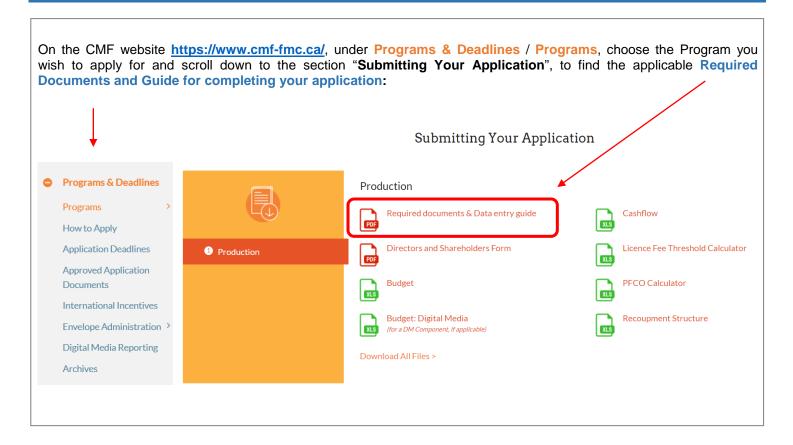
## **ADDITIONALLY**

Video Tutorials are available to guide you through the reporting and payment process:

- Submit your exploitation report:
  - Experimental: <a href="https://youtu.be/uYpJEmUujtk">https://youtu.be/uYpJEmUujtk</a>
  - Convergent: <a href="https://www.youtube.com/watch?v=bqZ8t2ANubl&feature=youtu.be">https://www.youtube.com/watch?v=bqZ8t2ANubl&feature=youtu.be</a>
- Make a payment: https://youtu.be/ul0E2KX1xU4

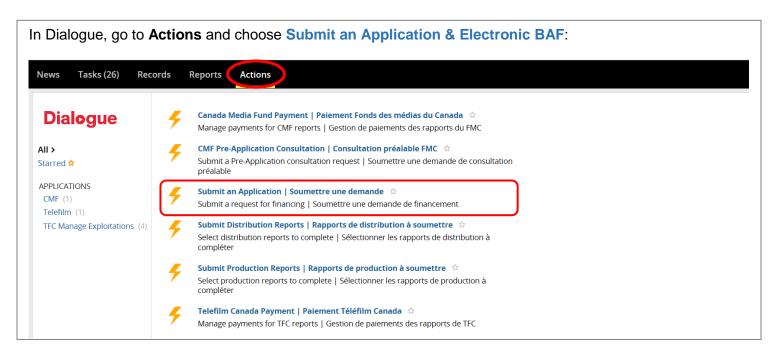
# ANNEX 1 REQUIRED DOCUMENTS AND GUIDE FOR COMPLETING YOUR APPLICATION

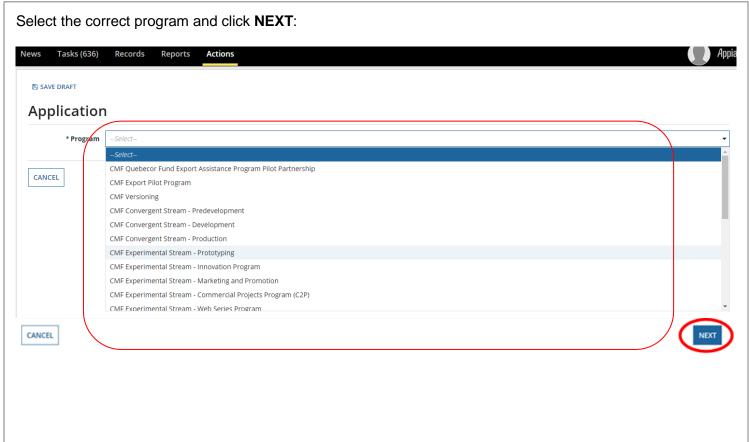
## ANNEX 1 - REQUIRED DOCUMENTS AND GUIDE FOR COMPLETING YOUR APPLICATION

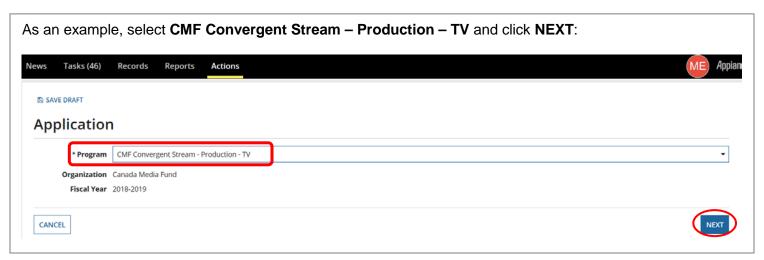


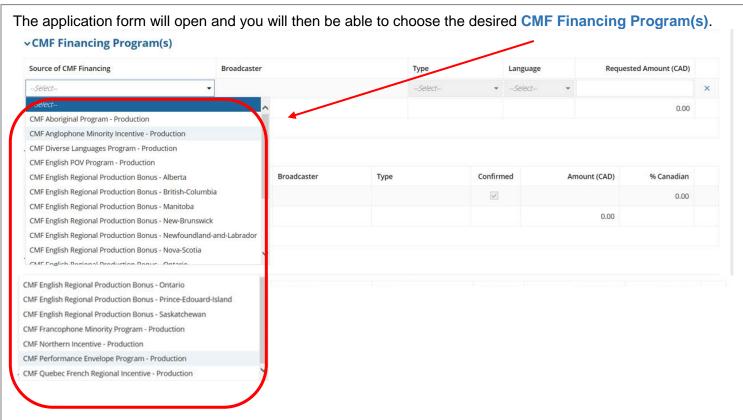
# ANNEX 2 HOW TO PREPARE YOUR APPLICATION IN ADVANCE OF THE OPENING DATE

## ANNEX 2 - HOW TO PREPARE YOUR APPLICATION IN ADVANCE OF THE OPENING DATE





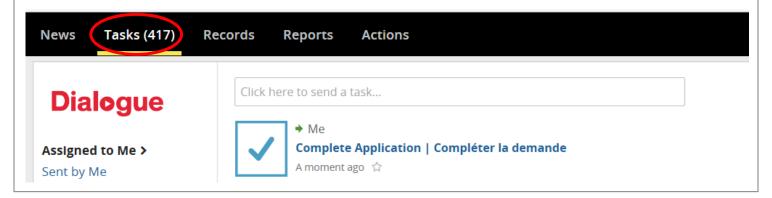




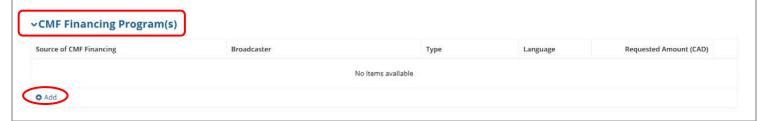
**IMPORTANT**: If the Program you are looking for is not on the list of CMF Financing Program(s), or if your electronic BAF is in the process of being approved, you can still fill out all other sections of the application form, upload the required documents and click **SAVE**.

→ For <u>First Come First Served Programs</u>: The Program you are looking for will appear on the <u>CMF</u> Financing Program(s)' list the day of the Opening Date (see <a href="https://www.cmf-fmc.ca/programs-deadlines/program-deadlines">https://www.cmf-fmc.ca/programs-deadlines</a>).

On that Opening day, go under **Tasks** and select the **Complete Application** for the project you are submitting (Note: Your project title will not be on the **Task** has you have not yet submitted your application):



Click +Add in the CMF Financing Program(s) section and select the CMF program for which the current application is requesting funding:



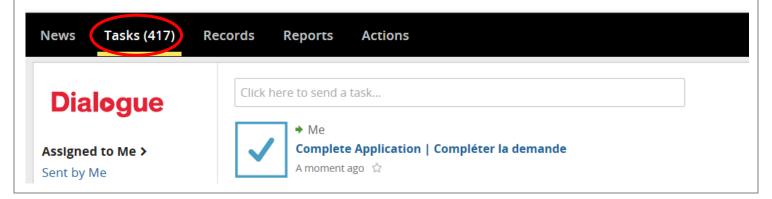
If the project is being submitted for funding from several CMF Financing Programs, please **+Add** line accordingly. Once your application is complete, click **SUBMIT**.



# Once your application is complete, click SUBMIT: IMPORTANT before submitting If you wish to keep a copy of your Application please print or "print as pdf" before submitting. For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

→ For <u>Selective Programs</u>: The Program you are looking for will appear on the <u>CMF Financing Program(s)</u>' list approximately 2 weeks prior to the Opening Date (see <a href="https://www.cmf-fmc.ca/programs-deadlines/program-deadlines">https://www.cmf-fmc.ca/programs-deadlines</a>).

On that day, go under **Tasks** and select the **Complete Application** for the project you are submitting (Note: Your project title will not be on the **Task** has you have not yet submitted your application):



Click +Add in the CMF Financing Program(s) section and select the CMF program for which the current application is requesting funding:



If the project is being submitted for funding from several CMF Financing Programs, please **+Add** line accordingly. Once your application is complete, click **SUBMIT**.



Once your application is complete, click SUBMIT:

IMPORTANT before submitting

If you wish to keep a copy of your Application please print or "print as pdf" before submitting.

For programs with a selective decision process, analysts will only evaluate documents submitted and will not contact you for more information or missing documents.

## IMPORTANT REMINDERS

# Combining funds from a CMF selective program\* + funds from a program allocated on a first come first served basis\*\*

\*<u>Selective programs:</u> Aboriginal Program, English POV Program, Diverse Languages Program, Francophone Minority Program.

\*\* <u>Programs allocated on first come first served basis:</u> Anglophone Minority, English Regional Production Bonus, Quebec French Regional Production Incentive, Northern Incentive.

It is <u>not</u> possible to request funding from a selective program and a program allocated on a first come first served basis in a same application form. Instead, once a project submitted to a selective program receive a positive decision for funding and that funds remain available from the desired first come first served funding program, the Applicant will then have the opportunity to request funding from the first come first served program for the pre-existing (selected) application.

In order to do so, after the project has received a positive decision, the Applicant may retrieve the title under **Records** and **My CMF Applications I Mes demandes FMC** click the title of the project and then click on REQUEST FIRST COME FIRST SERVED FUND.

Combining funds from the CMF Performance Envelope program + funds from a program allocated on a first come first served basis\* when the application for Performance Envelope has already been submitted

\*<u>Programs allocated on first come first served basis:</u> Anglophone Minority, English Regional Production Bonus, Quebec French Regional Production Incentive, Northern Incentive.

The Applicant may retrieve the title of the previously submitted application under **Records** and **My CMF Applications I Mes demandes FMC** click the title of the project and then click on REQUEST FIRST COME FIRST SERVED FUND.

# To complete a request from a program allocated on a first come first served basis (as described in the two instances above)

### **Description**

Summarize any changes since the initial application was submitted, or indicate N/A if not applicable.

### **CMF Financing Programs**

Click +Add to request funding from the first come first served program.

Required Documents for additional funding request please include the following documents, as applicable:

- Revised Financing Structure form including the amount requested from the CMF first come first served program
- Confirmation letters and/or agreements for any new sources of financing

<u>Note:</u> in ordered to be considered for a CMF first come first served program, the project must satisfy the applicable licence fee threshold and have 100% of its financing confirmed (including CMF financing)

## **❖** Revised Production Budget

<u>Note:</u> the Analyst assigned to the project may request an edit to the application form in order for the list of Related Party Transactions to be revised to correspond with the revised budget.

❖ Revised Cash flow