



# THEATRICAL EXHIBITION PROGRAM

Webinar

October 6, 2021



**TELEFILM**  
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## **PROGRAM OVERVIEW AND QUESTION PERIOD**

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# TABLE OF CONTENTS

**1** Program Overview

**2** Eligibility

**3** Financing

**4** Required Documents

**5** How to Apply

# PROGRAM OVERVIEW

## Update and general information

- This program is designed for Canadian commercial exhibitors to help support the distribution of and access to Canadian films in Canadian theatres.
- The Recovery Fund for Arts, Culture, Heritage and Sports Sectors announced by the federal government on June 28, 2021, will be administered through a variety of existing programs, such as this one, to support exhibitors across the country.
- Program objectives: to increase the programming of Canadian films nationwide; to encourage Canadian theatres to give pride of place to Canadian films in their programming and promotion; to stimulate the return of Canadian audiences to theatres; to improve the promotion of Canadian films in theatres; and to enhance public access to Canadian works.
- The method of calculation based on the number of screenings and admissions for Canadian feature films released in previous years has been discontinued; funding will be provided automatically based on the program criteria.
- Eligible companies must commit to screening at least one Canadian film in the next calendar year.
- Application period: October 18 to November 1, 2021.

# ELIGIBILITY

## Applicants must meet the following criteria:

- Be a Canadian-controlled company
- Be a company acting as a commercial exhibitor with its head office and operations in Canada
- Have a ticket and box-office reporting system that complies with audiovisual industry standards
- Be in need of funding for business continuity and to safeguard jobs
- Please consult the Program Guidelines for a complete list of eligibility requirements.

# FINANCING

## Amount of financial participation

- Subject to the availability of funds, financial participation will take the form of a non-repayable contribution.
- The amount could be up to \$30,000 per location, for a total financial participation of \$500,000 per Corporate Group.

- Example (assuming the number of applications received allows for \$30,000 in funding per location):

An eligible Corporate Group with 3 locations applies for funding.

Telefilm's financial participation would be  $3 \times \$30,000 = \$90,000$ .

# REQUIRED DOCUMENTS

## How and where to apply

- All applications must be submitted electronically via Dialogue
- Open a Dialogue account only if you do not already have one
- It is important to assign an administrator to your Dialogue account
- The list of required documents is available on the program webpage:

<https://telefilm.ca/wp-content/uploads/theatrical-exhibition-programlist-of-required-documents2021.doc.pdf>

# DIALOGUE

## Application

NewsTasks (1,119)RecordsReportsActions

appia

Application

Entity \*

Telefilm Canada

Fiscal Year

2021-2022

CANCEL

Program \*

Theatrical Exhibition Program

Search

--Select--

Theatrical Exhibition Program

Short-Term Compensation Fund

Development Program

Talent to Watch

CFFF (Production) - Project budgeted at under \$2.5 M

CFFF (Production) - Project budgeted at \$2.5 M or more

Theatrical Documentary Program

Coproduction

Promotion Program

Promotion Program - General Admission Stream

National Marketing Program

8

Theatrical Exhibition Program

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# DIALOGUE

Login

# Dialogue

**Log in**

**Submit or access an application online**

**You have a Dialogue account**

Log in

**You are a new client**

Create an account

# DIALOGUE

Open an account

## Applying for a Dialogue account



I'm not a robot



reCAPTCHA  
[Privacy](#) - [Terms](#)

Create account

# CONTACT US

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**QUESTIONS?  
THANK YOU!**